

# LIFE



BY CHURCHILL:  
THE INSIDE  
STORY OF YALTA

SMALL-TOWN GIRL  
GETS NEW NAME  
AND A NEW CAREER

20 CENTS

NOVEMBER 9, 1953

# AMAZING COFFEE DISCOVERY!



**Not a powder! Not a grind! But millions of tiny  
"FLAVOR BUDS" of real coffee . . . ready to burst instantly  
into that famous MAXWELL HOUSE FLAVOR!**



Utterly unlike old-style "instants" . . .  
just as quick but tastes so different!

In the famous Maxwell House kitchens this superb, roaster-fresh coffee is actually brewed for you. At the exact moment of perfection the water is removed by a special Maxwell House process—leaving the millions of miracle "Flavor Buds"!

**100% Pure Coffee—No Fillers Added!**

Just add hot water . . . and the bursting "Flavor Buds" flood your cup with coffee as delicious as the best you've ever brewed. One sip and you'll never go back to old ways!

**Saves you money, too!** The large economy-size jar saves up to 75¢, compared to three pounds of ground coffee!

See how the Flavor Buds™ "come to life" in your cup!



**MAGNIFIED VIEW** of new miracle "Flavor Buds" shows how utterly different they are from old-style powders and grinds.



**THE INSTANT** you add hot water, the "Flavor Buds" burst—releasing flood of rich, delicious Maxwell House flavor!

*Reach for  
the jar with  
the stars  
on top!*

The only instant coffee with that **GOOD-TO-THE-LAST-DROP** flavor!

A Product of  
General Foods



# B.F. Goodrich Traction Twins

Choose the type that's right for your winter driving needs

## 1. Afraid of winter skids?

GET B. F. GOODRICH LIFE-SAVER TIRES NOW



THE CHANCE OF SKIDS on icy roads, frozen slush, packed snow—is that your big winter driving worry? Then get set with B. F. Goodrich LIFE-SAVERS. In tests on a frozen lake, B. F. Goodrich LIFE-SAVER Tubeless Tires outstared, outstopped and outpulled other tires. In wet-road demonstrations, they stopped 17 feet—a whole car length—shorter at 30 mph than regular tires. You won't have to change them again in the spring—B. F. Goodrich LIFE-SAVERS are all-year tires. And they protect against blowouts caused by bruises, even seal their own punctures. All for a low \$30.95 plus tax and your old tire for the 6.70-15 size!

## 2. Fear getting stuck in snow?

GET B. F. GOODRICH WINTER TRACTION TIRES



GETTING BOGGED DOWN in snowdrifts, deep mud or on steep, snowy hills—is that the problem where you drive? Impartial tests showed that B. F. Goodrich Winter Traction tires outpull regular tires by as much as 25% in deep snow. They give you 25% more pulling power in mud, too. They have a heavy, rugged tread that looks like a tractor tire—and they dig in the same way. With all this, their radical design makes them surprisingly quiet, even at highway speeds on dry pavement. Price? Only \$22.45 plus tax and your old tire for the 6.70-15 size!

### ACTUAL TEST COMPARISON OF LIFE-SAVER TIRE AND REGULAR TIRE

**STOPPING DISTANCE**

=====	UP TO 30% LESS ON ICE
=====	UP TO 15% LESS ON SNOW
=====	UP TO 20% LESS IN RAIN

**PULLING POWER**

=====	UP TO 14% GREATER ON ICE
=====	UP TO 25% GREATER ON SNOW
=====	UP TO 40% GREATER IN RAIN

THE B. F. GOODRICH LIFE-SAVER is cross-cut into thousands of flexible grip-blocks, that grip on slippery pavement like a caterpillar tread. The chart shows how they give you more stop—more go on wet roads, ice and snow.



DEEP MUD OR SNOW—it's all the same to a B. F. Goodrich Winter Traction tire. The strong, flexible cleats bite way in. They hold, too, because they're so deep—keep your car going where you'd have trouble walking!

**YES, WHITEWALLS TOO!** Whether your winter driving calls for B. F. GOODRICH WINTER TRACTION TIRES or B. F. GOODRICH LIFE-SAVERS, you can still have whitewall beauty. No brand markings on white portion, so they're easier to keep clean.

Find your BFG Retailer in the Yellow Pages under "Tires." Or send coupon for his name and address to Dept. F-39, The B. F. Goodrich Co., Tire and Equipment Division, Akron 18, Ohio.



Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



SEE THESE B. F. GOODRICH TIRES DEMONSTRATED RIGHT IN YOUR LIVING ROOM, TUNE IN "THE BURNS & ALLEN SHOW" CBS-TV

# WHAT'S DIFFERENT ABOUT SILF SKIN?

## Comfort and Control That You'll Love!

Silf Skin gives you *more comfort* (especially in the crotch area) because it's knit from one continuous strand of yarn — entirely without seams — in the crotch or anywhere else.

You'll find that it's more comfortable all over too . . . because it's the only seamless full-fashioned pantie girdle in the world!

### When Full-Fashioning is *and* what it means to you

It's knitting to shape, smoothing each contour evenly. Examine a Silf Skin . . . you'll see the ingenious way that the knitting changes direction to follow your figure.

Because a Silf Skin is knit to fit, it gives you firm contour control where you need it for a *naturally* beautiful silhouette.

Try a Silf Skin. Compare a Silf Skin with any other pantie you've ever worn. You'll know why more and more women are switching to SILF SKIN for comfort — for beauty.



Silf Skin

Other full-fashioned Silf Skin girdles and pantie girdles at \$5  
(rayon elastic), \$7.50 (nylon elastic), \$10.95 (pure silk elastic).

For name of store nearest you, write SILF SKIN, INC., 10 East 39th Street, New York 16, N.Y., 510 King Street West, Toronto, Canada.

\$5

at fine stores  
everywhere  
(Style # 300)

LOOK FOR THE  
DISTINCTIVE  
RED AND GOLD  
PACKAGE.



1 out of every 3 cars in America is equipped with

# AUTO-LITE



Auto-Lite "Sto-ful" Batteries need water only 3 times a year in normal car use. And they last longer!



Auto-Lite Bull's Eye Sealed Beam Units are designed for safe, night driving. They concentrate more light on the road ... burn even when the lens is cracked or broken.



Auto-Lite Wire and Cables, in spools and package sets ... a standard of quality for every automotive, marine, aviation and industrial electrical use.



Auto-Lite Original Service Parts include generators, voltage regulators, starting motors, distributors, coils and thousands of electrical and mechanical component parts engineered for best car performance.

• Outstanding quality and performance have made more than 400 Auto-Lite products for cars, trucks, tractors, planes, boats and industry world famous ... convincing proof, "You're always right with Auto-Lite."



Auto-Lite Spark Plugs ... Ignition Engineered to give top performance in your car ... include a complete line of Resistor, Standard, Transport and Marine types.



WHEN YOUR WASH INCLUDES GREASY, GRIMY OVERALLS LIKE THESE, REMEMBER THAT HEAVY-DUTY RINSO REALLY GETS OUT THE DIRT, AND NO FOOLING.

## GRIMY WORK CLOTHES—BEFORE AND AFTER RINSO

These photographs are true. They haven't been retouched in any way.

Get out a magnifying glass. Study the greasy, filthy overalls on the left. Now see the same overalls on the right, after we washed them in rich Rinsol suds. Every spot of dirt—gone. Clean as a whistle.

Of course Rinsol isn't the only washday product that will do a good job for you on washday. But it's one of the very best, and nothing will do a better job on clothes which are badly soiled.

### Whiter Than New

Rinsol is also the product to use when your wash in-

cludes white things that you want to get really white. For instance, look at the engineer's little girl—before and after Rinsol. Doesn't her dress look unusually white in the right-hand photograph?

You see, Rinsol contains SOLIUM, which works so well that it actually leaves clothes whiter than new. Try it yourself, next time you buy new sheets or towels. You will see the dazzling effect of Rinsol with SOLIUM even before your wash is fully dry.

### You Pay About 20% Less

The ingredients which go into Rinsol are superb—the best. But it happens that we can now buy them for

less than before. We pass this saving on to you—which means that you now pay about 20% less for Rinsol soap than for most of the other washday products on the market.

Well, there we are. That's the story on today's Rinsol. And remember this: Rinsol is guaranteed to get your white wash whiter than new, or your money back. Just mail the guarantee panel from the package to Lever Brothers Company, 390 Park Avenue, New York 22, N. Y.





ALL THREE of these  
beautiful, beautiful books  
will be yours FREE

if you obtain a Trial Membership in The Heritage Club at this time!

There are three beautiful, beautiful books in the portrait above. They have been out-of-print for seven years. That fact has made some thousands of people unhappy. Many of these people have been advertising widely in the attempt to locate copies of these books for their collections. So now it will make them happy, to learn that we are planning new printings of all three of these books—and there is a special reason why it will make you happy, too.

For these are not only beautiful books, they are famous books. They are "fictionized biographies" of three of the greatest painters that ever lived. One is Irving Stone's classic story about Vincent van Gogh, the title of which is *Lust for Life*. The second is Hendrik van Loon's classic story about Rembrandt, *R.V.R. The Life and Times of Rembrandt van Rijn*. The third is Dmitri Merejzovski's classic life of Leonardo, *The Romance of Leonardo da Vinci*.

These justly-famous Heritage editions are profusely illustrated from the works of the painters themselves! The illustrations are arranged so that they appear at the proper points in the stories of the painters' lives; and they are wonderfully reproduced, too; by letterpress and gravure and colotype, and often in full color.



Now we are preparing new printings of these three fine books. They will be placed on sale in the retail book shops for \$11.85 per set, in the growing series called The Heritage Illustrated Bookshelf. But, because they were first distributed to the members of The Heritage Club, the directors feel that the members of the Club hold a kind of partnership with them to the plates from which these reprints are being made. So a

copy of each book is going to be given to each new member of The Heritage Club, to inaugurate a new system of Bonus Books.

If you obtain a membership in The Heritage Club at this time, and at this time only, you will share in the distribution of this bonus.

Yes, if you obtain a Trial Membership in The Heritage Club at this time, we will give you a complete set of the three beautiful, beautiful books pictured above.

Why?

Well, in the first place, we have persuaded the mills which produce our fine papers to increase their allotment to us—with the result that, of six of our recent publications, we have obtained from the printers about a thousand extra copies. So, in the second place, we have decided to take in one thousand new members: to try the Club out for just six books.

But we want to enroll this limited number of people with an even more limited



expenditure upon expensive advertisements such as this one! We want to cut down our advertising expenditure by offering this irreplaceable inducement to you, to become one of these new members. If you do, you will during the coming six months obtain six beautiful, beautiful books—at the same price as ordinary rental library fiction!

These books are not "de luxe", nor are they old editions dressed up for a new market. They are especially designed by the world's leading typographers, illustrated by the greatest of the world's artists, and printed by the leading printers on fine papers chemically tested to assure a life of at least two centuries, bandlessly bound and boxed.

If you obtain a Trial Membership in The Heritage Club at this time, you will not only share with all of the members in the distribution of the three "fictionized biographies," you will also obtain a copy of *The Complete Andersen*: all of Hans Christian Andersen's 165 stories put into a single enormous volume for the first time, translated by Jean Hersholt and illustrated in colors by Fritz Kredel; and *The Book of Job* with the wonderful miniature-paintings by Arthur Szyk; and *The Essays of Ralph Waldo Emerson*, the First Series and the Second Series in one volume; and *Nicholas Nickleby* by Charles Dickens, profusely illustrated by the English painter Steveo Spurrer; and *The Georgics of Virgil* with wood-engravings



by the Italian, Bruno Bramanti; and the great Dutch book, *Erasmus' Praise of Folly*, actually printed in Holland!

Or, if any of these books should not be of interest to you, you may choose substitutions out of a long list of other Heritage books-in-print. In short, you may obtain only the books you want, and yet you may obtain them at a price which is a bargain.

Then, after the trial period, you can decide whether you want to continue your membership. Obviously, we think you will! For the members of The Heritage Club obtain those "classics which are our heritage from the past, its editions which will be the heritage of the future." Yet each of these books—because of the cooperative nature of the Club's system—costs each member only \$3.65! or only \$3.29 if payment is made in advance!

A Prospectus is now ready. You are invited to send for a copy. One of the remaining Trial Memberships will then be reserved for you—and your reservation will also be entered, for the complete set of three Bonus Books. Never in the history of book publishing has a greater bargain than this been offered to wise buyers of books. The coupon below gives you the opportunity to put this statement in the test:



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You can twist it...



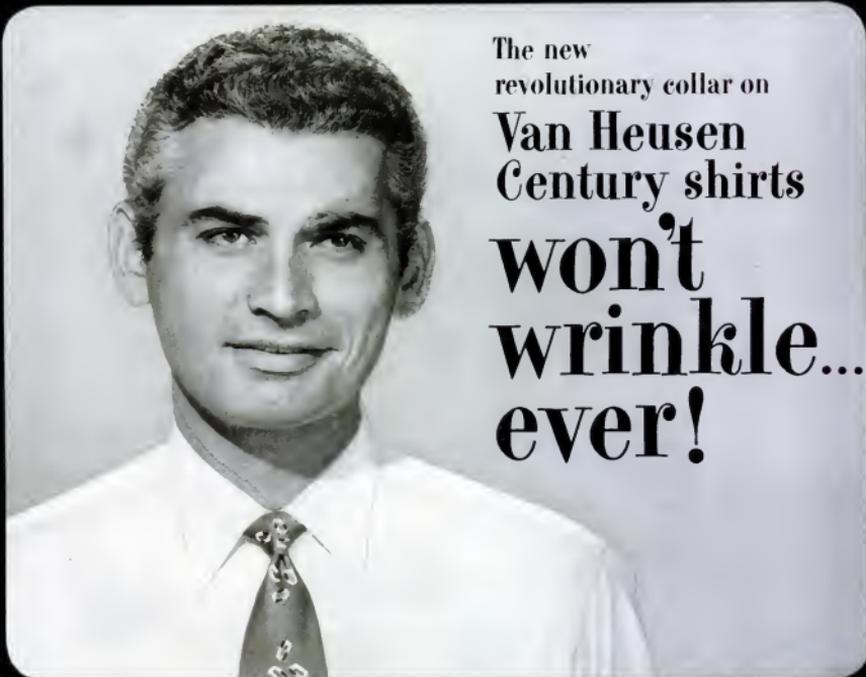
You can twirl it...



You can bend it...



You can curl it...



The new  
revolutionary collar on  
**Van Heusen  
Century shirts  
won't  
wrinkle...  
ever!**

JEFF CHANDLER, currently co-starring in Universal-International's "EAST OF SUMATRA." Color by Technicolor.

**N**O SHIRT IN AMERICA keeps you dressed up so neatly *all day long* as the Van Heusen Century. It's the *only shirt in the world* with a soft collar that *won't wrinkle—ever!*

Soft as a fine handkerchief, it's woven on a *curve* to fit the contours of your neck. No matter how often you wear it you can't wrinkle or wilt it.

It's the easiest shirt in the world to

launder. The fold-line is woven in. Your wife just irons the collar flat, flips it—and it folds perfectly. You get a new shirt free if it ever shrinks out of size.

Long past the age when wearin' and washin' usually take their toll, your Van Heusen Century will come up smiling. Only **\$3.95** for white, **\$4.95** for colors and Superfine whites! Tie shown: Van Heusen Shirt-Mate, **\$1.50.**

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Century  
shirts**

Phillips-Van Heusen Corp., New York 16, N. Y., Makers of Van Heusen Shirts • Sport Shirts • Ties • Pajamas • Handkerchiefs • Underwear • Socks... and the famous Van Heusen Century Shirt with the soft collar that won't wrinkle ever.

Now! **LEWYT** makes even old rugs look like new with

# automatic 4-WAY rug cleaning



## 1-WIDE-ANGLE SUCTION!

(on forward stroke)

Full 1 1/2" "wide area" suction for deep-down dirt and surface litter!



## 2-PILE-COMBING ACTION!

Comb-Valve gently yet thoroughly cleans rug of cat and dog hairs!



## 3-RUG-BRUSHING ACTION!

Adjustable Fuller Brush grooms nap, restores lost colors!



## 4-DEEP-CLEANING SUCTION!

(on back stroke)

Concentrated high-velocity suction gets stubborn ground-in dirt!



YOURS ONLY WITH THE NEW 1954

# LEWYT

THE "NO DUST BAG TO EMPTY" VACUUM CLEANER

Biggest rug cleaning news in years! Now, get dirt 4 ways at every easy stroke! Save energy, save your rugs—when you clean with Lewyt's revolutionary No. 80 Carpet Nozzle!

Now! Lewyt, who first brought you "No Dust Bag to Empty," brings you another great advance—automatic 4-Way Rug Cleaning! Combing plus brushing plus 2 kinds of suction at a stroke! Actually more suction power than an upright—more cleaning action than any other rug tool! "Do it with Lewyt" and restore beauty and vivid color to your rugs—without the usual wear and tear, without vacuuming over and over!



### LEWYT OFFICIALLY ENDORSED

by National Institute of Rug Cleaning, Inc. . . . official association of professional rug cleaners, owners and operators of professional rug cleaning plants. Vacuum your rugs daily. Have them professionally cleaned at least once a year by a professional rug cleaner.

Lewyt rotates for round-the-room cleaning—gives you more advanced features than any other cleaner today!



Flies on "Circular Track" best! Reaches wall-to-wall from corner of room! No "swivel-top" to jam—what a tip over!



No dust bag to empty! Toss out "Speed Dial" a few times a year! Largest operating dirt-capacity, by test!



Peaceful—Silence—no roar! Quietest of all! Gentle, hair-wax't fray, nerves, wake baby! A Lewyt exclusive!



Always-need Filter System traps dust particles even smaller than 4/100,000 of an inch! A Lewyt exclusive!



Section-Control Dial! Just like running "you dial" wood, wax, "corros" rug or "damp" A Lewyt exclusive!



Swaps from Round Dusts, blinds, rollers; brightens upholstery; sweeps paint, wax, de-moths closets!



No extra to buy! Comes with all cleaning tools—plus, extra supply of Lewyt's large-capacity "Speed Saks"!

### Lewyt rolls ready-to-use from closet!



"Dolly" glides over rugs, floors, sills, on rubber swivel-wheels! Carries all cleaning tools along! Keeps them handy where you clean! "Dolly" optional at small extra cost.



### "Wall Rock" saves closet space!



Keeps hose handy, nozzle attached to tubes—ready for fast clean-ups! Optional at small extra cost.

## DO IT with LEWYT

© Lewyt Corp., 1954

### PLUS!

- "Kard Klip" for storing wire!
- Video-Pak prevents wall-TV interference!
- Leak-Seal Tubel Can't fall apart in use or lose suction!
- See a demonstration today! Your nearest Lewyt dealer is listed under "vacuum cleaners" in phone book!

LEWYT CORPORATION, Vacuum Cleaner Division, 70 Broadway, Brooklyn 11, N. Y. • Also available at leading stores in CANADA

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## LETTERS TO THE EDITORS

### KOREAN-LIKE CRIMEA

Sirs:

The honor of being the first successful war photographer may really belong not to Roger Fenton ("A Korean-like War in Crimea," LIFE, Oct. 19) but to a cameraman with General John Wool around Saltillo, Mexico in 1846. Weren't other photographs made on the Mexican War front too?

GILBERT P. RICHARDSON

Winter Haven, Fla.



● Several pictures of U.S. troops were taken during the Mexican War, including this 1846 daguerrotype (LIFE, June 9, 1947). Although interesting as showing an army in wartime they are not front-line photographs.—ED.

Sirs:

You say William Howard Russell was the first correspondent ever to be sent to war by his newspaper. Doesn't this honor properly belong to George W. Kendall of the *New Orleans Picayune*, who covered the Mexican War?

MARTIN ZWART

Mount Pleasant, Iowa

● Yes, Kendall was the first correspondent to leave his desk and go cover a war, although he spent as much of his time fighting the Mexicans as he did reporting battles. By writing copy at night and dispatching it by courier and steamboat he managed to have the news in New Orleans 30 days later, scooping even official dispatches.—ED.

Sirs:

To the interesting innovations of the Crimean War add the fact that it also marked the first use of an automotive road vehicle in warfare. This was the Boydell steam traction engine which the British army used to pull



supply wagons. Flat "shoes" attached to the rims of its rear wheels laid a roadbed for the steam engine wherever it went and introduced the *port-a-mil* principle of all military track-laying vehicles such as tanks.

CHRISTY BORTH

Detroit, Mich.

### AGE OF MAMMALS

Sirs:

Sincere thanks for your superb article, "The Age of Mammals" (LIFE, Oct. 19), which so understandably



Waterproof • Durable • Flexible • Easily wiped clean • Skid-resistant triple-wear soles.

## For Splashing' in Fashion

packable rain boots made of BAKELITE Vinyl Resins

Put your best foot forward, weather fair or foul. Choose those flattering see-through "drizzle boots" of sturdy BAKELITE Vinyl Resins. This perfect wet-weather protection is as near as your purse—when you tuck in Coffey-Hoyts' "drizzle boots" in their compact BAKELITE Vinyl Resin carrying case.



For any heel height—the smart new "drizzle boot" by Coffey-Hoyt Products Inc., 1156 West 125th St., Gardena, Calif.

You'll find BAKELITE Vinyl Resins just as dependable for countless other purposes—from work-saving floorings to fun-loving toys. Both industry and defense rely on their uniform high quality. Look for the BAKELITE trade-mark whenever you shop.

# BAKELITE

TRADE-MARK

## VINYL RESINS

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BAKELITE COMPANY

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Union Carbide and Carbon Corporation  
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beautiful,  
too!



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## meeting of the **bib three!**

BIB makes news with baby juices...  
because only BIB treats babies to a  
choice of 3 tempting fruit juices!

Make juice-time—fun-time! Spark your baby's  
appetite with a variety of three luscious fruit  
juices—offered only by BIB! Specially-strained,  
homogenized BIB juices flow as easily as milk  
through a nipple. No squeezing, sterilizing,  
thawing or diluting. Just open, pour and feed.

Make juice-time—health-time! Easy to digest  
BIB juices safely minimize causes of juice allergy,  
rashes and upset stomach. Only BIB juices are  
named in an *allergy protection* article in a leading  
medical journal. More than baby's full daily needs  
of natural vitamin C guaranteed in each can.  
*Extra* nutritional values, too, because BIB strains  
in the "meat" of the fruit to retain vitamins,  
minerals and sugars that are strained out of  
home-squeezed and ordinary juices.

**BIB ORANGE JUICE**  
Best of the orange.  
More than 40 mg/100 cc  
natural vitamin C.

**BIB ORANGE-APRICOT JUICE**  
Tempting treat. More  
than 30 mg/100 cc  
natural vitamin C.

**BIB FRUIT-ORANGE JUICE**  
Pleasant taste change,  
gently laxative. More  
than 30 mg/100 cc  
natural vitamin C.



# BIB

... First with orange juice for babies... Now first with a choice of 3

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Buy **FUN**  
FOR THE **KIDS!**



THEY'LL run errands in record time when you reward them with Dubble Bubble Gum. Ideal, too, as treats at parties and picnics. Buy the handy "take-home" packages.



**Wonderfully warm  
"North Bay" Coat**

A favorite with men who want real comfort in a coat. Long-wearing gabardine. Cavewater weather-proofed. Big mouton dyed lamb collar, white lamb lining. Red wool bottom facing. Men's, boys', and juniors'. See your Lakeland dealer or write for his name. Lakeland Mfg. Co., Sheboygan, Wisconsin

**Lakeland**  
SPORTSWEAR  
protects you handsomely

**LETTERS  
TO THE EDITORS**

CONTINUED

brings to the general public the perplexing forces of nature and the continuous efforts by scientists to penetrate these fascinating mysteries of life. Your article will become a valuable addition to the libraries of many fellow citizens who are interested in scientific research.

Carlstadt, N.J. FRED H. THIEDTZ

Sirs:

These articles are the only means some of us have to find out about our predecessors.

JOHN L. GALBREATH  
Santa Monica, Calif.

Sirs:

As a scientist, I am most impressed by Mr. Barnett's great skill in presenting highly technical information in a form that can be readily assimilated by the public and yet maintains a rather high degree of rigor.

ARTHUR H. MUTZ JR.  
California Institute of Technology  
Pasadena, Calif.

Sirs:

The text was written as if the clergy were looking over Mr. Barnett's shoulder and crossing out anything that might be in conflict with the story of Adam and Eve.

PAUL F. WAIVERS  
New Lisbon, N.J.

Sirs:

In the same issue with "The Age of Mammals" which supports the theory of evolution is the following comment to a letter from Burney Dyck which contradicted it: "The teachings of the Bible are our insight into the eternal standards of right and wrong." Is the Bible right when it tells man how to act, but wrong when it tells him what to believe concerning his origin? The same Bible, which the editors recommend so highly to tell us what to do, also tells us to believe that the all-powerful, intelligent God made us and created each of the species after its own kind. . . .

ROBERT K. MORRIS  
Philadelphia, Pa.

Sirs:

The writer is 81 years old, a lifelong lover of nature and devotee of naturalism. For about 60 years, since she found Darwin on the shelf of her training school, she has been searching for harmony and consistency between the religious dogmas that still persist, the popular understanding and the knowledge of real scientists. The search has been fruitless.

This letter is to tell you that your  
CONTINUED ON NEXT PAGE

Please address all correspondence concerning LIFE, editorial and advertising queries to: LIFE, c/o Rockefeller Plaza, New York 20, N. Y.

Please address all subscription correspondence to: J. K. Nizer, Gen'l Manager, LIFE, 540 N. Michigan Ave., Chicago 10, Ill. Changes of address require four weeks' notice. When ordering changes, please name magazine and furnish address information to prevent error. If unable to do so, please state exactly how magazine is addressed. Changes cannot be made without old as well as new address, including postal zone number.

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Martha Vickers, Moscov Picture and Television Star

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FRENCH DESIGNER INSPIRED . . . BY KNOWLTON,  
MILLINER TO AMERICA SINCE 1833

Wear it with every costume, with long or short hair . . . it's the little hat destined to be a classic in every woman's wardrobe. A well-fitting, shallow hat that hugs your head, with a soft veil you'll wear up or over your face for sheer flattery. Adjustable headsize to fit everyone. You'll want several since it comes in twenty-four colors and with white simulated pearl and gold-tone jewel trim or pearls that match the elegant rayon velvet colors.

Black, brown, navy, red, geranium, Dior red, purple, gray, white, pink, russet, ice blue, Love Bird blue, Kelly, Continental green, beige, gold, lilac, coral, turquoise, light yellow, coffee, cranberry or wine.

Millinery-Budget Floor, Middle, Wabash, Downstairs

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Charge my account  Money order or check  C. O. D.

(Do not send currency or stamps)

Please send me the following Tiara Pillbox hats at \$5.95 each.

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## LETTERS TO THE EDITORS

CONTINUED

recent articles on evolution, with their splendid pictures, constitute the first forthright presentation of the subject ever published. . . .

ALICE DAY PRATT

New York, N.Y.

Sirs:

You cannot prove your speculation that climate changes, competition and failure to adapt caused the demise of the reptiles and the partial extinction of the mammals. The records of the rocks do not reveal whether a beast died from these causes or from diseases. Is it not therefore just as safe to assume that plagues could have had a part in evolution as they have had in recorded history?

JOHN E. DAVIS

Eugene, Ore.

Sirs:

It is more probable that species destruction was occasioned by changes in the atmosphere rather than by anything pertaining to a climate or food situation. Perhaps, due to volcanic activity, the percentage of oxygen in the air declined. Under those circumstances, certain animal life would perish. . . .

RALPH M. SHAW JR.

Beverly, N.J.

● For disease and change in atmosphere to have caused species extinction, the great dying of the mammals would have to have been a wholesale elimination, and not the sporadic, selective process that it was.—ED.

Sirs:

Shouldn't the woolly mammoth on your cover have red hair instead of black? The stuffed mammoth I saw in Leningrad where I visited in 1928 had long cinnamon-colored bristles.

ALFRED H. BARR JR.

New York, N.Y.

● Underneath its shaggy black hair the mammoth had an undercoat of cinnamon "wool" which is all that remains of the fur of the mammoth in Leningrad.—ED.

### WHIMSY IN THE CENOZOIC

Sirs:

We laughed with LIFE over its Magambo-inspired "Jungle Flashback—Gorilla" (Speaking of Pictures, LIFE, Oct. 19) but figure you missed the boat by not including this (*below*).

GEORGE NICHOLS

Hollywood, Calif.



CONTINUED ON PAGE 14

Enjoy that  
**"FEEL BETTER"**  
Feeling



**Alka-Seltzer**  
for  
**ACID INDIGESTION**

Be wise. Alkalize with ALKA-SELTZER. Instant alkalinizing action soothes and settles your stomach. Feel better FAST WITH ALKA-SELTZER. and it's also **FIRST AID** for HEADACHE COLD DISCOMFORTS MUSCULAR ACES



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IDEAL'S  
**Betsy McCall**  
DOLL  
FUN to learn Fashion and Sewing.

Betsy has curvable Saran hair—and wears exclusive Betsy McCall dresses. Easy-to-sew apron pattern included. **\$7.98**  
AT BETTER DOLL DEPTS. 14"

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**CONSTIPATED?** **R**

Get Nature's Remedy at your drugstore. They give overnight, gentle relief! All vegetable!  
NO TOMORROW—TOMORROW ALL RIGHT! TABLETS 25c

SHAMPOO YOUR HAIR WITHOUT WATER  
WITH  
**PULVEX**  
Lotion Form  
**DRI-SHAMPOO**

**CAREFUL, MOM! If that's for me...**



**...make sure it's made  
by JOHNSON'S**

# New JOHNSON'S COTTON BUDS

The only cotton swabs that give baby all these benefits...



**Purest absorbent cotton**—super-soft Red Cross Cotton. The finest there is!

**Uniformly close-spun**—won't slip or twist in use. No wisps or fuzz to come loose.

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Give your baby the extra protection of  
**JOHNSON'S COTTON BUDS**



## Now! A TV Picture So Clear, So Sharp

...you'll think you're at the movies!

### NEW SPACE-SAVER 21-INCH MODELS

The talk of the TV world! The largest picture in the most compact cabinet—and only Emerson has it.

### UNUSUAL FRINGE AREA RECEPTION!

Emerson's Dynapower Chassis gets even "difficult" stations sharp as a "movie!" Ends "ghosts," shadows, all TV nuisances. Miracle Picture Lock holds the picture steady all the time!

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## LETTERS TO THE EDITORS

CONTINUED

### EVERYTHING YOU WANTED

Sirs:

Your article, "We Got Everything You Wanted," (LIFE, Oct. 19), about an American family's plea to their PW son refusing repatriation, should go down in the history of the press in this country as a masterpiece in recording and publishing a true picture of life in a democratic America.

W. C. BICKNELL

Carlondale, Ill.

Sirs:

I wonder how many readers feel, as I, that Cpl. Arlie Pate had his reasons for not wanting to come home.

I don't mean to be unfeeling or "un-American," but it seems to me that the fun at home ("...the time that we whipped Dolly Heffman... the time I scared Miss Penecost and she ran back to Miss Dennis' house and locked the door...") would appear vulgar and unimportant to a young man who might be striving for some sort of intellectual ideal which he could never find at home.

NORMA HOWE

San Jose, Calif.

Sirs:

I am quite positive the name of one of the PWs who the Reds say do not want to come home should be Sgt. R. G. Corden, not R. G. Gordon as you say. I was a PW of the Communists for more than 33 months and know the man. My concern in this matter is evident because of the similarity in our names. I do not want anyone to confuse me with one of those who have allegedly elected to remain on the other side of the iron curtain.

M/SGT. ROY T. GORDON

Tacoma, Wash.

● Correct spelling is Corden.—Ed.

### A SISTER SPEAKS OUT

Sirs:

I wonder if Sgt. William Lawrence, whose letter (LIFE, Sept. 28) told how sickened he is by the fact that we have people like Cpl. Bennie Smith ("Some PWs Renounce the U.S.," LIFE, Sept. 7), would feel the same if Cpl. Smith were his brother. Bennie happens to be mine.

People write nasty things not realizing what kind of person Bennie Smith really is.

CONTINUED ON PAGE 18

Please send 

to \_\_\_\_\_ name \_\_\_\_\_

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● All too often, false teeth that haven't been properly cleaned give off a tell-tale odor known as Denture Breath.

Don't brush your dental plates. Don't use toothpaste or soap! Polident is guaranteed to be the safest, quickest, easiest way to keep plates naturally white, fresh and odor-free or your money back.



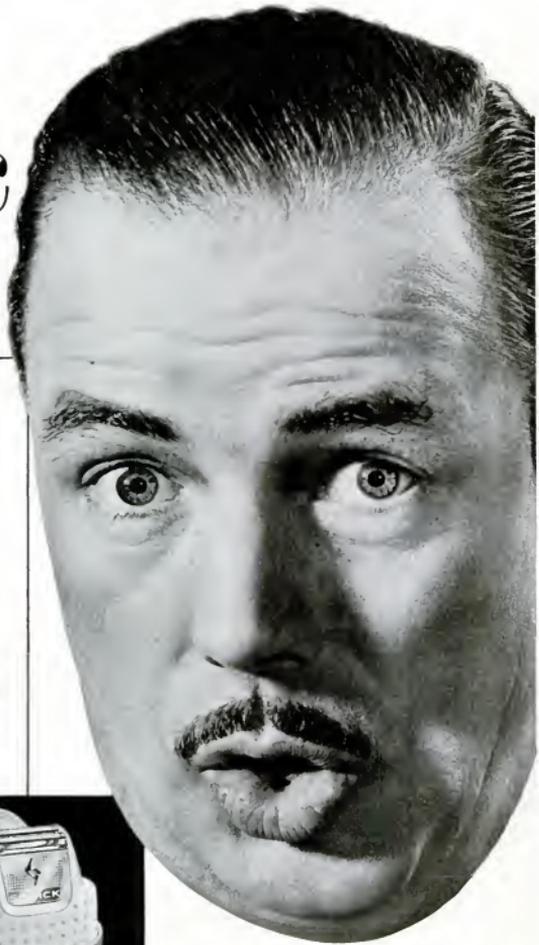
Polident is recommended by more dentists than any other denture cleanser in the world. Use Polident daily.

A soak... a rinse... a clean fresh mouth!

# POLIDENT

World's Largest Selling Denture Cleanser

# "You say millions of men are getting close electric shaves?"



Yes, they're using the  
**RIGHT** electric shaver!

"HAVE I been buying creams and brushes and blades all this time when I didn't have to? Have I been scraping and nicking my face when I could have been getting close shaves the easy, modern way—as you say, with the right electric shaver?"

It's a fact! But don't waste time crying over spilled lather. Just make sure you get the *right* electric shaver—right away. Make sure you get the Schick "20"—the *only* one that has all 3 of the features you need to get close shaves . . .

**THE RIGHT EDGES**



**Bevelled Comb Edges.** Just like a comb, they lift up the whiskers, lead them in for a closer shave.

**THE RIGHT HEADS**



**Face-Fitted.** Not bulky, but scientifically sized to get in anywhere, get every whisker.

**SELF-SHARPENING**



**Sharpens As You Shave.** Doesn't get dull, assures close shaves always.

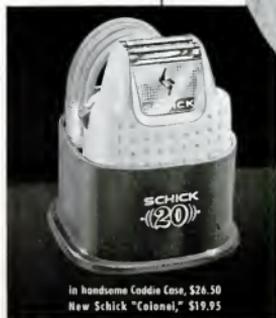
**Skeptics Invited!**

**SCHICK 10-DAY NO-RISK HOME TRIAL**

Ask your dealer—or any Schick Electric Shaver Shop—to let you try a Schick "20" for 10 days. Try it in the comfort of your own home. Then you must say "It's wonderful!"—or return the shaver to your dealer within those 10 days and get back every penny! You *must* get easy, close shaves, or it's no sale!

On TV every week... "The Jackie Gleason Show" and "This Is Shoe Business"

Schick Incorporated, Stamford, Conn.



In handsome Coddie Case, \$26.50  
New Schick "Colonel," \$19.95

# Schick "20"

— better-built for closer shaves

MORE MEN USE SCHICK ELECTRIC SHAVERS  
THAN ANY OTHER MAKE



SUNSHINE in her clean-soft hair. Match it in your own with your nest shampoo.

## Now-mother's hair-bright as daughter's own by using famed "babying" shampoo

Your own hair sunny-soft as when you were a small girl.

It's easy. And logical.

Give it the same tender care your mother gave it then. The care you now give your own baby's hair.

Use famed Conti "babying" shampoo. Made with pure imported olive oil, world's tenderest cleansing ingredient for the hair. The same as used in famed Conti Castile Soap, esteemed for baby care. Same as beloved Conti Baby Oil, Conti Baby Powder.

Conti "babying" Castile shampoo cleanses completely. Brings you the witchery of shining clean, naturally gleaming hair.

Leading hairdressers everywhere use it. In New York, Michael of the Waldorf, Jeanpierre de Paris at the Savoy Plaza, Jungst at the Madison, are outstanding hair stylists who use this famous "babying" Castile shampoo.

**QUICK. EASY. ECONOMICAL.** Conti Shampoo is priced reasonably. See how your hair's glorious baby sheen comes back with one Conti shampoo—without harsh cleansing agent, without artificial shine.

*Conti*

Importers of fine Olive Oil from famed Mediterranean groves.



## LETTERS TO THE EDITORS

CONTINUED

Well, I'd like to tell you about him. Cpl. Smith is one of the kindest, most unselfish persons in the whole world. He would give anybody the shirt off his back. Even in his letters before his release, he wasn't thinking about what his lack of pay would mean to him or to his future but told my mother how he could take her for a nice long vacation.

I haven't seen my brother since his release three months ago. But I know in my heart he hasn't changed from the boy I grew up with. I have written to him at home and he hasn't answered my letters yet so I know he is really fighting a mixed-up battle.

When I prayed every night for my brother's release, I knew in my heart he was leaning on the Communist side, but I prayed he would have the courage to come home. I'm glad and proud that he not only did but that he had the courage to face your reporters and tell them how he felt.

CEL. SMITH'S SISTER

Honolulu, Hawaii

### GREAT SANDE

Sirs:

While I was reading "The Great Sande Slims Down to Ride Again" (LIFE, Oct. 19), my 4-year-old daughter thought she recognized the face of the young man who plays Peggy Wood's son "Ned" on the TV program *Mama*. Is that she straining his neck over Mr. Sande's right shoulder?

GERTHOG LOEHLIN

Philadelphia, Pa.



• Yes, it is Dick Van Patten. Among dozens of readers who picked him out was Dick's own mother, who said it was the best picture ever taken of her son.—ED.

### BETTER BREAK

Sirs:

In your article, "A Better Break for Polio Patients" (LIFE, Oct. 19), you failed to mention the name of the doctor pictured with two of his patients on page 128. He is Dr. Clarence Dail of Los Angeles to whom many of us iron-lung users are very grateful. He taught me to breathe correctly with the muscles left after polio had kept me in an iron lung 24 hours a day for many months. Now I am home and although I still sleep in an iron lung (given me by The National Foundation for Infantile Paralysis, Inc.) I breathe on my own all day thanks to this unusual doctor.

MIRIAM TRAVERS ROBERTS

Los Angeles, Calif.

### MY SEVEN STEEPLES

Sirs:

I was especially interested in "My Seven Steeples" (LIFE, Oct. 19) as I was pastor of two of those seven

CONTINUED ON PAGE 13

## IF YOU SUFFER PAIN

of

HEADACHE  
NEURITIS  
NEURALGIA

get  
**FAST  
RELIEF**  
WITH



Thousands of

physicians and dentists recommend

Here's Why . . .

Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anacin tablets. Buy Anacin today!



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as tasteful, as colorful  
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Beautiful color-flecked Jacquard fabrics, loomed in the manner of the most exquisite fabrics, grace the luxurious foam-rubber seats. Every detail of trim and appointment is color-harmonized—from the satin-tone instrument panel to the deep pile carpet on the floor.

Behind the wheel, you thrill to the eager responsiveness of the Red Ram V-8 engine—stepped-up to 150-h.p. and teamed-up with full-time Power Steering and flashing PowerFlite Drive—newest, smoothest, most powerful of all automatic transmissions. This is the Dodge with more than ever before: More massive length and flashing style, more brilliant performance, more exciting features.

*More to it—More in it—More of it!*

THE ACTION CAR FOR ACTIVE AMERICANS

dependable  
new '54

**DODGE**

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*Elegance  
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# "HOW TO WIN the battle of the food budget the modern way"



Would you like to get all the food values of top-quality, pasteurized milk (minus the fat) for only 9¢ a quart? Starlac gives it to you.

Would you like to use this wonderful nonfat milk for drinking, cooking, and baking too?

And would you like to cut your food bills way down? Use Starlac and give your family more nourishment for less money. It's America's favorite nonfat dry milk. It outsells all other brands combined. Tops in quality . . . Tops in flavor.



## STARLAC-for your favorite cake

1. Use Starlac in your favorite cake recipe. So easy to use in "made with milk" recipes. Remember: Starlac is top-quality milk from tested herds only, minus the water and fat.



## STARLAC-for smooth desserts

2. Make rich, smooth puddings and custards with Starlac. For whipped topping: Add  $\frac{1}{2}$  cup Starlac powder to  $\frac{1}{2}$  cup water, 1 tsp. lemon juice, 1 tsp. vanilla. Beat till stiff. Beat in 3 tbsps. sugar.



## STARLAC-for tender muffins

3. Use Starlac for tender muffins, pancakes, waffles. Use it in "made-with-milk" recipes. Have flaky biscuits, crisp cookies. Lower food bills, too. Starlac costs only 9¢ a quart.



## STARLAC-for hot cocoa-chocolate

4. Try Starlac in hot cocoa, chocolate, or other milk drinks. Enjoy a hearty warm-up on a chilly day. Use Starlac in milk shakes and for malted milks. Try it with your favorite syrup or flavoring.



## High nourishment-low cost

5. Keep a quart of Starlac in the refrigerator. Enjoy its dairy-fresh flavor. Get all the nourishment of top-quality, pasteurized milk (minus the fat) for as low as 9¢ a qt.

"and for  
happy drinking  
every time,  
delicious Starlac  
only 9¢ a quart"



Blue package makes 3 quarts.  
Red package contains 3 envelopes.  
And each makes 1 quart.



**Delight your dog-**  
with **Crispy, Crunchy**  
**Klix DOG CANDY**  
New treat even puppies can chew

A taste that "sows" dogs and cats! Made without sugar. Veterinarian-approved ingredients build energy—special shape aids chewing. Feed KLIX freely!

for cats and kittens, too!  
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in  
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Test Mark  
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INCIAL TISSUE QUALITY  
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TESTED PAPERS OF AMERICA INC., CHICAGO

## LETTERS TO THE EDITORS

CONTINUED

churches just 30 years ago, and I was pleased because it gave such a fair and clear picture of a Methodist rural parish and the attempt to meet the needs of a unique situation.

H. NEWTON CLAY  
Pastor

First Methodist Church  
Westfield, Mass.

Sirs:  
I have never had much time for women preachers, believing the passage in the Bible, "Let your women keep silence in the churches," to be correct.

Having read the article about the wonderful work being done by this unselfish woman, Mrs. Henriksen, I believe her work will be remembered long after it is ended.

FRED S. PETTIT

Mountain Top, Pa.

Sirs:  
Your story of "My Seven Steeples" by Margaret Henriksen was wonderful. We need more stories like it to reach aliens in our country that they may know more of our American way of life.

If Mrs. Henriksen cannot find time for her churches I am sure she will find all the pastors she needs by contacting Pentecostal Publishing House, 3645 S. Grand Blvd., St. Louis 16, Mo. This group has many women pastors in foreign fields. In most cases in our church before a wife goes overseas with her GI husband she will study or prepare for the ministry in a home course so that she may make a home church wherever she goes while her husband attends to his military duties.

CHARLOTTE KENT

Roswell, N. Mex.

### DOLL BABY

Sirs:  
You have incurred the wrath of Dennis the Menace by nimiting his doll from your article, "Comic Strip Dolls," (LIFE, Oct. 19).

Choose your weapons, sir—pen-shooters or slingshots!

HANK KETCHAM  
(Dennis' Dad)

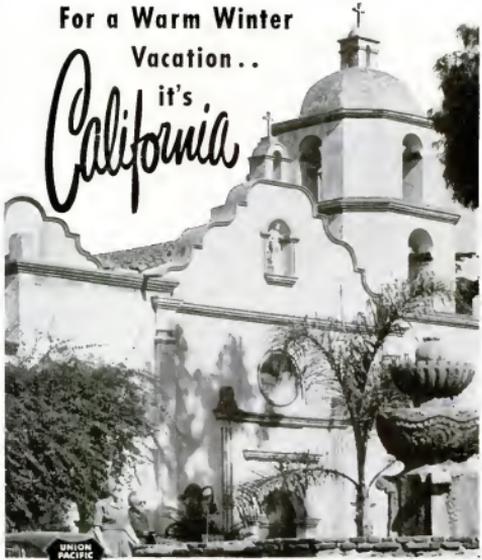
Monterey, Calif.



● Dennis has no argument. LIFE's doll collection included only babies born to parents in already established comic strips. Dennis and his strip came into being at the same time.—ED.

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it's  
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You'll enjoy excellent dining-car meals prepared from fresh foods

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Going Union Pacific to or from Los Angeles, visit Salt Lake City...Las Vegas and near-by Hoover Dam. Ask to be routed on Union Pacific through the West.

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Room 680, Omaha 2, Nebr.  
I am interested in a train trip to California. Please send free booklet.

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GLASSES FOR THE WIDE SCREEN

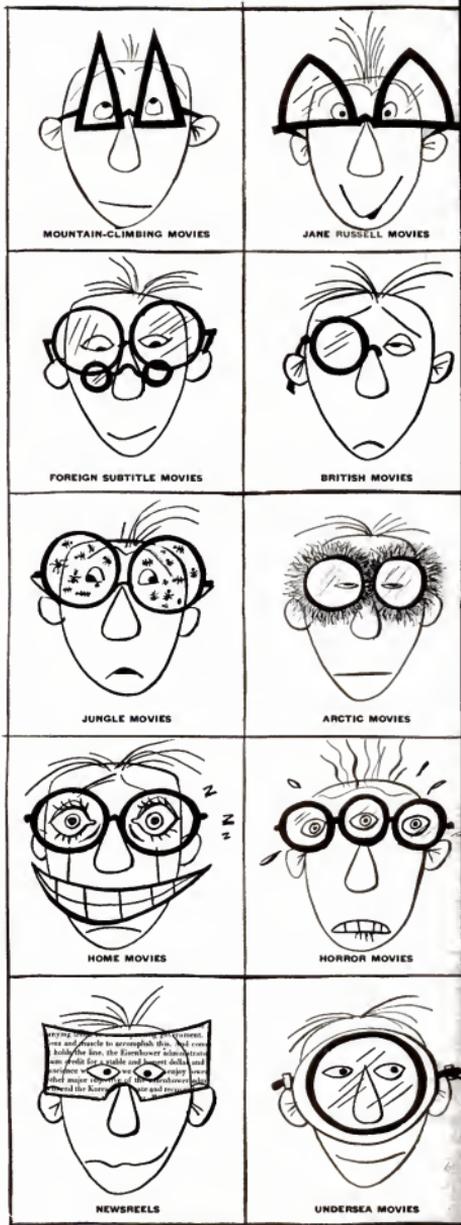
## SPEAKING OF PICTURES

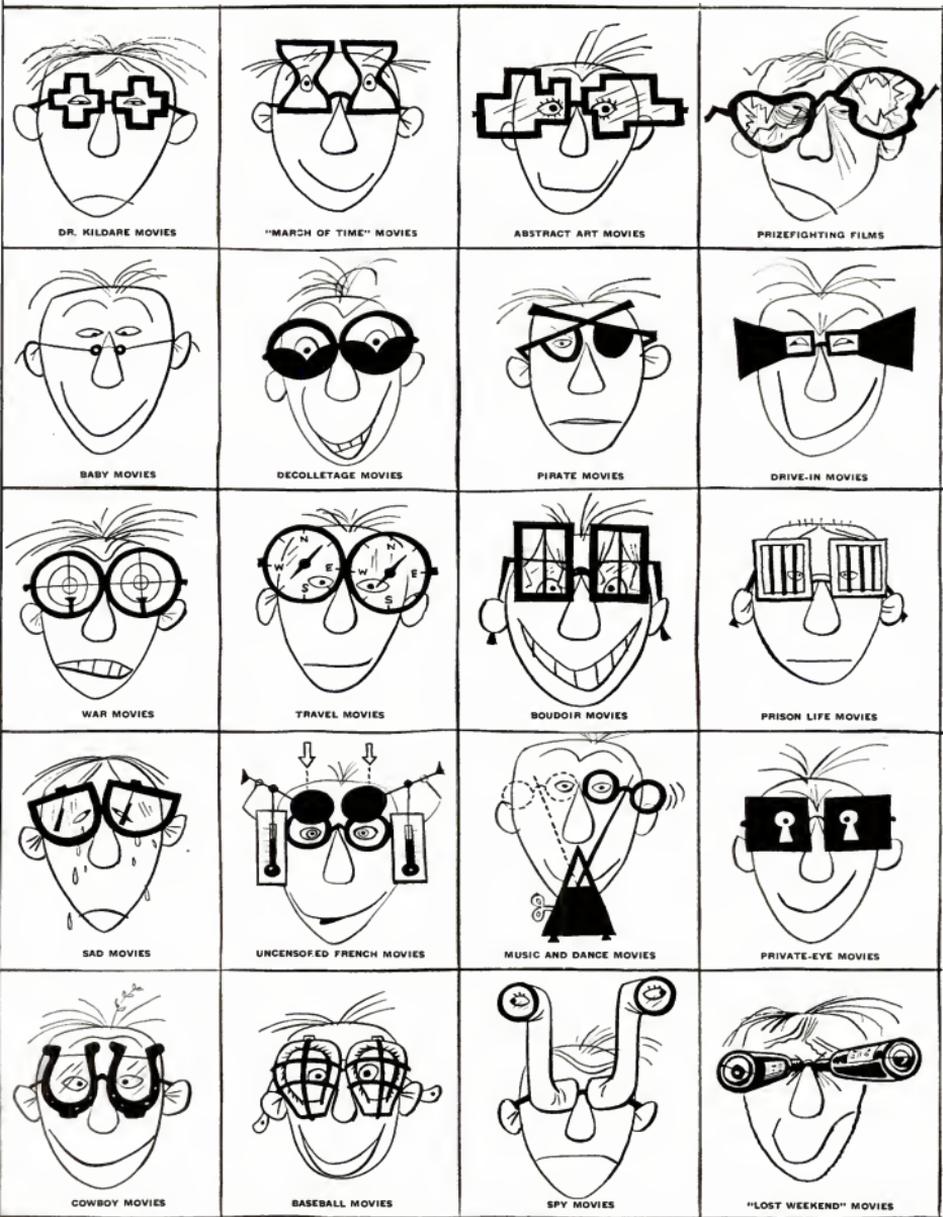
3-D glasses inspire some new designs for improving every conceivable movie

Ward Kimball, an animation director for Walt Disney, has been in the thick of the latest film-making experiments in Hollywood, directing the first cartoon made in 3-D and later the first made in CinemaScope. But he has been continually amused by the motion picture industry's scramble after new screen gimmicks. Although 3-D films may prove to be only a fad, Kimball was inspired by the Polaroid glasses to design viewers that would help theatergoers enjoy other kinds of movies. He designed glasses for improving the wide screen (*above*) and something else in case Hollywood suddenly moves in another direction (*below*). Before he was through, Kimball turned out the whole fanciful array of glasses shown at right.



IN CASE THERE IS A TALL SCREEN





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# Best Toast

Get Any Color Toast from Any Bread at Any Time! Even reheats cold toast without changing its color!

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- Try it for 10 days under
- Toasts One Slice or Two
- Money Back Guarantee!

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## soothes



## throat

Allow a medicated F&F COUGH LOZENGE to melt on your tongue—swallow the medication—repeat this four times.

## in 5

Your throat will feel better, sore throats soothed, irritation reduced, F&F LOZENGES cover throat with real medicine. F&F LOZENGES can help you. Get some today.

Swill for smokers, too!

## swallows

Try Original Medicated in Mild Cherry



THE MAGNACON  
 High-fidelity phonography; four speakers, 30-watt amplifier, 3-speed changer—exclusive Plantissimo Pick-up. Only \$198.50.

## Magnavox

high-fidelity phonograph



Great on STEAK! A-1 SAUCE  
 Use for A. 1. when doing out, too!

ANNOUNCING...GAY NEW

Playtex

# HAPPY Pants

Non-Allergenic... New Charm...  
New Texture... Adorable Pattern...  
Irresistible Colors!

5 Lollipop colors for a smart wardrobe choice!  
Mix and match with baby's every outfit.



← PROVE IT—with your own hand! Stretch PLAYTEX Happy Pants and prove they simply can't cut circulation! Happy Pants are off, rinsed, patted dry with a towel and on again... in seconds!



**No baby pants more comfortable!  
No baby pants more charming!**

Nothing in this world compares with the dainty gossamer texture, adorable colors and lovely charm of these new PLAYTEX Happy Pants.

Only PLAYTEX Happy Pants are made with actual texture, color and pattern right in the tissue-like creamy liquid latex... can't fade, chip, crack or peel.

THIS PLAYTEX miracle-stretch material is so sheer—it's transparent. Yet, it's so amazingly strong—it stretches to over four times its size! That's why it can't bind, chafe or irritate... yet its protection is perfect!

Give your baby what no ordinary baby pants will give—the long-lasting, waterproof, happy comfort of cool-vented, flower-scented PLAYTEX Happy Pants. 98¢ ea., 3 for \$2.94.

At your favorite Department Store or wherever Baby Needs are sold.

More mothers buy **PLAYTEX** than any other make!





Thrilling!...  
PARK & TILFORD  
Perfume # 3. Yet  
surprise! Costs less  
than many colognes!  
In jewel case, 49c\*



"Soaping" dulls hair...HALO  
glorifies it with your very first  
shampoo! 10c, 29c, 57c, 89c



Winter roughens your skin...  
FACQUINS Silk 'n' Satin Lotion  
satinizes it! 25c, 49c\*.  
In new dispenser bottle, 79c\*

Delightfully fragrant after  
bathing or when changing... a  
touch of CASHMERE BOUQUET  
Talcum. 12c, 29c, 43c\*



Your choice!...  
TONI Home Permanent in  
Very Gentle, Super,  
or Regular... according to  
your very own hair-type.  
Refill, 1.50\*



Gift idea!  
Christmas-packed GILLETTE  
Blue Blades in handy dispensers.  
Five 10-blade dispensers (50 blades), 2.45.  
100 blades, 4.90



It's the new TEK  
toothbrush...with  
the new, non-slip grip and  
the new tapered handle. 29c

Tests show LISTERINE  
Antizyme Toothpaste  
helps keep teeth immune to  
tooth decay acids all day long,  
in 9 out of 10 cases. 33c, 59c



SUSAN SMART† says

Hoping to go  
'neath the  
Mistletoe?



Help that hope with a touch  
of holiday magic from

Woolworth's

array of toiletries

Stays on!...even when  
you kiss, eat, drink.  
It's HAZEL BISHOP  
Lipstick in Jumbo  
Swivel Case, 1.10\*.  
Push-up Case, 59c\*



"Invisible shield"  
of FRESH Cream  
Deodorant helps keep  
underarms dry,  
odorless. 12c, 27c,  
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Never needs  
after-rinse!...  
LUSTRE-CREME  
Shampoo. And it's  
Hollywood's favorite  
for lovelier hair.  
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New shades for the new season!  
HELEN NEUSHAEPER Nail Polish in  
Joy, Gaiety, and First Lady Pink. 10c\*



\*Plus tax  
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## WHEN NOT TO TELL ALL—A DIFFICULT DECISION

The job of the people whom the masthead of LIFE (p. 22) lists as editors has its creative side—getting material in shape for publication. But it has another—making decisions on what material to omit. A case in point involves General William F. Dean, who has just disclosed



DEAN TELLS OF SUICIDE TRY

that he tried to commit suicide because he felt that, under Communist torture, he might disclose vital secrets to his interrogators. We knew about the attempt two months ago and the scoop school of journalism might give us a low grade for not telling all at that time. The incident was part of a moving story told by the North Korean refugee, Lee Kyoo Hyun. We found that Lee was reliable, but at that time we couldn't reach the general to ask him about the suicide attempt. We felt that it would be irresponsible to deal with such a serious matter without being sure that we knew what

we were doing. And there was also the risk that it would cause Dean's family unnecessary anguish. Now that the general has told the story himself, here is Lee's account: "Finally the interrogators gave up. . . . He [Dean] was put to bed at 2 o'clock, the guard was asleep when the general got up. . . . He crept into the

guards' room, took up one of the burg-guns and tried to pull the trigger. Fortunately he could not find out the safety, only making some metallic sound which woke up the guard, who took the gun away from him. . . . Later the general said if he had had 15 seconds more he could have killed himself shooting at his palate through his brain. . . . When the officer on duty left the room I scolded and soothed the general. 'How stupid you are, General. Don't give up. Have you forgotten that your family is waiting for you to come back? . . . Try to live on until the last moment comes.'"

Fortunately most emotionally compelling stories can be told with the stops out. When Columbia Records' Mitch Miller had heard Norma Jean Speranza sing, he asked Music Editor Gene Cook to drop over to meet her. Cook talked to Norma briefly, decided that LIFE's readers would be interested in watching a small-town singer as she waited for her big chance. Photographer Gordon Parks went to Norma's home with her, met her family and was taking pictures when the big chance came and the story progressed to the poignant but happy stage of a new career (pp. 137-143).



NORMA FRETS BEFORE AUDITION

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# Now... Millions of Americans Don't Suffer when Acid Indigestion Strikes

*...because They Always Carry This Wonderful Relief*



ACID INDIGESTION USED TO KEEP HER AWAKE. NOW SHE SLEEPS LIKE A BABY

One of the common causes of sleepless nights is acid indigestion...excess stomach acid. But today it's unnecessary to stay awake because of this. Gas, heartburn, sour stomach, full feeling...so disturbing to your rest, are quickly, almost instantly, relieved when you neutralize excess stomach acids with wonderful little TUMS.

TUMS is a remarkably tasty and harmless little tablet that you eat like candy whenever you feel the first signs of acid indigestion. If this happens when you're in bed, simply pop a couple of TUMS in your mouth and see how fast TUMS relieve your acid distress. Then you can sleep soundly...awake refreshed.

Many people have abandoned the hazardous, excessive use of baking soda or "bicarb". And TUMS do not contain soda of any kind.

Millions of people take TUMS after eating, drinking or smoking, to keep them free from the pain or discomfort of excess stomach acid. And without any fear of laxative action to worry them when they're out in public. And no spoons, measuring, mixing, or "excusing yourself for a minute."

TUMS is the best and handiest little friend American tummies have ever had. TUMS cost only a dime for a whole roll. And you couldn't buy safer, quicker, more wonderful relief for a ten dollar bill.

## TUMS *for the Tummy*



People all over the Nation carry Tums as faithfully as they carry their keys!

## A SNAKE RIVER DAMSITE STARTS 'HELLPOX' DEBATE



THIS IS LOCALE OF CONTROVERSIAL HIGH DAM

## PROJECT GIVES THE AREA DELUSIONS OF GRANDEUR



SIGN COULD APPLY TO SMALL BOATS AT LEAST

# LIFE

Vol. 35, No. 10 November 9, 1953



AS SECRETARY OF INTERIOR RIDES THROUGH PORTLAND, HIGH DAM KIBITZER GETS IN THE PARADE

# THE ISSUE: U.S. OR PRIVATE DAMS

The argument started in the deepest gorge on the North American continent and echoed in the horse's hooves clomping the Secretary of Interior down the slippery streets of Portland. People were debating the Pacific Northwest's hottest issue; shall there be one high dam or three low ones in 7,900-foot deep Hell's Canyon on the Snake River in Idaho? People gave the name "Hellpox" to the epidemic of disagreement.

Hellpox broke out six months ago when Secretary McKay withdrew the government's opposition to the Idaho Power Co.'s proposal to build three low dams in Hell's Canyon with private funds. This would reverse the policy of the Democratic administration which had favored building

one high dam with public funds. The battle was joined between those who saw the high dam as creeping socialism in concrete and those who saw the three low dams as a giveaway to private power interests. A host of side arguments included one for the high dam that it would enable places like Lewiston to take deeper-draft barges (above, left). At hearings before the Federal Power Commission, which must approve or disapprove the Idaho Power Co. project, the debate last week neared its climax and the commission authorized the state of Washington to enter the case on the low dam side. The opponents were fighting bitterly for a mighty prize: the nation's last remaining great damsite in its greatest untamed river valley.

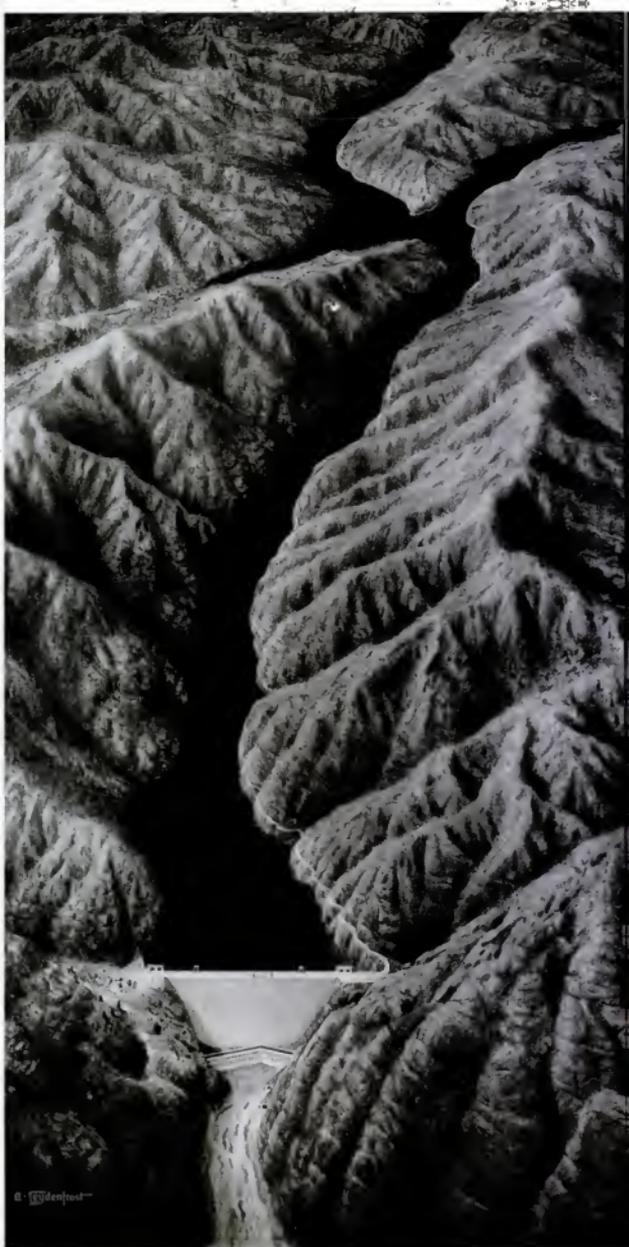
## SINGLE 900,000 KW. DAM PRICED AT \$358 MILLION

The high dam would tower 602 feet, cost some \$358 million in public funds, back up four million acre-feet of water and take four and a half to eight years to build. It would generate a third more power than the combined low dams (900,000 kws. versus 633,000 kws.) and this gives the high dammers their chief argument: a high dam will help develop the whole Pacific Northwest. Not only would the dam mean a big power plant at Hell's Canyon but would also release water when needed to dams of the Lower Snake and Columbia rivers. Thus it would further cheap power, new industry. Because of a Northwest power shortage, the Bonneville Power Administration last winter had to turn down requests for power from manufacturers, causing a regional "brown out."

Though costing over twice the low dam project, the high dam would be worth it, say its supporters. Its 300,000 extra kilowatts could supply 600,000 homes or power many plants. Chief high dammers are the farm and labor groups of Washington, Oregon and northern Idaho, who would benefit from extra power. They and other Northwesters have formed the National Hell's Canyon Association, which insists the high dam represents "the maximum use of the country's natural resources."



**HIGH DAMMER** Herbert Howe, Hell's Canyon Association leader, has raised \$1,500 for the fight.



**HIGH DAM** in artist's drawing rises out of Snake River into 9,000-foot Seven Devils Mountains

and makes 93-mile lake. Whether one or three dams are built, roads will make area more accessible.



**LOW DAMS** are Hell's Canyon (1), Osbow (2), 600 feet from proposed high-dam site. Gorge is 2,250 feet deeper than Arizona's Grand Canyon. Brownlee (3). Hell's Canyon dam would be built

## THREE FOR \$154 MILLION AND 633,000 KW. OUTPUT

The three low dams would cost about \$154 million in private capital and would back up a storage lake of one million acre-feet of water behind the top dam, at Brownlee. The lower two dams would back up little water and be used only for power. The adherents of the three low dams claim that they would cost less than half as much as the high dam, and would be completed in far less time, the first in 14 months and the last in 34 months.

Staunchest low dammers are the farmers of southern Idaho who prize water above platinum and see the high dam as a towering threat to the 2.6 million acres which they have under irrigation—and the farmers are suspicious of federal assurance on this point. Under a high dam operated by the distant federal government, they reason, power needs would come first. Water would be let out of upstream irrigation reservoirs, they fear, when it was needed to keep Hell's Canyon dam filled, depriving farmers of water. Anyway, say low dammers, there is not enough water in the Snake River to supply the high dam project—a point vigorously disputed by high dammers. What extra power the high dam would provide, add the low dammers, would be far from worth it and the high dam would be "a monument of waste."



**LOW DAMMER** T. E. Roach is president of Idaho Power Co., which would own, run three dams.



**HIGH DAM CONGRESSWOMAN** Gracie Pfost, who is called "Hell's Belle" in her district, urges Democratic women's club in Lewiston to "save the high dam."



**HALF THE POPULATION** of Homestead, Ore. discuss future. There is one of two towns which would be wiped out, but like most Oregonians they favor it.

## WHO'LL TAKE THE HIGH DAM? AND WHO'LL TAKE THE LOW DAMS?



**DAM MAP** of Northwest shows high dam in relation to other elements of the regional power system.

Every vote-seeker in the power-conscious Northwest has had to declare himself on the dam issue. For the most part the politicians divide along straight party lines, Republicans for the private-enterprise low dams, Democrats for the high government dam. Their constituents follow party less closely. A housewife who raised more money for Eisenhower than any other individual in Idaho is high dam and there are ardent low dam Democrats. The basic strategy of the high dammers is political—to draw out the hearings in Washington until the elections in the hope of having a Democratic Congress.

Meantime the Snake, as it has for eons, beat its furious course down the canyon through an almost inaccessible land, where cougars stalk sheep and ranchers live in rude houses on brutal bluffs of volcanic rock. On one thing everybody in the debate agrees: the Snake must be tamed. "I used to lie awake and listen to her," said a sheep rancher, "and I wondered what in God's good name could be done so all that water wouldn't go to waste. All this fussing about a dam is good talk. We've got to have a dam. All that water is going to waste, and it's sinful, 'cause that's a powerful lot of water."



**GOVERNOR**, Len Jordan of Idaho (R.) is a leader of the low dam forces.



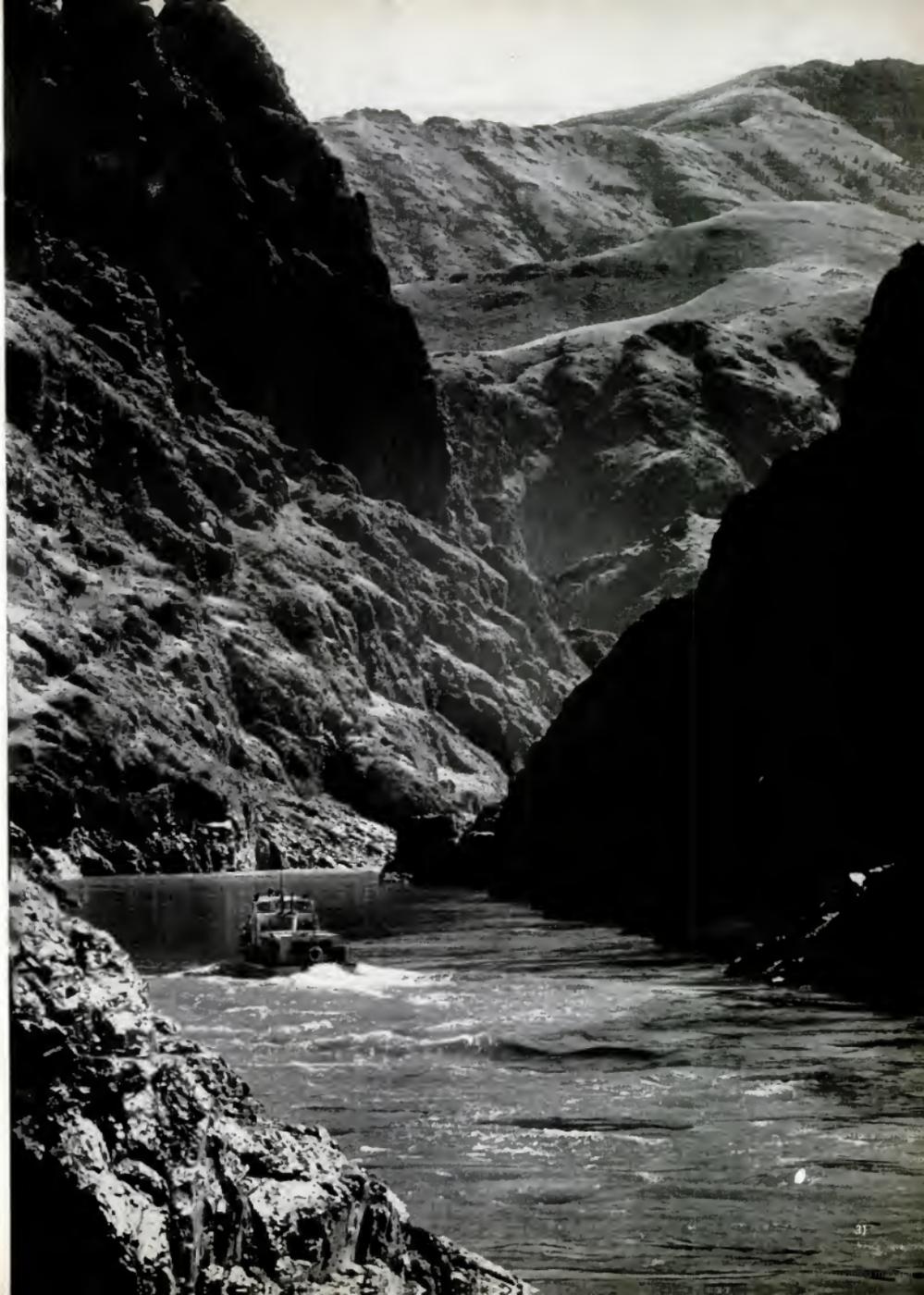
**CONGRESSMAN** Homer Budge (R.) won by 50,000 votes as high dam foe.



**FARMER** N. V. Sharp fears a high dam would lose his irrigation water.



**NEWSPAPERMAN** John K. Corlett calls high dam "a monolithic grab."



# Rx FOR A NATIONAL DISEASE

## LAY OFF, ARISTEDE!

The clothes men wear seldom produce any news. Ladies who write on female fashions derisively point out that there has been no basic change in male fashions since the full-length nightshirt gave way to pajamas. It is true that the average U.S. male is sartorially conservative; but his conservatism stems, we hold, not so much from innate conservatism as from an apprehension of being whistled at by his fellow males.

In New York, however, a blow for liberty has just been struck by a man named Aristede, who last summer invented "bow ties tailored of luxury furs, an exciting and tasteful new note in gentlemen's attire." For a mere \$10 you can get one (ready-tied, jazzy style) in wild, ranch, or Silverblu mink. The black tuxedo number of luxurious Alaskan seal comes at \$7.50; likewise the brown Alaskan seal or leopard; gray or black Persian, or broadtail, \$5.

Aristede claims he has already got quite a response from "people in all walks of life" and other necktie mongers have snapped up his inspiration. Males had better realize that time is running out and they have to get right on the ball. No female in the U.S., unless thoroughly restrained in advance, will be able to resist buying such a bow tie for the man-in-her-life's Christmas present. Just think where this appalling trend, if unchecked, could lead to. Pants cuffs trimmed with chinchilla? Koolinsky edging on the banker's vest, instead of the conventional piqué? Imagine going through a business day with the whiff of mothballs always there under your chin. Okay, then, men, don't say you weren't warned.

The French architect Jacques Gerber was only half joking the other day when he said New York needed an atomic bomb to correct its defects. Sometimes such a drastic remedy seems the only cure for the city's slum conditions, and what is true of New York is becoming true of every other big city.

In the midst of the greatest building boom we are finding that our slums have become bigger and bigger. It is a blight that has been pushing our cities toward bankruptcy. Slums have a way of eating up a city's revenues while contributing little in taxes. Baltimore, for instance, found that it was spending 45% of its tax budget in the slum areas which contributed only 6% in taxes.

New building, private or public, cannot begin to meet the demand for decent housing. In New York City, where there has been more slum clearance than anywhere else, it would take 100 years at the present rate of building to replace the old-law tenements—that is, buildings built to standards which have been illegal for the last 50 years.

As the slums advance, more and more families flee from city to suburbs, but these individual moves do little to relieve congestion in the most overcrowded areas. Many more people must be moved out of our cities, but mass relocation is obviously impractical. In Chicago 200,000 people would have to be moved to offer appreciable relief from present congestion.

One remedy, or at least one way to alleviate slum conditions that is considerably less drastic than an atomic bomb, is being tried in more and more cities. This is a civic campaign to rehabilitate older neighborhoods by repairing existing houses. This is not only far cheaper than new building but it also preserves the tremendous economic investment in present housing—an investment far too great to be scrapped.

Rehabilitation has recently been a subject for a round-table discussion sponsored by our sister magazine HOUSE & HOME, jointly with LIFE. Attending it were leading architects, builders and government officials—ardent advocates of public housing along with earnest believers in private enterprise. Sometimes when rehabilitation is proposed it meets opposition from advocates of public housing because they feel it sidetracks new building. The round table was unique in that all present agreed that rehabilitation was urgently needed now and they subscribed to a general set of working principles drawn from the experience of cities which have already tackled the problem.

In essence these boil down to some simple and common sense rules of thumb. One of them is that rehabilitation has to be a local matter, a program tailored to meet the needs of individual cities. Largely the financing has to come from individual landlords

and the work has to be done by private enterprise—and there has to be a profit in it.

The local government's job is to kick off the campaign by enforcing housing laws. In most slum areas these are openly evaded. When the housing laws are not enforced, most landlords find it far more profitable not to make repairs and let property deteriorate. As a result income is greatest where the most congestion exists: the cellar dwellers of Harlem often pay more for a square foot of living space than the occupant of a Park Avenue apartment. When the law is enforced, surprisingly enough, few landlords put up much of a fight. In New Orleans when a rehabilitation campaign was started some of the biggest landlords welcomed it. They found that many tenants were willing to pay more rent if they could get better living quarters.

The most dramatic single instance of what rehabilitation can do for a down-and-out section is to be found in Philadelphia. Ten years ago a Quaker social worker in the slums there said, "Why go on struggling to keep . . . youth out of jail without attacking the real cause, wretched housing?" In an area where 114 families were living in squalor the Quakers undertook to remodel old housing. It took them five years to overcome the obstacles and enlist civic support to rehabilitate the first four blocks, but they finally did it. The FHA had to guarantee long-term loans for reconstruction. There had to be enthusiasm and support from the people who lived in the houses. They had to agree to make a 10% down payment in their own labor. And finally the city had to promise to clean up the neighborhood so that the Quaker project would not be a mere oasis in a desert of dilapidation. In remodeling the old houses the Quakers produced 25% more housing for 25% less than it would have cost to build new houses.

Those who worked on this interesting experiment are the first to admit that it is a very small start on an enormous problem. "You cannot talk about a little bit of rehabilitation here . . . or a little conservation there," says the architect who designed the development. "The problem in Philadelphia is not a square mile big, but it is 100 square miles big." But even such a small start produced some larger consequences. The original Quaker project involved only four blocks. Now some 50 blocks in Philadelphia have been earmarked for rehabilitation.

The moral of all this seems to be that if we don't make a small start on the job of rehabilitation we will make no start at all toward halting the spread of this national disease. The Quakers of Philadelphia have shown that where there is initiative, enthusiasm and a dash of enterprise something can be done about slums.



## ATOMIC EXPLOSION STOPPED AT MILLIONTHS OF A SECOND

Last week the Atomic Energy Commission released the first detailed picture of the birth of an atomic explosion, photographed at less than 5 millionths of a second with a special device called a Rapatronic camera. The embryonic fireball, shown about 1/2,000th of a second after detonation, has already vaporized the top of the bomb tower and is expanding so rapidly the tower's stabilizing guy wires, though disengaged, still appear taut. The two mysterious

bulges at the top of the fireball have been observed in previous atomic explosions. The depressions on the face of the ball may be caused by vaporizing electronic equipment. The three small streaks protruding down from the fireball are tower cables heated to incandescence by the shock wave.

The shutter of the Rapatronic camera has no moving parts, operates instead through the polarization of light. In front of the camera

lens are two Polaroid filters, mounted on either end of a solid cylinder of lead glass and set so that no light can enter the lens. With the flash of the explosion a magnetic field is applied to the glass, altering its optical characteristics so it twists incoming light rays, allowing them to pass through and into the lens. As soon as the magnetic field is cut off—after a few millionths of a second—the glass returns to normal and light is once again excluded.



HERD OF ELK FRIGHTENED BY RECONNAISSANCE PLANE FROM WHICH THIS PICTURE WAS TAKEN, RACES WILDLY ACROSS SNOW IN THE BIG HORN MOUNTAINS.

## BIG SNOW AT BIG HORN

Elk get out under own power, hunters need help

On the wind-swept Big Horn Mountains of northern Wyoming, the season's first big storm suddenly dumped up to 30 inches of snow on the rugged, 10,000-foot heights and on several hundred hunters out after elk. As the wind piled the snow into 5-foot drifts, the elk made for pastures on the lower slopes. But most of the hunters could not follow them. Wise to the ways of the mountains, they did not try to plow through the deep soft snow to safety. They sat tight in small unheated



AT ISOLATED CAMPSITE of Hunter Charles Phillips large circles were made in the snow by near-starving horses as they searched desperately for grass.



ALONGSIDE RESCUE WEASEL which had broken through the snow to the camp after picture at left was taken, Phillips says he will follow out with horses.



THEY WERE HEADED FOR SNOWLESS LOWER ALTITUDES WHERE VEGETATION WAS STILL UNCOVERED. HERDS WERE LARGE THIS YEAR BECAUSE OF LIGHT KILLS

tents or huts. With the elk gone, they had small chance of adding to their stores and so they husbanded their food.

Racing against the likelihood of another blizzard, the National Guard, forest rangers, local officials and civilian volunteers moved up the mountains to the rescue. Reconnaissance planes went out to locate the camps—hunters had stamped out big Fs in the snow if they were in need of food—and to drop supplies or instructions. For two days bulldozers and

four-wheel-drive jeeps tried but made little headway against the drifts in the narrow mountain trails. Finally, with Weasel snow tractors flown from Colorado by the Air Force, rescuers drove over the drifts, reached the isolated camps and began bringing out the hunters, happy to be saved and not caring that they were leaving equipment and vehicles behind. Five days after the storm the rescuers had finished their task, having defeated the Big Horns and brought back all the hunters without a casualty.



RESCUED HUNTERS, including two women and a young boy, break into relieved smiles at rescuers, one of them saying, "You're such a glorious sight!"



HUNTERS' VEHICLES, some of the few which bulldozers managed to reach, wait in line for snowplows to clear road so they can be driven down mountain.



AT HIS UNION HEADQUARTERS YOUTHFUL PAUL SCHRADÉ LOOKS OUT ON STRIKE ACTIVITY AND SMILES



**IDLE PLANT** of North American was brought to halt with jet fighters unfinished on production line.

## STRIKE LEADER FROM YALE UNIVERSITY

Until he quit at the end of the junior year, Paul Schrade was a scholarship student at Yale University, preparing quietly to be a research chemist. Last week the 28-year-old former Ivy Leaguer was otherwise engaged—leading a strike of 16,000 workers at the North American Aviation plants in Los Angeles.

When he left Yale, Schrade took an aircraft job, mostly to see what it was like. He got into union affairs, proved so smart and effective that he was elected president of U.A.W.-C.I.O. Local 887 when he was 25. Thus, when North American's employes met to hear company counterproposals to their demands, they listened eagerly. Schrade spoke with the earnestness of a college sociology major, and when he was through (*below*) the strike was on. Production of North American jet fighter planes, including the new F-100, was abruptly halted. The strike, said Schrade, "could take weeks."

AIRCRAFT WORKERS READY TO STRIKE LEAP FROM SEATS. SCHRADÉ DEMANDED A DECISION ON COMPANY OFFER. THEY REJECTED IT AND WALKOUT WAS ON





**IDLE WORKERS** at Joppla watch Sanders' former secretary picket. They refused to pass her line.

## STRIKE LEADER FROM U. OF HARD KNOCKS

Bulky Bill Sanders, 43, got to be business agent of the A. F. of L. Iron Workers Local 595 the hard way. He quit high school after two years, became an ironworker, shortly was busy with union politicking. When Electric Energy Inc. started building a \$195 million steam plant at Joppla, Ill. to supply the AEC plant at nearby Paducah, Ky., Sanders was a big union man on the job. This year, after a series of strikes had delayed the project, Electric Energy Inc. hired Bechtel Corp. to get it done. Sanders disagreed with Bechtel over a hiring matter, pulled his men and picketed the plant. His own international condemned Sanders' strike. Though a bomb was thrown at his house, Sanders stood pat. With the job a year behind schedule, the work force, tired of the mess, started back to work past Sanders' pickets. By last week jurisdiction over Joppla was taken away from Sanders and some ironworkers were on the job.



**IN THE FRONT YARD OF HIS BOMB-TORN HOUSE, BERET-WEARING BILL SANDERS SMOKES AND SCOWLS**

**IRONWORKERS ON STRIKE PASS THE TIME PITCHING WASHERS IN IMPROMPTU QUIGGS GAME. BEYOND THE FIELD LOOMS THE PARTLY IDLE STEAM PLANT**





**OUT OF THE WINDOW, OVER THE HILL**

Two San Francisco newspaper photographers were taking pictures of a detention cottage at the Youth Guidance Center, from which 11 juvenile



## ← UNDER THE WAVES

The sea wall at Winthrop, Mass. was tossing enormous nor'easter waves in the air when the Boston *Post's* Charles Banks arrived to take this picture of children during the 60-footers.

## OUT OF THE CLINK

Gambler Frank Costello, released from prison at Milan, Mich., headed for Detroit. Pursued by newsmen, he paused grudgingly for a picture with rarely photographed wife Loretta.



delinquents had escaped earlier in the day. Under their very lenses, out came a twelfth, who let himself down from a window, crossed a yard,

sealed a 12-foot barbed-wire fence and ran down a road to freedom. But the following day the police caught him and he was back in his cottage.



ALEX DICKIE JR., A CATTLEMAN AT DENTON, TEX., SEEKS A DRASTIC METHOD TO PAY OFF HIS BILLS



IN WASHINGTON DICKIE ATTACKS BENSON POLICY

## BENSON STRIKES BACK AT CRITICS

He outlines for LIFE details of his farm aid policy and his opposition to direct supports for cattle

by EZRA TAFT BENSON, Secretary of Agriculture

*For months the Secretary of Agriculture has been the most criticized member of the Eisenhower Administration. Many farmers, hit by falling farm prices and then by drought, have been demanding his resignation. Recently a group of cattle raisers, organized by the New Deulish National Farmers Union, made the most dramatic attack on Benson with a march (by bus) on Washington. This article, written for LIFE, is the most direct and clear-cut statement of his position that Secretary Benson has yet made.*

**T**HE American farmer and stockman are not in business for the fun of it. They are producing for a fair profit. And when economic or other conditions threaten their livelihood and general welfare, they expect fair treatment from the powers that be in Washington. I don't think they ask or want more than that.

I believe the people who provide our food would agree that the purpose of all farm production is consumption, and that production merely for the sake of a government subsidy is undesirable.

There has been a great deal of talk lately about price supports, the system whereby the government, in effect, guarantees a minimum price for certain commodities. My price support views have been questioned, and never more so than by the caravan of cattlemen who came to Washington to ask that cattle prices be supported at not less than 90% of parity.

The cattlemen in the caravan wanted a direct support program, not an indirect one, and there is a vast amount of difference.

The Department of Agriculture currently is right in the middle of an indirect support program on cattle. This program is getting results. It is proving a definite stimulant to market prices. We are taking other steps to help the cattle producer, and we will take advantage of every reasonable opportunity to do even more.

Cattlemen in the caravan were invited to submit a plan for direct support. After deliberating, they came up with their original

proposal for 90% price supports. There was no plan, no suggested means of carrying out their proposal. These men, whose sincerity I do not question, simply ran up against the same dead end in logical reasoning that numerous farm experts here and abroad have encountered.

The possibility of supporting livestock prices through a direct program has been tried in other countries, where it had to be abandoned because it proved impractical.

I favor price supports which reduce the uncertainty of farm prices. I consider them an effective tool when properly used. But when price supports stimulate uneconomic production, pile up unmanageable surpluses, price products out of markets and create other problems, that is when I question whether they are being used properly.

Suppose the government launched a direct price support program on cattle. What would happen?

In the first place, cattle are not a uniform commodity. Market prices vary considerably from grade to grade and even within a single grade. Thus, price differentials would have to be established for different grades of cattle or beef in order to arrive at an average reflecting 90% of parity.

Each animal or beef carcass would have to be graded. There are more than 3,000 large and small markets in the U.S. where cattle are slaughtered. Where do we find the men to do the grading?

A seasonal schedule of prices would be required for the various grades of cattle, because production cycles naturally lead to heavier marketing in certain seasons. If there were a seasonal drop of 50¢ in the support prices from January to February, say, then we might expect a flood of cattle coming to market the last week of January but only a trickle in early February. In that event it might be necessary to fall back on embargoes and shipping certificates, as it was when we took a crack at supporting hog prices about 10 years ago.

Farmers are sensitive to market trends and if they believed 90% price supports for cattle were on the books for good, it is quite likely that they would hold back more cattle for breeding purposes. That, of course, would eventually only aggravate the problem of oversupply. On the other hand, they might flood the market with cattle on every occasion when it appeared the support was on the way out.

The Department of Agriculture has no appetite nor any digestive tract. It cannot eat surpluses. What if a higher price support level, a big increase in production, a drop in consumption or a combination of those factors caused a glut of beef? What could be done with it? Cold storage capacity is limited. If we canned and stockpiled beef, it would be hanging over the market and serve to depress prices. If we were to give it away abroad in large quantities, we would be in the precarious position of interfering with regular, competitive trade channels.

### No plowing under

**T**HE thought of destroying any farm commodity disturbs me. I doubt if the farmer and the general public would stand for it. They nearly rebelled when we destroyed potatoes, and the memory of the slaughter of little pigs in New Deal days makes many persons wince even after two decades.

It has been pointed out that when most commodities are put under price supports, provisions are made for controlling production. We have acreage allotments on wheat, for example. If there were a satisfactory way to control cattle production, then a direct support program would be worthy of more serious consideration. But to this day no one has come up with a workable means of controlling cattle production.

Some cattlemen ask for supports on the basis that corn, which they use as feed, is supported. I recognize the inequity involved in



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Like sea food? Well, here's one old favorite you can enjoy as often as you wish... wherever you live. It's real, old-fashioned clam chowder, the "shore dinner" kind, made as only Campbell's know how, from choice bay clams, spices, and fine vegetables. For rich, zesty flavor and goodness, this soup is hard to beat! It's hearty and nourishing, just right for chilly weather. Your family will like it. Try it—today!

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supporting any one farm commodity and not another. But in order to get price supports for corn and other crops, farmers have limited production by accepting acreage allotments. That puts us back where we started—not knowing how to control cattle production.

Free market prices serve a useful purpose that too often is not understood. Current and anticipated cattle prices tell the rancher whether the consumer wants him to produce more or less beef. Prices guide distribution and consumption. They tell the consumer, whose interests must also be kept in mind, whether to buy hamburger or steak. But if the cattle industry is not to be guided by free market prices, then government regulations and controls must do the job. Again we complete the circle. How do we control, and how do we regulate?

I cannot help but believe that the demand for direct price supports among cattlemen is less widespread than some incidents would indicate. Many groups of stockmen have gone on record against price supports on cattle, and the telegrams and mail I received after the cattleman's caravan left Washington were 25 to 1 in opposition to such a program.

**Who supports direct price supports?**

I WANT to make clear that I reached my conclusion on the cattle-support question only after careful study and after consulting with many different groups. I asked 23 major farm and livestock industry groups for their advice. Eighteen said they opposed supporting prices, four favored doing it and one expressed no opinion. These 23 groups included nearly all the regional and nationwide ranching, feeding, processing and distributing organizations.

We do have a program for cattlemen, a big, well-balanced one. Here it is:

1 We are buying 225 million pounds of beef in the regular channels of trade, the equivalent of 750,000 head of cattle. Every pound of beef purchased is being used. It is being diverted into available foreign outlets, the school lunch program and into institutions. It is moving into stomachs, not storage.

2 The drought has aggravated the cattleman's difficulties, putting more economic and psychological pressure on him. To ease this pressure we are making emergency credit loans.

3 We are providing low-cost feed to cattlemen. So far 922,000 tons have been allocated, and the price has been cut about 50%.

4 The railroads have cooperated and agreed to reduce freight rates to enable farmers and ranchers to ship cattle out of drought areas. In addition, the railroads reduced rates 50% on government-owned feeds shipped to drought-hit counties.

5 A total of \$10 million has been taken from the President's emergency funds to finance the distribution of hay in drought regions, and the Department of Agriculture is bearing other transportation costs.

6 We are using every channel of information available to us to promote the use of beef. Beef consumption will be up 30% this year over 1952, and per capita consumption is about to reach a record 75 pounds.

It would be possible, I suppose, to gain considerable popularity for myself in some quarters by advocating direct high price support programs for cattle and other perishables. But I will not recommend any program that I do not consider to be in the best interests of the farmer. I just don't operate that way.



**BENSON EXPLAINS POLICY** to committee of junketing cattlemen who went home dissatisfied. Said chairman, "We got some more fighting to do."

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1. Dramatic critic Cecil, man of great and wide renown,  
 Gives brilliant raves to Statler as the best hotel in town.  
 And when he's on his travels catching up with recent plays,  
 He finds a neat performance at the Statler where he stays.



2. Act One is in his bedroom and the setting's like a dream.  
 The room is so luxurious that Cecil starts to beam.  
 "Oh, what a huge success this Statler bedroom always makes!  
 The bed's the best for sleep and rest. It's got just what it takes.



3. "The bathroom rates a few huzzas, this second act is swell.  
 I love these towels and all the soap. They really ring the bell.  
 The steamy water also rates a line in my review.  
 It's nice and hot and hits the spot and always right on cue."



4. At dinner, critic Cecil finds the food a great creation.  
 "I think this Statler chef deserves a special new citation.  
 I know my colleagues will agree the staff is cast just right.  
 They like the guests and do their best and really are polite."



5. The theaters, too, are close at hand, a few short blocks away,  
 For Statler's placed conveniently to see most any play.  
 The morning after, Cecil pens some words of commendation:  
 "The play (it's sad) was very bad, but STATLER'S A SENSATION!"

"Girls! America needs more student nurses!"



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 ANOTHER GREAT NEW STATLER—HARTFORD  
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Do you owe yourself a treat? Make it a weekend at the Statler!



WHITE HOUSE HOST GREET'S SMILING QUEEN UNDER EYES OF BEAMING KING AND SECRETARY DULLES. ADMIRAL ROBERT CARNEY STANDS IN BACKGROUND

## AS WARM AS THEIR WELCOME

Light on luggage but loaded with charm, Queen Frederika and King Paul are White House visitors

Ever since they came to Greece's war-ravaged throne in 1947, Queen Frederika and King Paul have been proving that the deadly serious business of kingship can be conducted with grace and good humor. Last week, beginning their arduous month-long state visit to the U.S., they were at it again. Flown to Washington from New York in the President's plane *Columbine*, they got gracefully through the formalities of salutes and greetings by the nation's brass, then set off on a two-mile parade, through cheering crowds and waving flags, to see an old friend. En route the queen, as renowned for lack of regal inhibition as for charm, solicitously helped Secretary of State Dulles on with his coat. Their greeting by and

for the Eisenhowers on the White House steps had all the easy warmth of neighbors returning a visit (the general and Mamie had been their guests during his final months as NATO commander in 1952).

Steering a smiling course through a round of wreath layings and state dinners, the queen met and mastered both a hot dog and a hamburger at a newspapermen's luncheon and balked only once at the demands of photographers (*next page*). Traveling light for royalty, the queen (who will appear in color on LIFE's cover next week) has budgeted her wardrobe at \$5,700, filled it out with a borrowed fur coat. After two days in Washington the couple was ready for the real purpose of their trip, seeing America.



**CONFRONTING HER FIRST SODA**, promised her by world-touring Adlai Stevenson and duly served at Washington correspondents' luncheon, Frederika

smilingly declines to tackle it in front of cameras. "An ice cream soda is something to be eaten in private," said the queen firmly, and left the soda unshipped.



**BALANCING TEACUPS**, the queen and Paul chat with Mrs. Oscar Ahlgren, who is their hostess as president of the General Federation of Women's Clubs.

← **INSPECTING ANNAPOLIS**, where midshipmen's punishments were canceled in honor of visit, the queen and king smile at startled cadets in classroom.

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The handsome anti-tarnish chest contains three wonderful extras—a gravy ladle, cold meat fork, and

pierced serving spoon—in addition to a complete dinner service for eight.

What a gift buy for an engagement, a wedding, for your own home's proudest Christmas! Community is lifetime-protected by the famous "Overlay" of pure silver.

Other dinner services for eight from \$59.75. Community\*  
 ... the finest silverplate.



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**Better Toast.** Dip slices of bread in Aunt Jemima Deluxe Pancake batter. Pan-fry on both sides until golden brown. Top with Log Cabin Syrup. Serve with fried Canadian bacon.



**Colorado Pan-So.** Spread an Aunt Jemima Pancake with currant jelly and then with a layer of cooked pork sausage meat. Top with a second Aunt Jemima Pancake. Serve with butter and Log Cabin Syrup.



**Cheese Foldovers.** Place a slice of processed cheese on each hot Aunt Jemima Pancake. Fold the pancakes over envelope style. Top each serving of two pancakes with Log Cabin Syrup.



**Plymouth Pancakes.** Cottage cheese between and on top of two Aunt Jemima Pancakes and served with Cranberry Relish Sauce. For the sauce, grind 2 cups raw cranberries and 1 lemon wedge. Add 1 cup Log Cabin Syrup. Chill. Heat before serving.



Hello,

"When you serve my pancakes,  
Light and fluffy as a cloud,  
How your folks'll praise you,  
And oh! Will you be proud!

They'll say that, as you baked 'em,  
So rich and golden-brown,  
Though I may be the Pancake Queen,  
'Tis you should wear the crown!"

Love,

*Aunt Jemima*



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## AUNT JEMIMA PANCAKE MIX

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# MEAL

## variations



**Waffles with Ham Raisin Sauce.** Pan-fry 1 cup diced cooked ham. Add 2 cups Log Cabin Syrup and ½ cup raisins. Simmer. Serve over Aunt Jemima Waffles. (Recipe on Aunt Jemima Pancake Mix package.)



**Pancake Sausage Roll-Ups.** Roll each Aunt Jemima Pancake around two cooked pork sausage links. Top with hot Log Cabin Syrup. Garnish with spiced crab apples. Serve immediately.



**Apple Ring Syrup over Pancakes.** Pan-fry apple rings in butter. Cover with Log Cabin Syrup and simmer until apples are tender. Serve hot over Aunt Jemima Pancakes with pan-fried sausage patties.



A product of General Foods

Only Log Cabin has the delicately delicious flavor that comes from a just-right blend of sugar and maple sugar syrups. There's no other maple-blend as completely satisfying as rich, golden Log Cabin Syrup! Taste it! You'll see!

**LOG CABIN SYRUP**  
For That Real Maple Flavor!



**Fritter Feast.** Aunt Jemima's Corn Fritters served with Log Cabin Syrup and a pan-fried ham slice. For the Corn Fritters, combine 1 beaten egg, ½ cup milk, 1 cup Aunt Jemima Pancake Ready-Mix and 2 cups whole kernel corn. Fry spoonfuls in deep fat.



The most beautiful way  
to give fine whiskey



HEAD OF THE  
BOURBON FAMILY

OLD GRAND-DAD  
in this  
CLASSIC DECANTER



OLD GRAND-DAD IS ALSO AVAIL-  
ABLE IN THE STANDARD BOTTLE  
THE PRICE IS THE SAME FOR EACH.

## REDS TOOK THESE PICTURES OF AMERICANS 'CONFESSING' . . .



LIEUT. FLOYD B. O'NEAL appeared in the Red propaganda film "confessing" to elaborate charges of having dropped germ bombs upon North Korea.



LIEUT. PAUL R. KNISS was also shown while signing "confession" in film Communists showed to impressionable audiences throughout the world.



LIEUT. JOHN S. QUINN wrote out account of how he dropped "insect-filled" boxes from his B-26 at a height of 200 feet and air speed of 200 mph.

## THE BIG LIE

### Freed American airmen explain how Reds got germ confessions

The pictures above and below are taken from a special double feature shown to U.N. delegates. The first part of the program was made of Red propaganda movies showing captured American airmen confessing they had dropped bacteria-laden bombs. The rest of the program (below) showed the men recording the true story after being freed. They told how they had been beaten, degraded, interrogated into giving phony avowals. Describing these ordeals to the U.N., the distinguished surgeon Charles Mayo said it showed the Communists were ready to use "any means, any deceit, any brutality."



KNISS AND O'NEAL (BACK ROW) AND QUINN (MIDDLE OF FRONT ROW) STAND BEFORE THEIR RED BOSSES

## BACK HOME, THEY TELL THE REAL STORY . . .



LIEUTENANT O'NEAL tells Army interrogators how he was pushed to the verge of mental and physical breakdown before he yielded to his inquisitors.



LIEUTENANT KNISS describes "sitting flat on the floor with my legs out in front of me, my back away from the wall, and continuous interrogation."



LIEUTENANT QUINN tells how he purposely loaded confession with absurdities so that no one who knew anything about planes would believe it.

for a limited time only...

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with this

**BRIGGS**  
special

**"GET ACQUAINTED" OFFER**



To introduce you to deep-down smoking pleasure, the makers of Briggs pipe mixture offer you this handsome kit containing (1) a complete checker set, (2) a genuine imported briar pipe with an air-cooled filter and (3) two tins of milder, smoother, friendlier Briggs pipe tobacco.



a \$3.30 value

ALL YOURS FOR

**ONLY \$1.29**

at your favorite cigar counter

**BRIGGS PIPE MIXTURE**  
smokes 3 ways better -

1. Friendly, natural aroma
2. Mellow-tasting and mild
3. Stays lighted longer

The best  
tobacco  
your pipe  
can hold!



## LIFE ON THE NEWSFRONTS OF THE WORLD

French fears of Germany begin to fade; Marshall wins Nobel Peace Prize

France's Foreign Minister Georges Bidault deliberately broke a cardinal rule of French politics: he urged ratification of a treaty which will rearm the Germans. The treaty, which would set up a European Defense Community with a combined European army, had had French backing when it was first proposed, since it would clamp some measure of control over the Germans. Then old fears emerged and the French backed away from EDC until the German elections (LIFE, Sept. 14) showed Germany was bound to rearm eventually with or without EDC.

Last week Bidault, a hero of the wartime resistance who has fought Germans harder than some of EDC's opponents, told the French Senate to face facts and accept EDC. "Our choice is clear," he said. "It is a problem of conscience for each one of us and I have spoken in accordance with mine." Other members of his Popular Republican party backed him, threatened to resign from the government if EDC is rejected.

After two recalcitrant weeks, North Korean PWs agreed to go before the Communist "explainer" teams to indicate their choice of repatriation or freedom. During the explanations some of them kept shouting, "No! No! No!" Others kicked and struck at the Red interviewers. Only 21 out of the first 459 chose to go back to North Korea.

### A little like war

A strike by milk-truck drivers and dairy employes gave New Yorkers a tiny taste of what a wartime bombing could do to their big town. As milk supplies quickly ran out, parents of small children hunted out dairies with some milk left and lined up by the thousands to get the suddenly precious liquid. Black-marketeers drove out into the country to buy a few quarts from farmers and hawk them at high prices to their neighbors, competing with a few truckers who slipped into the city and sold milk unpasteurized and uninspected. After six days, when the full impact of the milk drought was beginning to be felt, the strike was settled—at a cost of about 1/2¢ more a quart to the consumer—and the trucks rolled again.



MILKLESS NEW YORKERS LINE UP AT DAIRY

Tom Fool's owners retired him from racing after he set a track record in the Pimlico Special, thus ending hopes for a contest between him and the ailing Native Dancer. The 4-year-old horse won \$570,165 during his career, making him No. 7 in the list of all-time money-making horses. He will spend the rest of his life at stud in Kentucky pastures.



RAINS THREATEN TO OUST OKLAHOMA POLICE CHIEF

### At last, rain for some farmers

Farmers and ranchers in some drought-stricken areas got solace as heavy rains fell on Oklahoma, Texas, Missouri, Kansas and New England. In the South the rain damaged partly harvested cotton. It also forced the Lawton, Okla. police chief to work in a flooded basement office (above) and caused some ducks to injure themselves when they mistook the wet Oklahoma City airstrip for a river. The benefit to dry pastures outweighed the rain's damage. But water tables were still dangerously low. More rain was needed.

Israel halted work on its controversial canal project which Syria has charged would steal Arab water. The U.S. promptly reallocated \$26 million in aid which had been suspended in protest. Meanwhile in the Middle East, Eric Johnston, President Eisenhower's traveling goodwill salesman, was making friends with Arabs and Jews, hoping eventually to receive firm promises of peace.

### An alarmingly new book

To the school board in Shaftsbury, Vt. (pop. 1,700) a new state history reference book replacing one written in 1880 seemed "subversive" so they banned it. The new history was an official one written with the approval of the State Board of Education. This fact, however, did not sway the Shaftsbury censors. But a storm of protest against the ban did, and two of three board members quit. The third, who saw nothing wrong in the new book, said he would try to put it back in the schools. But the two resigning members had hidden all the copies of the alarmingly new history and refused to tell him where they were.

CONTINUED ON PAGE 54



## Snapshots don't grow up

Each day, those little ones of yours  
race a bit further away from childhood.  
A childhood that only snapshots keep.  
It's all so easy when your camera's ready.  
And what wonderful Christmas cards  
these pictures make!



Snapshot card. Friendly "custom-made" cards like this cost no more—often even less—than other cards you buy.

New snapshot folder instantly makes any snap a Christmas card. In beautiful color, with greeting. Just insert your snapshot, and mail.

### The Christmas card only you can send

Snapshots from the heart of your family—a greeting card so warm, so extra personal. Cost no more and often less than other Christmas cards you buy that aren't as truly "you."

Now—two types to pick from—the snapshot card or the snapshot folder, both with matching envelopes. Just take your favorite negative to your dealer and choose from a variety of designs and greetings. Order your complete cards—or folders with prints to slip into them—as early as possible.

Eastman Kodak Company, Rochester 4, N.Y.

**NEW!** COLGATE - PALMOLIVE  
**RAPID-SHAVE**



INSTANT LATHER AT YOUR FINGER TIPS!

**OUT-SHAVES  
ANY LATHER OR  
BRUSHLESS CREAM!**



**FASTER!**

Whish! Instant lather! Rapid-Shave spreads rich and thick! No messy brush! No greasy fingers!



**SMOOTHER!**

Glides easy! Rapid-Shave shaves you close and clean! Skin refresher adds extra shaving comfort!



**CLEANER!**

No razor clog! Wonderful new Rapid-Shave rinses off instantly! No messy basin! Faster clean-up!



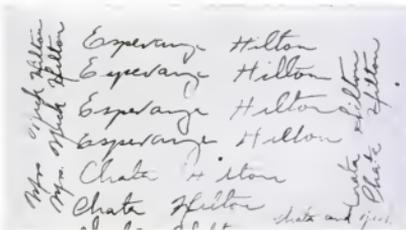
YOU'LL NEVER GO BACK TO  
LATHER OR BRUSHLESS  
CREAM AGAIN!

NEARLY  
3 MONTHS'  
SUPPLY  
ONLY 79¢

Michael Patrick O'Brien, the man without a country who was trapped without a passport for 11 months on the shuttle ferry run between Hong Kong and Macao, then tried unsuccessfully to find a land-based home in South America, landed at last in the Dominican Republic where officials have said they will let him stay.

**Doodles spell trouble for Esperanza**

In a California court John Wayne sued his Mexican-born wife Esperanza for divorce, charging, among other things, that she had carried on a romance with Nicky Hilton. But Mrs. Wayne explained that she had simply taken Nicky into the Wayne home—while her husband was away—to help him recuperate from an accident. But the film star, who was accused of beating Esperanza, offered the court some interesting evidence—one of Esperanza's doodles (*below*) which his butler had saved and given to him. The harried judge decided to call the contest a draw, awarded a rare double divorce decree to both Waynes.



COURT EXHIBIT WRITTEN BY MRS. WAYNE (NICKNAME "CHATA")

**The chief disturbs his G.O.P. lieutenants**

President Eisenhower disappointed some of his political allies at a press conference last week by declaring emphatically that he was not going to make the presidency an agency for partisan politics in any district or state campaigns. A few days later he reversed himself and said that just because he did not intend to electioneer did not mean he was not interested in all G.O.P. candidates winning. That, he said, would be just like saying he had no interest in drawing the next breath. What may have changed his mind was a disturbing calculation by Representative Richard Simpson, chairman of the G.O.P. congressional campaign committee. Simpson said he was extremely doubtful that the Republicans could keep a majority in the House if elections were held tomorrow. "I don't mean to say we haven't done anything in the first session," he said. "But we haven't done anything we can sell to the people and get votes. We have got to make a record next year."

General George C. Marshall, old soldier and statesman responsible for setting up the Marshall Plan for aid to Europe, won the 1953 Nobel Peace Prize. And the Peace Prize for 1952, which was not awarded to anyone last year, was settled on Dr. Albert Schweitzer (LIFE, Oct. 6, 1947 and June 25, 1949), the Alsatian physician, missionary, musician and philosopher who has lived in Equatorial Africa since 1913.



GENERAL MARSHALL



DR. SCHWEITZER

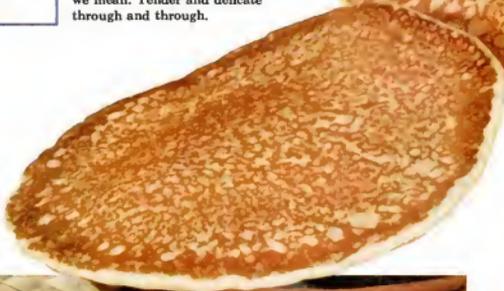
# Pillsbury

## the *lighter* pancakes

*for the modern taste*



**The light shows the lightness**  
The best way to prove the lighter quality of Pillsbury Pancakes is to eat them. But here's another way. When a Pillsbury pancake is held up to strong light, you can see right through it, as you can in the picture at the left. The dark area behind the pancake is the shadow of the spatula. When we say *lighter* pancakes, this is what we mean. Tender and delicate through and through.



For economy —  
buy the large size

# Pillsbury

## PANCAKE MIX

P. S. Pillsbury Buckwehats are lighter, too. Milk is all you add to either one.

# NEW CLEANSER TURNS GOLDEN WHEN WET. CLEANS FASTER...KILLS GERMS...AND ODORS

Watch NEW OLD DUTCH with **SUNSHINE SUDS** go to work



**1** New Old Dutch Cleanser is a smooth, white powder. When it hits water, presto . . . New Old Dutch turns a pure golden color and does things no cleanser ever did before.



**2 PROVED**—New Old Dutch cuts grease better! New Old Dutch was tested against the two other leading cleansers in the laboratory. It dissolved nearly twice as much grease as Cleanser A, more than twice as much as Cleanser B. That means less wiping when you clean greasy sinks, pots, pans and stoves.



**3 PROVED**—New Old Dutch rinses away completely. Its "Sunshine Suds" are working Suds. They contain millions of tiny sponges which soak up grease and dirt, and carry them away as you rinse.



**4 PROVED**—New Old Dutch kills germs! You can see the results through a microscope. New Old Dutch even kills germs on the cloth you clean with. This added protection is a special blessing if you have children.



**5 PROVED**—New Old Dutch banishes odors! Rub your hands with raw onion. Now clean them with a dab of New Old Dutch. Not a trace of odor remains. Wonderful when you clean a skillet after frying fish or onions.



**6 AND IN ADDITION**—New Old Dutch is gentle on your hands. Works equally well in hot or cold, hard or soft water. And, has a fresh, clean smell.



TURNS GOLDEN

CLEANS FASTER

KILLS GERMS

BANISHES ODORS

NEW  
Old

**DUTCH** CLEANSER

WITH **SUNSHINE SUDS**



FROM THE WINDOW OF THEIR APARTMENT MR. AND MRS. EDWARO JOHNSON LOOK DOWN AT NIGHT SHIFT OF A CONTINUOUS POLICE WATCH OVER THEM

## NIGHT WATCH

It guards Negroes in a Chicago housing project against violence

Gathered around a campfire to keep warm in the autumn chill, Chicago police are on a 24-hour watch against a vicious eruption of racial hatred in a public housing project. The violence, which started last summer when the first Negro family moved into the 15-year-old Trumbull Park Homes, flamed up again when three more Negro families moved in under police convoy. Neighborhood women hurled stones and tomatoes. A gray-haired 65-year-old woman

prostrated herself in front of a car carrying Negroes and had to be dragged away screaming. Police jailed her and three others for a night to show they meant business, threw in 936 men in three shifts to guard the Negro families. Still the cops could not keep the whites from spitting at a Negro woman out taking a walk, and the Negroes were keeping their youngsters indoors. "I hope it'll be all right to let them out to play next week," said one mother.



# CHATHAM *Purrey* BLANKET

**...warmer than blankets nearly twice the price**



New chest-type storage box fits on closet shelves.

You'll purr like a kitten under Chatham's "Purrey" ... it's warmer than blankets nearly twice the price because its patented weave of 88% rayon and 12% wool reflects back body heat for far more warmth without weight. "Purrey" is washable ... guaranteed mothproof ... and comes in nine decorator colors with luxurious acetate satin binding, gift-boxed.

Extra long size, 72" x 90" ..... \$10<sup>95</sup>  
 Extra wide—extra long size, 80" x 90" \$12<sup>95</sup>

See Chatham Lightweight Blankets, Electric Blankets, All Wool Blankets and Baby Blankets at fine stores.

Chatham Manufacturing Company, Elkin, North Carolina

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Moss  
PINK



Sea Island  
AQUA



Desert  
SAND



Sun Valley  
YELLOW



Jamaica  
GREEN



Fishert  
WHITE



Bermuda  
BLUE



Monterey  
LIME



Trinidad  
RED



**NIGHT SHIFT** of Chicago policemen musters for roll call and gets its assignments on grounds of the housing project.

**ANGRY WOMEN** greet new Negro families. Woman at right carries stone and stick. Woman with camera was a riot leader.



**CLUSTER OF COPS** stands night guard before the Eugene Gully home. The Gullys have a year-old child, another on the way.



# Don't Delay Another Day



See Your  
**Mobilgas  
Dealer**  
For a  
**Mobil  
Radiator  
Check**

**DON'T TAKE CHANCES!**

See your Mobilgas dealer. He's ready to check your radiator... protect your car for the winter weather with Mobil Permazone or Mobil Freezone. Stop at the Sign of the Flying Red Horse.



**Mobil Permazone**— Won't evaporate or boil away. One filling lasts all winter in watertight cooling system.

**Mobil Freezone**— Economical, long-lasting. Guards against rust and corrosion.



SECURITY-VACUUM OIL COMPANY, INC. and Affiliates  
MAGNOLIA PETROLEUM CO., GENERAL PETROLEUM CORP.

# An Alligator Makes Sense

it's the "coat you'll live in"



There's an easy, casual look and feel to all Alligator coats. There's one for you that says "This is just for me... does most for me." You'll see it in the full and classic sweep of its styling... in the drape of its generous yardage, in the rich fabrics, handsome tailoring. You'll live in it... enjoy it rain, sun or cold. Alligator gives you value that really makes sense.

from \$8.50 to \$49.75

#### Old Labels

America's most wanted gabardine. Lustrous all wool woven. Water repellent processed for year "round" wear. \$40.75

#### Weatherstyle

A soft lustrous fabric in a wide variety of smart patterns and colors. Water repellent processed. \$33.75



**Smart Variety:** There's an Alligator in the style, fabric and price that exactly suits you. Shown left, TRAVELWEIGHT for smart wear in the rain, \$19.75. Center, the handsome TRAVELWEIGHT gabardine, \$20.75. Right, 50" DAK BOM, 50" WOOL WORSTED gabardine, \$40.75. Other Alligators, water repellent or waterproof, from \$8.50. Zip-Lined Warmers in many models.

BETTER OTHER FEATURES  
**Alligator**  
ALL-WEATHER COATS  
THE BEST MADE IN BALTIMORE

©Dupont's Polyester Fiber

THE ALLIGATOR COMPANY • ST. LOUIS • NEW YORK • LOS ANGELES

## Night Watch CONTINUED



**PART-TIME MAIL MAN** Donald Howard and wife put plywood in window after brick crashed glass. Howards were first Negroes to move into project.



**HOSPITAL ATTENDANT** Herman King and wife moved into project from crowded apartment where they and three children had to sleep in one room.



**WHITE COLLAR WORKER** Edward Johnson, state of Illinois clerk, and his wife, a university graduate, fearfully keep their living room blinds drawn.

# FREE\*

## Jergens Lotion Dispenser

with purchase of \$1.00 size bottle...both for 98¢ plus tax



**4** reasons why  
every woman (who's human)  
will want it:



**1.** Because you'll love Jergens Lotion when harsh soaps, detergents, nippy winds drain natural oils out of your hands. Jergens softening moisture makes hands smooth as silk, never sticky or greasy as some lotions and hand creams do.



**2.** Because you're an exacting woman, you'll love the way the dispenser taps out exactly the right amount of lotion. You'll be surprised how little Jergens Lotion it takes to make rough hands soft and pretty again.



**3.** Because you like little conveniences like not having to unscrew and replace a bottle cap every time you need some Jergens Lotion (and that's after every household chore). The dispenser fits right into the bottle and stays put.



**4.** Because you can't resist a bargain and this wonderful plastic dispenser comes as a free gift when you buy a \$1.00 bottle of Jergens Lotion...both for only 98¢, wherever drugs or toiletries are sold. Also 10¢, 25¢, 49¢ without dispenser. Prices plus tax.

\*Money-back guarantee! Buy this offer. Use Jergens Lotion for ten weeks. If not delighted, send return card to The Andrew Jergens Co., Cincinnati 14, Ohio. Your money will be refunded. Keep dispenser as your free gift!

Don't wait... get it today. This offer is limited.

***Like a lot of room  
with your power?***



**SEE YOUR BUICK DEALER FOR THE**

To you who answer a very definite "Yes!" to that question, we extend an invitation to see and drive the car pictured here.

It's the 1953 Buick SUPER Riviera Sedan—and the buy on both counts.

*It's the roomiest six-passenger sedan built in America today.*

*It's the highest-powered Buick SUPER ever built.*

*And it gives you more room and power for your money than any other car you can buy in these United States.*

But please don't think that this great Buick rests on room and power alone.

It is, as you can see, beautifully styled with the look of tomorrow.

It has, as you will discover, a wondrous ride—a ride compounded of coil-springing on all four wheels, torque-tube drive, X-braced frame, and a host of other features that literally cost more than a million dollars to develop and engineer.

It travels, as your own thrills will tell you, through the liquid-soft cushioning of Twin-Turbine Dynaflo\*—where getaway is instantly responsive and whisper quiet, and where every inch of your way is completely and infinitely smooth.

There's more, plenty more, to delight you in this Buick, when you try it.

Superb visibility. Luxurious fabrics and fittings and finish. And wonderfully light handling ease—even, if you wish them, Power Steering\* and Power Brakes.\*\*

Why not drop in on us and see for yourself how supremely satisfying this tremendous performer really is? We believe you will find it to be just what it is—the greatest Buick value in fifty great years.

*\*Standard on Roadmaster, optional at extra cost on other Series. \*\*Optional at extra cost on Super and Roadmaster models only.*

When better automobiles are built Buick will build them

MILTON BERLE stars for BUICK—in The BUICK-BERLE SHOW on TV Tuesday evenings.

Also, every Saturday, tune in The TV Football Game of the Week—a "GM" Key Event



### IT'S TRADE-IN TIME FOR A BETTER DEAL

Want the top allowance on your present car—and a great buy in the bargain? Came in and see us for the happy news—now.



GREATEST **BUICK** IN 50 GREAT YEARS

Newest,  
finest, motion-wind  
watch



*Winds with the slightest motion...*

# The Rotor by SETH THOMAS



Now—the *Rotor*—by Seth Thomas—the newest in fine watches by America's oldest name in time. A carefree, motion-wind watch—slim and featherweight—with a superior accuracy not found in ordinary automatics.

The *Rotor* winds itself with the slightest motion of your wrist, yet even the sharp, strong shocks of active sports won't upset it. For the "engine" of all Seth Thomas *Rotors* has extra shock-cushioning features to protect precise time-keeping parts.

See the new Seth Thomas *Rotor* at your jeweler's in four styles—all are the new trend-setting round watches that are so popular today. Watches are shown here in actual size. For free booklet on other Seth Thomas® watches, write Dept. L-N, Thomaston, Connecticut.

\*Reg. U. S. Pat. Off. ©1964 Seth Thomas Patent Inc. Prices subject to change without notice.

*...Even shock  
won't stop it!*



A  
B

An extra for active men! The *Rotor* "engine" has special shock-cushioning features that the ordinary automatics lack. (A) Its winding weight has a full 360° circle swing—no limits to break a pivot rod. And the tiny slot (B) in the weight gives delicate parts increased protection for longer wear, greater accuracy.

This, tapering, tailored *Rotor!* Dressy enough to wear with black tie. Anti-magnetic, water- and shock-resistant (Incabloc). 17 jewels. With alligator strap, \$71.50!

For the active sportsman—stainless steel *Rotor*—with country squire styling. Anti-magnetic, water- and shock-resistant (Incabloc). Leather strap, luminous. 17 jewels. \$49.50!

Wafer-thin, *Rotor* convenient! Perfectly slim for dress wear. 17 jewels. Anti-magnetic, shock-resistant (Incabloc mounting). With expansion band, \$71.50!. With alligator strap, \$67.50!

Slim golden circle that's held between square-shouldered bars, *Rotor* "engine." Incabloc. 17 jewels. Luminous. With expansion band, \$71.50!. With leather strap, \$67.50!

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GT Division of General Time Corporation



ON HIS KEEPER'S KNEE, TIMMY DINES DAINTILY ON NASTURTIUMS, GROWN SPECIALLY FOR LIZARDS BY THE S.P.C.A.

## LEGACY FOR UNLOVED LIZARDS

### British colonel outwits dead wife's dying pets

The lizard above, whose name is Timmy, leads a luxurious but loveless life. Things were different for him just after the war when the wife of a British officer, Mrs. Marion Kellett, took Timmy and six other lizards from Egypt to their new home in Natal, South Africa. Paying \$800 duty on them, Mrs. Kellett fed her pets fresh flowers and green peas, adorned them with collars and bells, called each by name. Then in 1951 they became lizards of wealth when Mrs. Kellett died and left them \$3,920, with the proviso that whenever one might die \$560 should go to her husband, Colonel Featherstone Thomas Kellett. The seven lizards and the income from the \$3,920 were entrusted to the S.P.C.A. in nearby Durban. But though he maintained the lizards' dainty diet, their keeper, Major John Easterbrook, could not help looking on them as "reptiles—and reptiles are vermin." The biggest, Johnny, pined away and died, followed by Blacky, Lucy and The Boy. Now Colonel Kellett, who has so far collected \$2,240 of his legacy, coldly contemplates the three survivors, Mary, Baby and Timmy, refuses to visit them and looks forward to the end "of those damn lizards."



**BEFORE DEATH**, Mrs. Kellett cradled Johnny, biggest and first pet to die.

CONTINUED ON NEXT PAGE

## Relieve the PRESSURE of Neuralgic Pain!

• When the tense, pressing agony of neuralgic pain strikes, you want relief in a hurry. And here's a way for you to get it—quickly, easily, effectively.

Doctors generally will tell you that neuralgic pain may be largely caused by pressure. Sensitive nerves are irritated. Local areas become tender and swollen. That torture you feel is simply Nature's call for help.

You can get blessed relief—fast—by rubbing Absorbine Jr. on the sore, swollen areas.

Absorbine Jr. actually helps to counteract the pressure which may be causing your misery. At the same time, it warms and soothes those throbbing pain spots. The speed with which it works will amaze you.

Used by thousands  
Thousands rely on Absorbine Jr. for its quick, comforting relief from neuralgic and rheumatic pain, and from sore, aching muscles.

Before the next attack of neuralgic pain—get Absorbine Jr. Only \$1.25 a long-lasting bottle at all drug counters.

W. F. Young, Inc., Springfield, Mass.

Send for FREE sample today

## ABSORBINE Jr.

W. F. Young, Inc.  
200 Lyman Street, Springfield 3, Mass.  
Please send me Free sample bottle of Absorbine Jr.—postpaid.

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**3 BIG WINNING POINTS!**



*No Other Whiskey... ONLY*

**FLEISCHMANN'S**

**GIVES YOU THE**



**1<sup>st</sup>  
CHOICE  
QUALITY**

Fleischmann's Superb  
Straight Whiskies  
Blended With Fine  
Grain Neutral Spirits

**2<sup>nd</sup>  
Every drop**

**90 PROOF**  
rich, robust, delicious!

**3<sup>rd</sup>  
WINNING PRICE**  
America's Greatest Whiskey  
Value!

BLENDED WHISKEY • 90 PROOF • 65% GRAIN NEUTRAL SPIRITS  
THE FLEISCHMANN DISTILLING CORPORATION, PEEKSKILL, N. Y.

Lizards CONTINUED



**LIZARDS' KEEPER**, Major Easterbrook, holds survivors Mary, Baby, Timmy. He tries to call the lizards by name but often gets them mixed up.



**LIZARDS' HEIR**, in Natal with young second wife, "never could stand" first wife's pets. "I'm sick to death of those bloody lizards," the colonel says.

If you're  
hunting for pleasure,  
not medical claims...



smoke **Old Golds**

for a **TREAT...instead of a TREATMENT**

UNTIL YOU TRY King Size OLD GOLDS, you'll never know how wonderful a King Size cigarette can taste. We're tobacco men, not medicine men. OLD GOLD cures just one thing: the world's best tobacco, to bring you the same famous blend in Regular and King Size!



**MAN-MADE "SUN."** This weird looking contraption is a polychromatic radiator. It contains a mercury-vapor lamp which makes synthetic "sunshine." The "bug eyes" on the surface of the radiator break up this "sunshine" into various colors of the spectrum and pour these color rays onto similar samples of a particular color or kind of paint to show which "sun" ray colors are most harmful.

# We split a sunbeam 30 ways

*to make the beauty of GM cars last longer*

ONE thing that everyone seems to notice about this year's Chevrolets, Pontiacs, Oldsmobiles, Buicks and Cadillacs is the gay beauty of their colors.

But to come up with new and exciting colors isn't so simple as you may think. The body finish of an automobile needs to keep its beauty for years. It should withstand all ranges of temperature, sunlight, humidity, dew and the salt splash from winter streets.

So before a color can be adopted, it has to pass a lot of tests, just like other materials that go into any General Motors car.

And—in the search for ways to get better and quicker tests of quality — our GM engineers developed such machines as the one shown here, which duplicates the effect of sunlight, and even lets them test the effect of the various

spectrum colors one by one. This, of course, is in addition to our "paint proving ground" in Florida, where finishes are exposed to months of tropical sunlight.

How well do all these tests pan out? To answer this question, our engineers conduct an annual used-car survey, examining cars 1, 2 and 3 years old — both our own and competitive makes—for chalking, cracking, blistering and rust spots.

The answer is — year after year — GM car finishes have stood up better than those of other makes.

Further, we believe that our 1953 car finishes, in lasting quality and beauty, are the finest we have yet produced. Another good reason why the key to a General Motors car is your key to greater value.

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## THE BIG THREE—IN FACT AND FANCY

The official Big Three photograph at Yalta (*above*) was taken the morning after a mammoth Russian banquet that entailed some 45 toasts. Yet Churchill, Roosevelt and Stalin still looked chipper as they gathered at Livadia Palace. This was where Roosevelt was quartered and, Sir Winston writes, "It was here, in order to spare him

physical inconvenience, that all our plenary meetings were held."

The Big Three did not look quite as lively in photographic fact as they did in the artistic fancy of Persian Miniaturist Haji Musavir el Mulk, who presented the painting below to Churchill at Tehran. Its title: "Mr. Churchill and his friends overthrowing Hitler and his."



# TRIUMPH AND TRAGEDY

By SIR WINSTON CHURCHILL

Greece: freedom wins a skirmish . . . Yalta: with genial toasts  
and long, stubborn arguments, the Russians win a battle

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Ever since World War II critics have been damning the results of the Big Three meeting at Yalta. Sir Winston Churchill, the only member of the Big Three still alive, now tells the authentic story of that crucial conference and shows how and why the Yalta decisions were made.

But even before Yalta another important political dilemma presented itself—important because it reveals the pattern of Communist machinations in newly liberated nations. In Greece, as the Germans prepared to withdraw, George Papandreou tried to form a

government under his mandate from the King of Greece. But the Communist-led E.A.M., and its fighting arm, E.L.A.S., was rapidly charging into the vacuum. Churchill foresaw this and made plans to send a British force, under General Ronald Scobie, until order could be restored and the Greeks could vote freely for their own government. On Aug. 17, 1944, he cabled Roosevelt, saying, ". . . I do not expect you will relish more than I do the prospect either of chaos and street-fighting or of a tyrannical Communist Government being set up." The President approved. Churchill made his preparations.

**I** DIRECTED that our forces should be ready to act by September 11, and that the Greek Prime Minister and representatives of the Greek Government in Italy should be prepared to enter Athens without delay. The Germans delayed in quitting Athens, however, and the liberation did not begin until October. Commando units were sent into Southern Greece, and in the early hours of October 4 our troops occupied Patras.

The testing time for our arrangements had come. We were pledged to support Papandreou's provisional administration in which E.A.M. were fully represented. We wished to hand over authority to a stable Greek Government without loss of time. But Greece was in ruins. Everywhere was want and dissension.

A draft decree for the demobilisation of the guerrillas, drawn up at M. Papandreou's request by the E.A.M. Ministers themselves, was presented to the Cabinet. But at the last moment the E.A.M. Ministers went back on their own proposals. The Communist tactic was now in full swing. On December 1 the six Ministers associated with E.A.M. resigned, and a general strike in Athens was proclaimed for December 4. The rest of the Cabinet passed a decree dissolving the guerrillas, and the Communist Party moved its headquarters from the capital. General Scobie issued a message to the people of Greece stating that he stood firm behind the present constitutional Government "until the Greek State can be established. . . ."

On Sunday, December 3, Communist supporters collided with the police and civil war began. The next day General Scobie ordered E.L.A.S. to evacuate Athens and the Piraeus forthwith. Instead their troops and armed civilians tried to seize the capital by force.

At this moment I took a more direct control of the affair. On learning that the Communists had already captured almost all the police stations in Athens, murdering the bulk of their occupants not already pledged to their attack, I sent General Scobie the following telegram: ". . . You are responsible for maintaining order in Athens and for neutralising or destroying all E.A.M.-E.L.A.S. bands approaching the city. . . . Naturally E.L.A.S. will try to put women and children

in the van where shooting may occur. You must be clever about this and avoid mistakes. But do not hesitate to fire at any armed male in Athens who assails the British authority or Greek authority with which we are working.

". . . You may count upon my support in all reasonable and sensible action taken on this basis. We have to hold and dominate Athens. It would be a great thing for you to succeed in this without bloodshed if possible, but also with bloodshed if necessary."

I must admit that this telegram was somewhat strident in tone. I felt it necessary to give a strong lead to the military commander. I felt grave concern about the whole business, but I was sure that there should be no room for doubts or hedging. I had in my mind Arthur Balfour's celebrated telegram in the eighties to the British authorities in Ireland: "Don't hesitate to shoot." This was sent through the open telegraph offices. There was a furious storm about it in the House of Commons of those days, but it certainly prevented loss of life. The setting of the scene was now entirely different. Nevertheless "Don't hesitate to shoot" hung in my mind as a prompter from those far-off days.

In Athens the street-fighting swayed to and fro on an enlarging scale. On December 15 Field-Marshal Alexander warned me that it was most important to get a settlement quickly, and the best chance was through Archbishop Damaskinos of Greece.

I resolved to go and see for myself.

It was December 24, and we had a family party for Christmas Eve. We had a Christmas tree—one sent from the President—and were all looking forward to a pleasant evening, the brighter perhaps because surrounded by dark shadows. But I felt sure I ought to fly to Athens and make the acquaintance of the Archbishop, around whom so much was turning. I also spoil Mr. Eden's Christmas by the proposal, which he immediately accepted, that he should come too. After having been much reproached by the family for deserting the party, I motored to meet Eden at Northolt, where the Skymaster which General Arnold had recently sent me waited, attentive and efficient.



### LIGHTS BURN IN GREECE

On the Acropolis hillside the burning initials of the Communist-led E.A.M. political party flash between the lights of the Parthenon high on the hilltop and a café in the city streets below it. In the bottom picture hurricane lamps burn dimly in a room where Prime Minister Churchill, flanked by Eden (left) and Archbishop Damaskinos, meets with Greek politicians in an attempt to form a government for newly liberated Greece.



At about noon the next day we landed at the Kalamaki airfield, which was guarded by about two thousand British airmen, all well armed and active. I and my party were to sleep on board the *Ajax*, anchored off the Piraeus. We boarded the *Ajax* before darkness fell, and I realised for the first time that it was Christmas Day.

On the morning of the 26th, I set out for the Embassy. I remember that three or four shells from the fighting which was going on a mile away on our left raised spouts of water fairly near the *Ajax* as we were about to go ashore. Here an armoured car and military escort awaited us. I said to my Private Secretary, Jock Colville, "Where is your pistol?" and when he said that he had not got one I scolded him, for I certainly had my own. We crowded into our steel box and rumbled along the road to the Embassy without any trouble.

There I met with the Archbishop. We planned the procedure at the conference to be held in the afternoon. I was already convinced that he was the outstanding figure in the Greek turmoil. Among other things, I had learned that he had been a champion wrestler before he entered the Orthodox Church.

About six o'clock that evening we took our seats in a large, bleak room. The winter is cold in Athens. There was no heating, and a few hurricane lamps cast a dim light upon the scene. I sat on the Archbishop's right, with Mr. Eden, and Field-Marshal Alexander was on his left. Mr. Macveagh, the American Ambassador, M. Baelen, the French Minister, and the Soviet military representative had all accepted our invitation. The three Greek Communist leaders were presentable figures in British battle dress.

ONCE we had got the Greeks who had done such terrible injuries to each other to parley round the table, the British members of the conference withdrew. Bitter and animated discussions between the Greek parties occupied all the following day. At 5:30 that evening I had a final discussion with the Archbishop. It was agreed I should ask the King of Greece to make him Regent. He would set about forming a new Government without any Communist members. We undertook to carry on the fighting in full vigour until either E.L.A.S. accepted a truce or the Athens area was clear of them.

On the morning of December 28, Mr. Eden and I left by air for Naples and London, arriving there December 29. Early next morning I telegraphed the President:

"Anthony and I sat up with the King of Greece till 4:30 this morning, at the end of which time His Majesty agreed to [make Damaskinos Regent].

"... This has been a very painful task to me. I had to tell the King that if he did not agree the matter would be settled without him and that we should recognise the new Government instead of him. . . ."

By mid-January British troops controlled all Attica. A truce was signed on January 11.

The following February, on his way home from the Yalta conference, Churchill made a lightning trip to Athens.

Only seven weeks before I had left the Greek capital rent by street-fighting. We now drove into it in an open car, where only a thin line of killed Greek soldiers held back a vast mob, screaming with enthusiasm, in the very streets where hundreds of men had died in the Christmas days when I had last seen the city. That evening a huge crowd of fifty thousand people gathered in Constitution Square. The evening light was wonderful as it fell on these classic scenes.

Now that the free world has learnt so much more about the Communist movement in Greece and elsewhere, many readers will be astonished at the vehement attacks to which His Majesty's Government, and I in particular at its head, were subjected at the height of the troubles in Greece. In England there was much perturbation. In the House of Commons there was a strong current of vague opinion, and even passion. But the War Cabinet stood like a rock against which all the waves and winds might beat in vain.

The vast majority of the American press condemned our action. The U.S. State Department issued a critical pronouncement which they in their turn were to regret, or at least reverse, in after years.

Stalin however adhered strictly and faithfully to the temporary wartime agreement we had made in Moscow in October. During all the long weeks of fighting the Communists in the streets of Athens not one word of reproach came from *Pravda* or *Isvestia*.



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## SURPRISE FOR PARTY

Archbishop Damaskinos of Greece is an impressive figure. On Christmas night he boarded the *Ajax* in his clerical robes to consult with Churchill. "The sailors," Sir Winston writes, "had a plan for a dozen of them to be dressed up in every kind of costume and disguise . . . and generally inaugurate revels suitable to the occasion. . . . The sailors thought [the Archbishop] was part of their show . . . and danced around him enthusiastically. The Archbishop thought this motley gang was a premeditated insult, and might well have departed to the shore but for the timely arrival of the captain. . . ."



## CHURCHILL'S MEMOIRS CONTINUED

It is odd, looking back on these events, to see how completely the policy for which I and my colleagues fought so stubbornly has been justified by events. Myself, I never had any doubts about it, for I saw quite plainly that Communism would be the peril civilisation would have to face after the defeat of Nazism and Fascism. I little thought however at the end of 1944 that the State Department, supported by overwhelming American opinion, would in little more than two years not only adopt and carry on the course we had opened, but would make costly exertions, even of a military character, to bring it to fruition. If Greece has escaped the fate of Czechoslovakia and survives to-day as one of the free nations, it is due not only to British action in 1944, but to the steadfast efforts of what was to become the united strength of the English-speaking world.

**A** PRECARIOUS tranquility had now been achieved in Greece, and it seemed that a free democratic Government might be established there within a reasonable time. But Roumania and Bulgaria had passed into the grip of Soviet military occupation, Hungary and Yugoslavia lay in the shadow of the battlefield, and Poland had merely exchanged one conqueror for another. The whole shape and structure of post-war Europe clamoured for review. Only a personal meeting gave hope. The President was fully convinced of the need for another meeting of "the Three," for which arrangements had been discussed for some time. The usual debate about meeting places followed. Yalta was decided upon. On December 30 Mr. Roosevelt cabled that he would travel by warship to the Mediterranean, and from there by air to Yalta.

January 1, 1945

### Prime Minister to President Roosevelt

"We shall be delighted if you will come to Malta. I shall be waiting on the quay. . . . No more let us falter! From Malta to Yalta! Let nobody alter!"

I elaborated this for private use:

No more let us alter or falter or falter.  
From Malta to Yalta, and Yalta to Malta.

Perhaps it was as well I did not cable it.

January 2, 1945

### President Roosevelt to Prime Minister

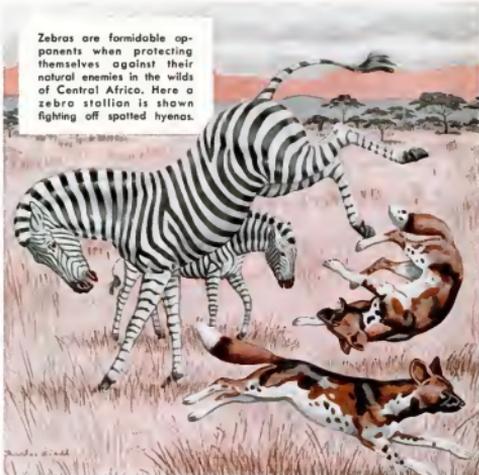
"We plan to arrive by ship at Malta early forenoon February 2, and hope to proceed at once by plane without faltering. It will be grand to meet you on the quay. . . ."

Lord Halifax reported that he did not think the President "looked too good." Mr. Roosevelt however told him he was very well.

On the morning of February 2, the Presidential party, on board the U.S.S. *Quincy*, steamed into Valletta harbour. Under a cloudless sky I watched the scene from the deck of the *Orion*. As the American cruiser steamed slowly past us I could see the figure of the President seated on the bridge, and we waved to each other. With the escort of Spitfires overhead, the salutes, and the bands

CONTINUED ON NEXT PAGE

Zebras are formidable opponents when protecting themselves against their natural enemies in the wilds of Central Africa. Here a zebra stallion is shown fighting off spotted hyenas.



## Outstanding Protection

Your engine has natural enemies, too—the sludge and grit that accumulate in lubricating oil, attacking vital precision parts. Your best protection is an AC *Aluovac* Element in your oil filter, to trap harmful dirt. *Aluovac* cleans oil better for four reasons:

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- **Acidproof**—secret process renders AC *Aluovac* material resistant to acid, gasoline and water.

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playing "The Star-spangled Banner" it was a splendid scene. At six o'clock that evening we had our first meeting in the President's cabin.

That night the exodus began. Transport planes took off at ten-minute intervals to carry some seven hundred persons, forming the British and American delegations, over fourteen hundred miles to the airfield of Saki, in the Crimea. I boarded my plane after dinner, and went to bed. After a long and cold flight we landed on the airfield, which was under deep snow. My plane was ahead of the President's, and we stood for a while awaiting him. When he was carried down the lift from the "Sacred Cow" he looked frail and ill. Together we inspected the guards of honour, the President sitting in an open car, while I walked beside him.

Presently we set off on a long drive from Saki to Yalta. The journey took us nearly eight hours, and the road was often lined by Russian soldiers, some of them women, standing shoulder to shoulder in the village streets and on the main bridges and mountain passes, and at other points in separate detachments. As we crossed the mountains and descended towards the Black Sea we suddenly passed into warm and brilliant sunshine and a most genial climate.

The Soviet headquarters at Yalta were in the Yusupov Palace, and from this centre Stalin and Molotov and their generals carried on the government of Russia and the control of their immense front, now in violent action. President Roosevelt was given the even more splendid Livadia Palace. I and the principal members of the British delegation were assigned a very large villa about five miles away.

At three o'clock on February 4, Stalin called on me, and we had an agreeable discussion about the war against Germany. He was optimistic. Germany was short of bread and coal; her transport was seriously damaged. I asked what the Russians would do if Hitler moved south—to Dresden, for example. "We shall follow him," was the reply.

I asked Field-Marshal Alexander to explain what was happening in Italy. Stalin's comment was interesting. The Germans were unlikely to attack us. Could we not leave a few British divisions on the front and transfer the rest to Yugoslavia and Hungary and direct them against Vienna? Here they could join the Red Army and outflank the Germans who were south of the Alps. It cost him nothing to say this now, but I made no reproaches. "The Red Army," I answered, "may not give us time to complete the operation."

**T**HE first plenary meeting started on the afternoon of February 5. The discussion opened on the future of Germany. Stalin asked how Germany was to be dismembered. At Tcheran Mr. Roosevelt had suggested dividing Germany into five parts, and he had agreed with him. I, on the other hand, had hesitated and had only wanted her to be split into two, namely, Prussia and Austria-Bavaria, with the Ruhr and Westphalia under international control. The time had now come, he said, to take a definite decision.

I said that we all agreed that Germany should be dismembered, but the actual method was much too complicated to be settled in five or six days. It would require a very searching examination of the historical, ethnographical, and economic facts, and prolonged review by a special committee, which would go into the different proposals and advise on them.

Mr. Roosevelt suggested asking our Foreign Secretaries to produce a definite plan for dismemberment within a month. Here, for a time, the matter was left.

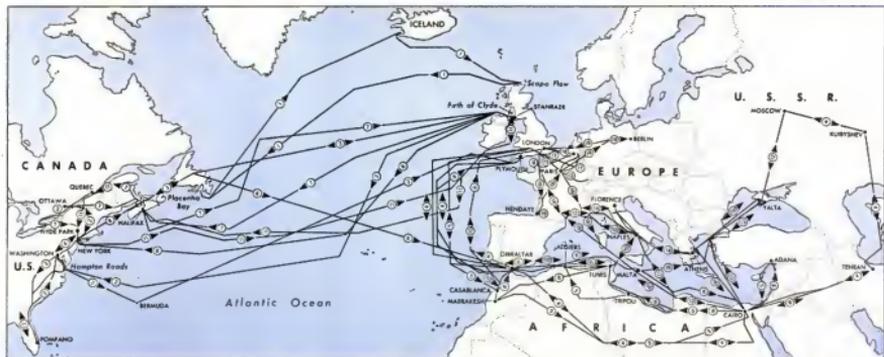
At Stalin's request M. Maisky [former Soviet Ambassador to London] then expounded a Russian scheme for making Germany pay reparations and for dismantling her munitions industries. I said I did not believe it would be possible to extract from Germany anything like the amount which M. Maisky had suggested should be paid to Russia alone. What would happen if Germany were reduced to starvation? Did we intend to stand by and do nothing and say it served her right? Or did we propose to feed the Germans, and, if so, who would pay? Stalin said that these questions would arise anyway, and I answered that if you wanted a horse to pull your wagon you had to give him some hay. We eventually agreed that the Russian proposal should be examined by a special commission, which would sit in secret at Moscow.

At this first meeting Mr. Roosevelt made a momentous statement. He said that the United States would take all reasonable steps to preserve peace, but not at the expense of keeping a large army in Europe, three thousand miles away from home. The American occupation would therefore be limited to two years. Formidable questions rose in my mind. If the Americans left Europe Britain would have to occupy single-handed the entire western portion of Germany. Such a task would be far beyond our strength.

We then turned to the World Instrument for Peace. The President said that in the United States public opinion was decisive. If it was possible to agree on the Dumbarton Oaks proposals or something like them his country would be more likely to take a full part in organising peace throughout the world, because there was a large measure of support in the United States for such a World Organisation. But the conference at Dumbarton Oaks had ended without reaching complete agreement about the all-important question of voting rights in the Security Council.

**O**N December 5, 1944, the President had made new suggestions to Stalin and myself. They were as follows: Each member of the Council should have one vote. Before any decision could be carried out seven of the eleven members must vote in favour of it. This would suffice for details of procedure. All larger matters, such as admitting or expelling States from the organisation, suppressing and settling disputes, regulating armaments and providing armed

CONTINUED ON PAGE 19



CHURCHILL'S TRAVELS during World War II are shown on map with numbers denoting chronological order of his trips and arrows showing direction. (Double arrow is round trip over same route.) His many

excursions were taken because F.D.R. and Stalin could travel little. A big obstacle to allied unity, he once said, "is geography. We stand around the circumference of the circle. The main enemy lies at the centre."



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## HERE YALTA DECISIONS WERE MADE

Around the table at Yalta sit the Big Three and their interpreters and advisers. Reading counterclockwise from Host Stalin, they are: Molotov, Vishinsky, Ambassador to Britain Gusev, British Ambassador Clark

Kerr, Sir Edward Bridges, Interpreter Birse, Churchill, Eden, Cadogan, Harriman (behind Cadogan), Byrnes, Bohlen, Roosevelt, Stettinius, Leahy, Gromyko and Maisky, former Russian ambassador to Britain.

### CHURCHILL'S MEMOIRS CONTINUED

forces, would need the concurring votes of all the permanent members. In other words, unless the "Big Four" were unanimous the Security Council was virtually powerless. If the United States, the U.S.S.R., Great Britain or China disagreed, then it could refuse its assent and stop the Council doing anything. Here was the Veto.

Mr. Roosevelt's proposals had contained one other refinement. The dispute might be settled by peaceful methods. If so, this also would need seven votes, and the permanent members—that is to say, the "Big Four"—would all have to agree. But if any member of the Council (including the "Big Four") were involved in the dispute it could discuss the decision but could not vote on it.

Stalin said that he would study the proposal and see if he could understand it, but at present it was not altogether clear. He said he feared that, though the three Great Powers were allies to-day, and would none of them commit any act of aggression, in ten years or less the three leaders would disappear and a new generation would come into power which had not experienced the war and would forget what we had gone through. "All of us," he declared, "want to secure peace for at least fifty years. Therefore we must now think how to secure our unity in the future, and how to guarantee that the three Great Powers (and possibly China and France) will maintain a united front. Some system must be elaborated to prevent conflict between the main Great Powers."

He then expressed his regret that other business had hitherto prevented him from studying the American scheme in detail. As he understood it, the proposal was to divide all conflicts into two categories—first, those which required sanctions, whether economic, political, or military, and, secondly, those which could be settled by peaceful means. Both kinds would be freely discussed. Sanctions could only be applied if the permanent members of the Council were unanimous, and if one of these members was itself a party to the dispute then it could both take part in the discussions and vote. On the other hand, if there was a dispute which could be settled peacefully, then the parties to it could not vote. The Russians, he said, were accused of talking too much about voting. It was true they thought it was very important, because everything would be decided by vote and they would be greatly interested in the results. Suppose that China as a permanent member of the Security Council demanded the return of Hong Kong, or that Egypt demanded the return of the Suez Canal, he assumed they would not be alone and would have friends and perhaps protectors in the Assembly or in the Council.

I said that, as I understood it, the powers of the World Organisation could not be used against Britain if she was unconvinced and refused to agree.

Stalin asked if this was really so, and I assured him it was.

Mr. Eden then explained that in such a case China or Egypt could complain, but that no decision involving the use of force could be taken without the concurrence of His Majesty's Government, and Mr. Stettinius confirmed that no sanctions could be imposed unless the permanent members of the Security Council were unanimous.

Steps for a peaceful settlement—for instance, by arbitration—might be recommended.

Stalin said he feared that disputes about Hong Kong or Suez might break the unity of the three Great Powers.

I replied that I appreciated the danger, but the World Organisation in no way destroyed normal diplomatic intercourse between States, great or small. The World Organisation was separate and apart, and its members would continue to discuss their affairs among themselves. It would be foolish to raise subjects in the World Organisation if they might break up the unity of the Great Powers.

"My colleagues in Moscow," said Stalin, "cannot forget what happened in December 1939, during the Russo-Finnish War, when the British and the French used the League of Nations against us and succeeded in isolating and expelling the Soviet Union from the League, and when they later mobilised against us and talked of a crusade against Russia. Cannot we have some guarantees that this sort of thing will not happen again?"

Mr. Eden pointed out that the American proposal would make it impossible.

"Can we create even more obstacles?" asked Stalin.

I said that special provision had been made about the unanimity of the Great Powers.

"We have heard of it to-day for the first time," he replied.

I admitted there was a risk of an agitation working up against one of the Great Powers—say, the British—and I could only say that normal diplomacy would be playing its part at the same time. I should not expect the President to start or to back an attack on Great Britain, and I felt certain that everything would be done to stop it. I felt equally certain that Marshal Stalin would not make an attack—verbally, of course—on the British Empire without talking to us first and trying to find some way of coming to a friendly arrangement.

"I agree," he answered.

Mr. Roosevelt said that of course there would be differences between the Great Powers in the future. Everybody would know about them. And they would be discussed in the Assembly. But it would not promote disunity to permit their discussion in the Council as well. On the contrary, it would show the confidence which we all had in each other and in our ability to solve such problems. This would strengthen our unity, not weaken it.

Stalin said that this was true, and promised to study the plan and continue the discussion next day.

When we met again on the following afternoon Molotov accepted the new scheme. They were now satisfied with the new voting procedure, and with the provision that the three Great Powers must be unanimous. There was only one thing to be settled. Should the Soviet Republics be members of the World Organisation with votes in the Assembly? This had been discussed at Dumbarton Oaks, but now he was going to ask for something different. The Soviet delegation would be content if three, or at any rate two, of their republics became original members, namely, the Ukraine, White Russia, and Lithuania. All were important, all had made great sacrifices in the war. The Dominions of the British Commonwealth had

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CHURCHILL'S MEMOIRS CONTINUED

approached independence gradually and patiently. This was an example to Russia, and they had therefore decided on this much narrower proposal.

This was a great relief to us all, and Mr. Roosevelt was quick to congratulate Molotov.

I also thanked Stalin for his great step in accepting the President's plan for voting. I recognised that a nation of a hundred and eighty millions might well look with a questioning eye at the constitutional arrangements of the British Commonwealth, which resulted in our having more than one voice in the Assembly.

The remaining details were settled very quickly. When we met again on the afternoon of February 8 we agreed to support the Russian request to admit two of the Soviet republics to the United Nations. Only those States who had declared war on the common enemy by March 1 or had already signed the United Nations declaration would be invited. I agreed with Stalin that this would mean asking a certain number of nations who had not played a very good part in the war and had watched until they saw which side was going to win, but it would all help to depress Germany.

That night we all dined together with Stalin at the Yusupov

CHURCHILL ON DEMOCRACY

On Dec. 8, 1944, Prime Minister Winston Churchill rose in the House of Commons and delivered a speech. It was a defense of his policy in Greece—but it was also more than that; it was a masterly definition of the democracy all the free world was fighting for. Here it is in part:

"How is the word 'democracy' to be interpreted? My idea of it is that the plain, humble, common man, just the ordinary man who keeps a wife and family, who goes off to fight for his country when it is in trouble, goes to the poll at the appropriate time, and puts his cross on the ballot-paper showing the candidate he wishes to be elected to Parliament—that he is the foundation of democracy. . . . If that is democracy, I salute it. . . . But I feel quite differently about a swindle democracy, a democracy which calls itself democracy because it is Left Wing. It takes all sorts to make democracy, not only Left Wing, or even Communist. . . . "Democracy, I say, is not based on violence or terrorism, but on reason, on fair play, on freedom, on respecting the rights of other people. Democracy is no harlot to be picked up in the street by a man with a Tommy gun. I trust the people, the mass of the people, in almost any country, but I like to make sure that it is the people and not a gang of bandits. . . . who think that by violence they can overturn constituted authority, in some cases ancient Parliaments, Governments and States. . . . "There is our aim. . . ."

Palace. Among other things, I said: "It is no exaggeration or compliment of a florid kind when I say that we regard Marshal Stalin's life as most precious to the hopes and hearts of all of us. There have been many conquerors in history, but few of them have been statesmen, and most of them threw away the fruits of victory in the troubles which followed their wars. I earnestly hope that the Marshal may be spared to the people of the Soviet Union and to help us all to move forward to a less unhappy time than that through which we have recently come. I walk through this world with greater courage and hope when I find myself in a relation of friendship and intimacy with this great man, whose fame has gone out not only over all Russia, but the world."

Stalin spoke in flattering terms. He said: "I propose a toast for the leader of the British Empire, the most courageous of all Prime Ministers in the world, embodying political experience with military leadership, who when all Europe was ready to fall before Hitler said that Britain would stand and fight alone against Germany even without any allies. Even if the existing and possible allies deserted her he said she would continue to fight. To the health of the man who is born once in a hundred years, and who bravely held up the banner of Great Britain. I have said what I feel, what I have at heart, and of what I am conscious."

I had never suspected that he could be so expansive. "I am

CONTINUED ON PAGE 31

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talking," he declared, "as an old man; that is why I am talking so much. But I want to drink to our alliance, that it should not lose its character of intimacy, of its free expression of views. In the history of diplomacy I know of no such close alliance of three Great Powers as this, when allies had the opportunity of so frankly expressing their views. I know that some circles will regard this remark as naive. In an alliance the allies should not deceive each



JOVIAL HOST

As one of the Yalta meetings breaks up, Stalin comes over to exchange a cordial pleasantry with Churchill. Sir Winston explains how the Russians' friendliness and seeming sincerity gave him and F.D.R. no alternative but to accept them at their word.

other. Perhaps that is naive? Experienced diplomatists may say, "Why should I not deceive my ally?" But I as a naive man think it best not to deceive my ally even if he is a fool. Possibly our alliance is so firm just because we do not deceive each other; or is it because it is not so easy to deceive each other? I propose a toast to the firmness of our Three-Power Alliance."

And now Poland. This was, as Sir Winston writes, "the most urgent reason for the Yalta Conference." The two greatest aspects of the problem were: 1) defining a boundary line for the postwar country (to be discussed more fully next week) and 2) agreeing on the composition of its new government. Sir Winston here details the talks between himself, Roosevelt and Stalin on the subject of forming a government for Poland, which became the seedbed of the cold war. This account comprises the most authentic explanation of the Yalta decisions which the world is likely to receive.

Poland was discussed at no fewer than seven out of the eight plenary meetings of the Yalta Conference, and the British record contains an interchange on this topic of nearly eighteen thousand words between Stalin, Roosevelt, and myself. Aided by our Foreign Ministers and their subordinates, who also held tense and detailed debate at separate meetings among themselves, we finally produced a declaration which represented both a promise to the world and agreement between ourselves on our future actions. The painful tale is still unfinished and the true facts are as yet imperfectly known, but what is here set down may perhaps contribute to a just appreciation of our efforts at the last but one of the wartime Conferences. The Soviet-sponsored Lublin Government of Poland, or the "Warsaw" Government as the Russians of all names preferred to call it, viewed the London Polish Government with bitter animosity. Feeling between them had got worse, not better, since our October meeting in Moscow. Soviet troops were flooding across Poland, and the Polish Underground Army was freely charged with the murder of Russian soldiers and with sabotage and attacks on their rear areas and their communication. Both access

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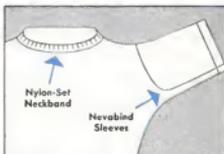
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and information were denied to the Western Powers. In Italy and on the Western Front over 150,000 Poles were fighting for the destruction of the Nazi armies. They and many others elsewhere in Europe were eagerly looking forward to the liberation of their country and a return to their homeland from voluntary and honourable exile. The large community of Poles in the United States anxiously awaited a settlement between the three Great Powers.

WHEN we met on February 6 President Roosevelt opened the Polish discussion by saying that, coming from America, he had a distant view on the question. There were five or six million Poles in the United States, mostly of the second generation. General opinion was against recognising the Lublin Government, because it represented only a small section of Poland and of the Polish nation.

He hoped to see the creation of a Government of Poland which would be representative, and which the great majority of Poles would support even if it was only an interim one.

I then said it was my duty to state the position of His Majesty's Government. I wanted the Poles to be able to live freely and live their own lives in their own way. That was the object which I had always heard Marshal Stalin proclaim with the utmost firmness. Great Britain had no material interest of any kind in Poland. Honour was the sole reason why we had drawn the sword to help Poland against Hitler's brutal onslaught, and we could never accept any settlement which did not leave her free, independent, and sovereign.

Could we not create a Government or governmental instrument for Poland, pending full and free elections, which could be recognised by all? Such a Government could prepare for a free vote of the Polish people on their future constitution and administration.

After a brief adjournment Stalin spoke. He said that he understood the British Government's feeling that Poland was a question of honour, but for Russia it was a question both of honour and security; of honour because the Russians had had many conflicts with the Poles and the Soviet Government wished to eliminate the causes of such conflicts; of security, not only because Poland was on the frontiers of Russia, but because throughout history Poland had been a corridor through which Russia's enemies had passed to attack her. They passed through because Poland had been weak. Russia wanted to see a strong and powerful Poland, so that she would be able to shut this corridor of her own strength.

Stalin then pointed out that we could not create a Polish Government unless the Poles themselves agreed to it. Mikolajczyk and Grabski had come [from London] to Moscow during my visit there. They had met the Lublin Government, a measure of agreement had been reached, and Mikolajczyk had gone to London on the understanding that he would come back. Instead of that he had been turned out of office by his colleagues, simply because he favoured an agreement with the Lublin Government. The Polish Government in London were hostile to the very idea of the Lublin Government, and described it as a company of bandits and criminals. The Lublin Government had paid them back in their own coin, and it was now very difficult to do anything about it.

The Lublin or Warsaw Government, as it should now be called, wanted to have nothing to do with the London Government. "Talk to them if you like," he said in effect. "I will get them to meet you here or in Moscow, but they are just as democratic as de Gaulle, and they can keep the peace in Poland and stop civil war and attacks on the Red Army." The London Government could not do this. It was vital for the Red Army to have safe rear areas, and as a military man he would only support the Government which could guarantee to provide them.

It was now late in the evening, and the President suggested adjourning till next day, but I thought it right to state that the United Kingdom and the Soviet Government had different sources of information in Poland and had received different accounts of what had happened. I said that according to our information not more than one-third of the Polish people would support the Lublin Government if they were free to express their opinion. On the facts at my disposal I could not feel that the Lublin Government had a right to say that they represented the Polish nation.

The President was now anxious to end the discussion. "Poland," he remarked, "has been a source of trouble for over five hundred



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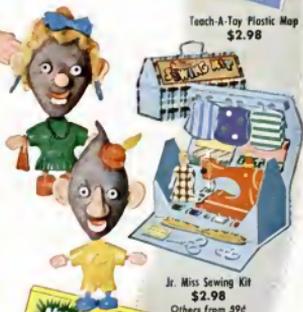
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years." "All the more," I answered, "must we do what we can to put an end to these troubles." We then adjourned.

During the next two meetings various compromises were discussed, including Roosevelt's suggestion of summoning representatives from both sides to meet and try to form their own government. Molotov claimed this would be impractical, and that the government should be built on the base of the Lublin group, by adding members from the London faction. This "compromise" government would be recognized by Russia, Britain and the U.S. until general elections could be held. Therefore, Molotov went on, the situation could be left as it was for the time being.

"This," I said, "is the crucial point of the Conference. The whole world is waiting for a settlement, and if we separate still recognising different Polish Governments the whole world will see that fundamental differences between us still exist. . . . I do not think," I continued, "that these proposals go nearly far enough. If we give up the Polish Government in London a new start should

### STALIN OFF THE CUFF

Prime Minister Churchill had rare opportunities to hear the private thoughts of Stalin, especially during the Yalta Conference.

Paying a courtesy call on Churchill, Stalin commented on the German attack in the Battle of the Bulge: "... a stupid manoeuvre, which had harmed Germany and was done for prestige."

As the liquor flowed freely at a dinner given by the Russians, Sir Winston records, "Stalin began talking with me about the past. . . . 'The Finnish war,' he said, 'began in the following way. The Finnish frontier was some twenty kilometres from Leningrad. The Russians asked the Finns to move it back thirty kilometres, in exchange for territorial concessions in the north. The Finns refused. Then some Russian frontier guards were shot at by the Finns and killed. . . . One thing led to another and the war was on. The Russians did not want a war against Finland.

"If the British and French had sent a mission to Moscow in 1939 containing men who really wanted an agreement . . . [Russia] would not have signed the pact with Ribbentrop."

When Churchill was host, Stalin made a prediction about the British elections: "Stalin thought my position was assured, 'since the people would understand that they needed a leader. . . . I explained that we had two parties in Britain. . . . 'One party is much better,' said Stalin, with deep conviction."

be made from both sides on more or less equal terms. Before His Majesty's Government ceased to recognise the London Government and transferred their recognition to another Government they would have to be satisfied that the new Government was truly representative of the Polish nation. I agree that this is only one point of view, as we do not fully know the facts, and all our differences will of course be removed if a free and unfettered General Election is held in Poland. Once this is done His Majesty's Government will salute the Government that emerges without regard to the Polish Government in London."

The President supported me. He said that it was the great objective of the Americans that there should be an early General Election in Poland. The only problem was how the country was to be governed in the meantime, and he hoped it would be possible to hold elections before the end of the year. The problem was therefore limited in time.

"How soon," asked the President, "will it be possible to hold elections?"

"Within a month," Stalin replied, "unless there is some catastrophe on the front, which is improbable."

I said that this would of course set our minds at rest, and we could whole-heartedly support a freely elected Government which would supersede everything else. If however the will of the Polish people could be ascertained even within two months, the situation would be entirely different and no one could oppose it.

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We thereupon agreed to let our Foreign Secretaries talk the matter over.

The three Ministers accordingly met at noon on February 9. They were unable to agree. When however the Conference assembled in plenary session at four o'clock in the afternoon Molotov produced some fresh proposals. The Lublin Government was to be "reorganised on a wider democratic basis, with the inclusion of democratic leaders from Poland itself, and also from those living abroad." He and the British and American Ambassadors should consult together in Moscow about how this would be done. Once reorganised the Lublin Government would be pledged to hold free elections as soon as possible, and we should then recognise whatever Government emerged. Mr. Stettinius had desired a written pledge that the three Ambassadors in Warsaw should observe and report that the elections were really free and unfettered, but Molotov opposed this, because, he alleged, it would offend the Poles. Subject to this and to a few minor amendments, he accepted the United States plan.

This was a considerable advance, and I said so, but I felt it my duty to sound a general warning. There was an atmosphere of agreement, but there was also a desire to put foot in the stirrup and be off. We could not, I declared, afford to allow the settlement of these important matters to be hurried and the fruits of the Conference lost for lack of another twenty-four hours. These might well be among the most important days in our lives.

Mr. Roosevelt declared that the differences between us and the Russians were now largely a matter of words, but both he and I were anxious that the elections should really be fair and free. I told Stalin that we were at a great disadvantage, because we knew so little of what was going on inside Poland and yet had to take decisions of great responsibility. The British Government did not know what was going on inside Poland, except through dropping brave men by parachute and bringing members of the underground movement out. We had no other means of knowing, and did not like getting our information in this way. It was impossible, I said, to exaggerate the importance of carrying out elections fairly. For instance, would Mikolajczyk be able to go back to Poland and organise his party for the elections?

"That will have to be considered by the Ambassadors and M. Molotov when they meet the Poles," said Stalin.

I replied, "I must be able to tell the House of Commons that the elections will be free and that there will be effective guarantees that they are freely and fairly carried out."

I added that I hoped nothing I had said had given offence, since nothing had been further from my heart.

"We shall have to hear," he answered, "what the Poles have to say."

"All I want," I answered, "is for all sides to get a fair hearing."

"The elections," said the President, "must be above criticism, like Caesar's wife. I want some kind of assurance to give to the world, and I don't want anybody to be able to question their purity. It is a matter of good politics rather than principle."

"I am afraid," said Molotov, "that if we insert the American draft the Poles will feel they are not trusted. We had better discuss it with them."

I was not content with this, and resolved to raise it with Stalin later on. The opportunity presented itself next day.

Just before our last effective meeting, on February 10, Mr. Eden and I had a private conversation with Stalin and Molotov at the Yusupov Palace, at which I once more explained how difficult it was for us to have no representatives in Poland who could report what was going on.

"After the new Polish Government is recognised it would be open to you to send an Ambassador to Warsaw," Stalin answered.

"Would he be free to move about the country?"

"As far as the Red Army is concerned, there will be no interference with his movements, and I promise to give the necessary instructions, but you will have to make your own arrangements with the Polish Government."

This was the best I could get.

It was my turn to preside at our final dinner on February 10. Several hours before Stalin was due to arrive a squad of Russian soldiers came to the Vorontsov Villa. They locked the doors on either side of the reception rooms which were to be used for dinner. Guards were posted and no one was allowed to enter. They then searched everywhere—under the tables and behind the walls. My staff had to go outside the building in order to get from their offices to their own quarters. All being in order, the Marshal arrived in a most cordial mood, and the President a little later.

At the Yusupov dinner Stalin had proposed the King's health in a manner which, though meant to be friendly and respectful, was not to my liking. He had said that in general he had always been against kings, and that he was on the side of the people and not that of any

king, but in this war he had learnt to honour and esteem the British people, who honoured and respected their King, so he would propose the health of the King of England. I was not satisfied with this treatment of the toast, and I asked Molotov to explain that Stalin's scruples might be avoided by proposing on future occasions the health of "the three heads of States." This having been agreed, I now put into practice the new procedure:

"I propose the health of His Majesty the King, the President of the United States, and President Kalinin of the U.S.S.R., the three heads of the three States."

To this the President, who seemed very tired, replied, "The Prime Minister's toast," he said, "recalls many memories. In 1933 my wife visited a school in our country. In one of the classrooms she saw a map with a large blank

space on it. She asked what was the blank space, and was told they were not allowed to mention the place—it was the Soviet Union. That incident was one of the reasons why I wrote to President Kalinin asking him to send a representative to Washington to discuss the opening of diplomatic relations. That is the history of our recognition of Russia."

As our talk continued Stalin spoke of what he called "the unreasonable sense of discipline in the Kaiser's Germany," and recounted an incident which occurred when he was in Leipzig as a young man. He had come with two hundred German Communists to attend an International Conference. Their train arrived punctually at the station, but there was no official to collect their tickets. All the German Communists therefore waited docilely for two hours to get off the platform. So none of them were able to attend the meeting for which they had travelled far.

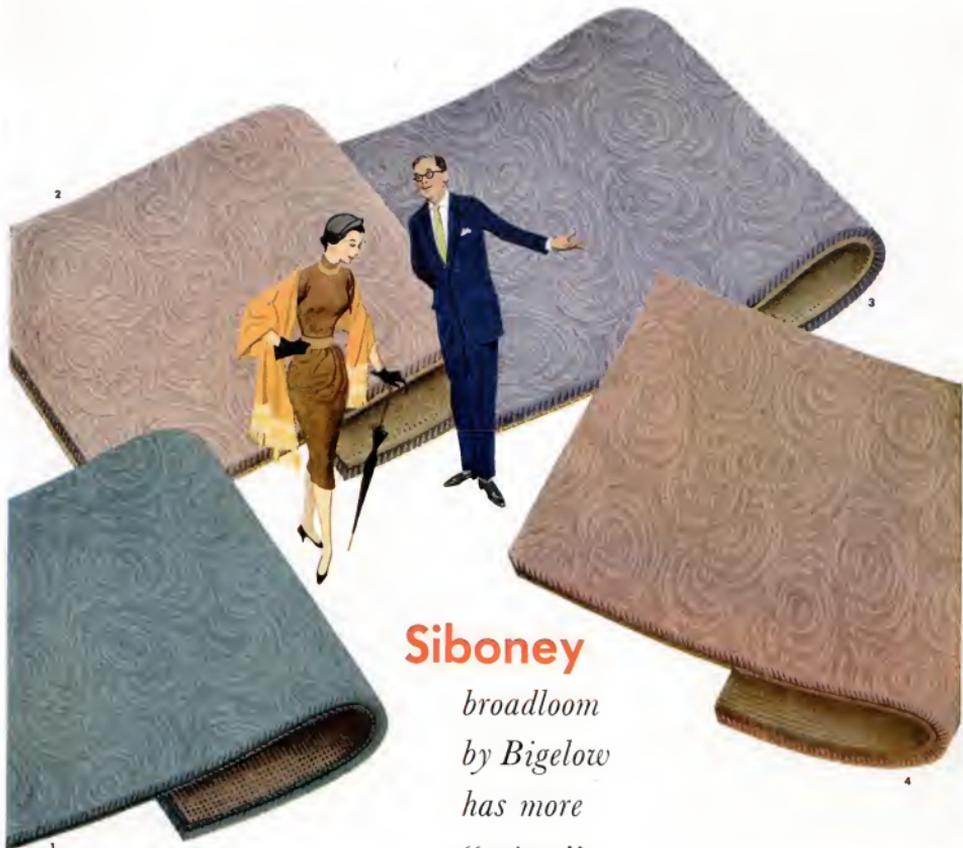
In this easy manner the evening passed away agreeably. When the Marshal left many of our British party had assembled in the hall of the villa, and I called for "three cheers for Marshal Stalin," which were warmly given.

On another occasion during our stay at Yalta things had not gone so smoothly. Mr. Roosevelt, who was host at a dinner, said that he and I always referred to Stalin in our secret telegrams as "Uncle Joe." I had suggested that he should tell him this privately, but instead the President made it into a jocular statement to the company. This led to a difficult moment. Stalin took offence. "When can I leave



F.D.R.: 'PLACID AND FRAIL'

F.D.R. looked "ill" when he arrived at Yalta, Churchill writes. Above, he and F.D.R. confer at Yalta meeting's end. After the conference, Churchill recalls, Roosevelt looked "placid and frail."



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this table?" he asked in anger. Mr. Byrnes saved the situation with an apt remark. "After all," he said, "you do not mind talking about Uncle Sam, so why should Uncle Joe be so bad?" At this the Marshal subsided, and Molotov later assured me that he understood the joke. He already knew that he was called Uncle Joe by many people abroad, and he realised that the name had been given in a friendly way and as a term of affection.

The next day, Sunday, February 11, was the last of our Crimean visit. As usual at these meetings many grave issues were left unsettled. The Polish communiqué laid down in general terms a policy which if carried out with loyalty and good faith might indeed have served its purpose pending the general Peace Treaty. The agreement about the Far East which the President and his advisers had made with the Russians to induce them to enter the war against Japan was not one which concerned us directly. My record of these negotiations is preserved in the following extract from a telegram which I sent to the Dominion Prime Minister on July 5. "I must make it clear that though on behalf of Great Britain I joined in the agreement, neither I nor Eden took any part in making it. It was regarded as an American affair and was certainly of prime interest to their military operations. It was not for us to claim to shape it. Anyhow we were not consulted but only asked to approve. This we did. In the United States there have been many reproaches about the concessions made to Soviet Russia. The responsibility rests with their own representatives. To us the problem was remote and secondary. It would have been wrong for us to get in their way unless we had some very solid reason."

The President was anxious to go home, and on his way to pay a visit to Egypt, where he could discuss the affairs of the Middle East with various potentates. Stalin and I lunched with him in the Czar's former billiard-room at the Livadia Palace. During the meal we signed the final documents and official communiqués. All now depended upon the spirit in which they were carried out.

I WAS anxious to see the field of Balaclava, so on the afternoon of February 13 I visited the scene, accompanied by the Chiefs of Staff and the Russian admiral commanding the Black Sea Fleet, who had had orders from Moscow to be in attendance on me whenever I came ashore. We were a little shy and very tactful with our host. But we need not have worried. As Brigadier Peake pointed to the line on which the Light Brigade had been drawn up the Russian admiral pointed in almost the same direction and exclaimed, "The German tanks came at us from over there." A little later Peake explained the Russian dispositions, and pointed to the hills where their infantry had stood, whereupon the Russian admiral intervened with obvious pride: "That is where a Russian battery fought and died to the last man." I thought it right at this juncture to explain that we were studying a different war, "a war of dynasties, not of peoples." Our host gave no sign of comprehension, but seemed perfectly satisfied. So all passed off very pleasantly.

Prime Minister Churchill went to Alexandria, where he waited for the U.S.S. *Quincy*.

On February 15 the American cruiser steamed into Alexandria harbour, and shortly before noon I went on board for what was to be my last talk with the President. We gathered afterwards in his cabin for an informal family luncheon. The President seemed placid and frail. I felt that he had a slender contact with life. I was not to see him again. We bade affectionate farewells. That afternoon the Presidential party sailed for home.

At noon on February 27 I asked the House of Commons to approve the results of the Crimea Conference. I felt bound to proclaim my confidence in Soviet good faith in the hope of procuring it. In this I was encouraged by Stalin's behaviour about Greece.

"... The impression I brought back from the Crimea, and from all my other contacts, is that Marshal Stalin and the Soviet leaders wish to live in honourable friendship and equality with the Western democracies. I feel also that their word is their bond. I know of no Government which stands to its obligations, even in its own despite, more solidly than the Russian Soviet Government. I decline absolutely to embark here on a discussion about Russian good faith. It is quite evident that these matters touch

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CHURCHILL'S MEMOIRS *CONTINUED*

the whole future of the world. Sombre indeed would be the fortunes of mankind if some awful schism arose between the Western democracies and the Russian Soviet Union. . . ."

The general reaction of the House was unqualified support for the attitude we had taken at the Crimea Conference. There was however intense moral feeling about our obligations to the Poles. We had an overwhelming majority, but twenty-five Members, most of them Conservatives, voted against the Government, and



'SOCIAL PROBLEMS'

En route home from Yalta, Churchill arranged a luncheon meeting with Ibn Saud, King of Saudi Arabia. The king, who also met with Roosevelt, traveled to Egypt, Sir Winston writes, "with all the splendor of an Eastern potentate, with an entourage of some fifty persons, including two sons, his Prime Minister, his Astrologer, and flocks of sheep to be killed according to Moslem rites. . . . A number of social problems arose. I had been told that neither smoking nor alcoholic beverages were allowed in the Royal Presence. As I was the host at luncheon I raised the matter at once, and said to the interpreter that if it was the religion of His Majesty to deprive himself of smoking and alcohol I must point out that my rule of life prescribed as an absolutely sacred rite smoking cigars and also the drinking of alcohol before, after, and if need be during all meals and in the intervals between them. The King graciously accepted the position."

in addition eleven members of the Government abstained. Mr. H. G. Strauss, who was Parliamentary Secretary to the Ministry of Town and Country Planning, resigned.

It is not permitted to those charged with dealing with events in times of war or crisis to confine themselves purely to the statement of broad general principles on which good people agree. They have to take definite decisions from day to day. They have to adopt postures which must be solidly maintained, otherwise how can any combinations for action be maintained? It is easy, after the Germans are beaten, to condemn those who did their best to hearken the Russian military effort and to keep in harmonious contact with our great Ally, who had suffered so frightfully. What would have happened if we had quarrelled with Russia while the Germans still had almost three hundred divisions on the fighting front? Our hopeful assumptions were soon to be falsified. Still, they were the only ones possible at the time.

**IN NEXT WEEK'S ISSUE  
THE GREAT BETRAYAL**

In next week's instalment Sir Winston Churchill tells how the Russians officially insulted the West and how General Eisenhower got out of channels. Most important, he reveals the methods of the great betrayal, in which the Russians refused to honor the Yalta agreements. The situation was made more crucial because at this time Franklin Roosevelt died.

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CONTINUED ON PAGE 181



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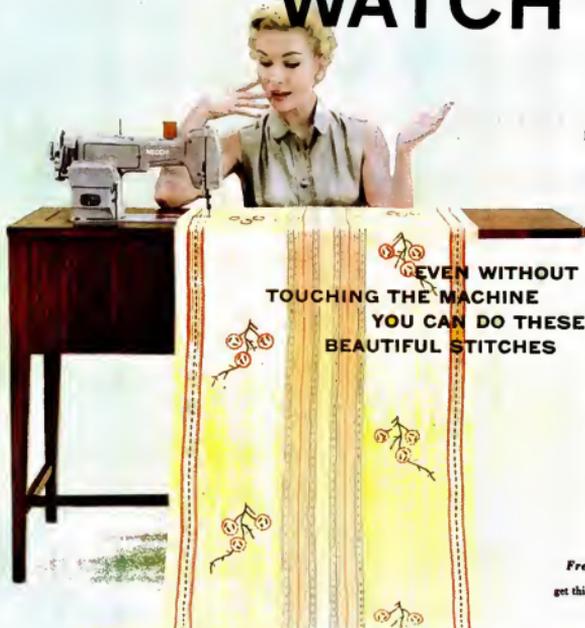
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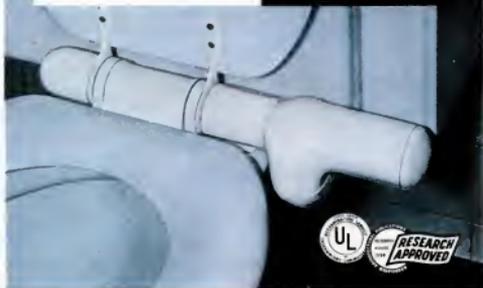
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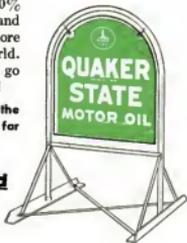
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Radio and TV specialists... available through your dealer.

*For the Christmas Cards you'll have imprinted with your name*



## You'll find the most beautiful Christmas Cards in the world in these albums

Be sure to see all these new Hallmark albums —

**The Fine Arts Album** includes the famous Associated American Artists Series and designs by Grandma Moses, Huldah, Marcel Vertes, Saul Steinberg, Norman Rockwell, Sir Winston Churchill and many other popular artists.

**The Album for Men** contains a specially selected group of Christmas Cards with designs men like to send and receive.

**The Tailored Album** features cards of the utmost simplicity, smart engraved cards with fine lettering and distinctive designs on rich parchment.

**The Blue Book Album** features cards with all the traditional themes and symbols of Christmas in exciting new shapes, new colors and new designs.

The new albums of Hallmark Christmas Cards are now ready at fine stores where you naturally expect "the very best."

*"When you care enough to send the very best"*

# SPENCER TRACY HAS TROUSER TROUBLE



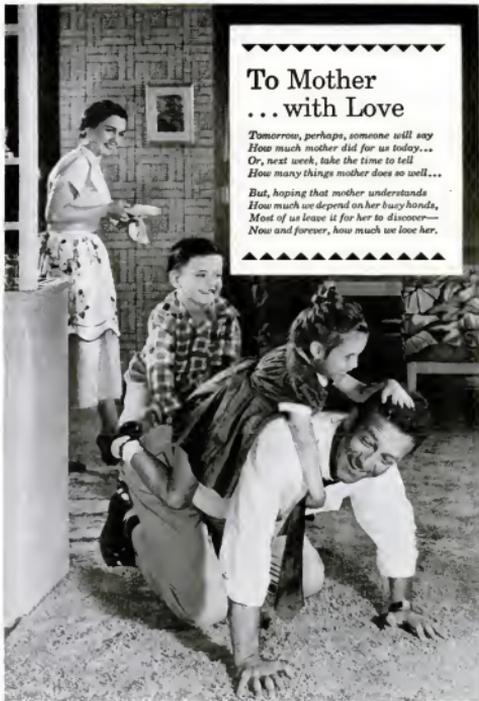
**OLD SALT** Clinton Jones, who is played to the hilt by Spencer Tracy in new movie *The Actress*, prepares to show off some of his stuff at a gymnastic exhibition.



**SAD SALT** on bottom of pyramid formation becomes aware half way through the act that his old flannel bathing drawers do not make a suitable gym suit.

**SMILING SALT**, putting on a brave show, looks up reassuringly at wife and daughter watching, agonized, from the balcony, and goes on to even greater success.





**To Mother  
... with Love**

*Tomorrow, perhaps, someone will say  
How much mother did for us today...  
Or, next week, take the time to tell  
How many things mother does so well...*

*But, hoping that mother understands  
How much we depend on her busy hands,  
Most of us leave it for her to discover—  
Now and forever, how much we love her.*



**TRACY OF THE '30s** was a gay blade. The accent was heavily on youth when he posed in 1936 with some Barbary Coast girls playing in San Francisco.

**IRON JAW AND GOLDEN HEART**

Old man Jones, seen losing his pants on the previous page, is a gruff, irascible, sentimental old sea dog. He was in real life the father of Actress Ruth Gordon, who wrote a play about him (*Years Ago*, LIFE, Jan. 6, 1947) which has now been made into a homey and entertaining M-G-M movie, *The Actress*. The fatherly role, with its alternation of sputtering rage and tenderness, was made to order for Spencer Tracy, who has been acting much the same kind of part for almost 20 years but never so well as now. A few oldtimers may remember Tracy as a killer on Broadway (*The Last Mile*) or a romantic lover in Hollywood (*Riffraff*). But since he put on a Portuguese fisherman's son's wester in *Captains Courageous* (1937) and a clerical collar in *Boys Town* (1938), he has gone on steadily being the shiniest diamond in the roughest rough. With a few other oldsters, like Joan Crawford (*next page*), his movie character has never changed much, and neither has its popular appeal. Tracy is one of the few remaining star names which can be counted on without fail to bring dollars in at the box office.

*To help your family  
stay happy and healthy*

Give them the extra protection of delicious Hot Ralston Cereal... Instant or Regular... either one supplies needed proteins, minerals and more of the protective B vitamins than any other leading whole-grain wheat cereal.

Quickest Cooking of All Hot Cereals



No other cereal gives your family all you get from GOOD HOT RALSTON

RALSTON CEREAL COMPANY, St. Louis, Mo.



**TRACY OF THE '50s** is nostalgic and middle-aged as he offers his treasured spyglass to help finance ambitious daughter (Jean Simmons) in *The Actress*.

CONTINUED ON PAGE 118

## NEW "WET STRENGTH" SCOTTIES WIN AT COLD WEATHER EVENTS

**Stronger for winter sports lovers,  
heavy cold sufferers**

Here is a new tissue handkerchief that answers every cold weather need. New Scotties, with their remarkable wet strength, take the punishing sneezes and blows of a heavy cold without going embarrassingly to pieces in your fingers. This winter, on skiing or skating jaunts, they'll wipe your frost-nipped nose without tearing the way non-wet strength tissues do.

And when it comes to make-up removal, New "wet strength" Scotties whisk away "wet" face creams and greasy lipsticks neatly with no messy shredding.

Yet New Scotties are softer than ever—their touch is comfortably gentle on cold-sensitive skin.

Get several boxes of New Scotties next time you are shopping. Keep them handy in the bathroom, kitchen and bedrooms, within easy reach of the whole family. Both the big family box and the handy vanity size give you more for your money. Another great Scott value. Scotties are thrifty.



**EVEN LITTLE SNIFFLERS** like to use New Scotties. They are so gently soft—soothingly kind to sore, cold-chapped noses



**HOLD NEW "WET STRENGTH" SCOTTIES** under a moderately running faucet. You'll see how they hold water without tearing

↑ **TAKE NEW "WET STRENGTH" SCOTTIES** along to football games. They stand up to nippy-weather blows without crumbling

**BIG FAMILY BOX OR  
HANDY VANITY SIZE**



SCOTT PAPER COMPANY



## Forget Something?



"THEY WON'T LEAVE  
WITHOUT US, WILL THEY,  
WHITEY?"

"NO CHANCE OF THAT,  
BLACKIE. FOLKS  
WILL NEVER FORGET  
BLACK & WHITE SCOTCH  
WHISKY BECAUSE ITS  
QUALITY AND CHARACTER  
NEVER CHANGE!"



## "BLACK & WHITE"

*The Scotch with Character*

BLENDING SCOTCH WHISKY 86.8 PROOF

THE FLEISCHMANN DISTILLING CORPORATION, N. Y. • SOLE DISTRIBUTORS

## MOVIES CONTINUED



THE CRAWFORD OF THE '20s was a lithe, big-eyed and straight-legged charmer appearing in fondly remembered period pieces like *Dancing Daughters*.

## JOAN GOES BACK TO OLD WAYS

If Spencer Tracy has kept his position by turning progressively grayer and mellow, Joan Crawford has gained new popularity by the more difficult feat of being just as sleek, banjo-eyed and alluring as she was 28 years ago. She started as a dancing girl in *Pretty Ladies* (1925) and though later she experimented with a more throbbing style of acting (*Mildred Pierce*), she is back as a dancing girl again. Her latest, *Torch Song*, keeps her not only hoofing but also singing (with the husky voice of India Adams dubbed in for her own) and playing with gusto the role of a self-centered star who falls in love with a blind pianist. Like her wardrobe, Joan's talents have kept remarkably up with the times, and her personality has lost none of its sheen and sparkle.



THE CRAWFORD OF THE '50s is a lithe, big-eyed and straight-legged charmer who plays a Broadway star in the current *Torch Song* (M-G-M).



*New Chris-Craft 53-ft. Conqueror, for happy families and their friends, has wide options of power, including Diesels, and wide walk-around decks.*

## How to be a happy family...Command a Chris-Craft!

Your fun starts the day you buy one of the 35 models in the great new Chris-Craft Showboat Fleet of Runabouts, Utility Boats, Sportmen, Cruisers, Express Cruisers or Motor Yachts for 1954 . . . Or, if you wish, you can assemble your own Chris-Craft from one of our new Boat Kits, 8 thru 31 feet, at great savings to you . . . And, now, for the first time, there's a new Chris-Craft Land Cruiser Kit for home assembly. So, whatever your pleasure, be a happy family—with a Chris-Craft. Buy NOW!

**Chris-Craft**  
CHRIS-CRAFT CORPORATION, AIGONAC, MICH.

MOTOR BOATS • MARINE ENGINES • BOAT KITS • TRAILERS

*New Chris-Craft 18-ft. Riviera Runabout, with speeds to 38 m.p.h., and other new Runabouts and Sportmen to entertain family and friends.*



*New Chris-Craft Boat Trailers, 300 thru 2300-lb. capacities, make you're a mobile family.*



*New Chris-Craft 14-ft. Land Cruiser Kit for home assembly. First of its kind in the world. Bound to be a family favorite.*



*New Chris-Craft 16-ft. Outboard Express Cruiser Boat Kit. Fun for any family to assemble and own! Room for 2 berths and toilet. Also other Kits, 8 ft. thru 31 ft.*



*Chris-Craft Marine Engines, 60 h.p. thru 160 h.p., for your new or present boat. Priced to please.*

CHRIS-CRAFT CORPORATION, Aigonac, Mich.

Send FREE literature on:

- Motor Boats     Marine Engines  
 Boat Kits       Land Cruiser  
 Boat Trailers

Name \_\_\_\_\_

Address \_\_\_\_\_

City & State \_\_\_\_\_

**WORLD'S LARGEST BUILDERS OF MOTOR BOATS**



When the gang  
called for Manhattans...

**I SERVED 'EM IN  
JUST 14 SECONDS!**

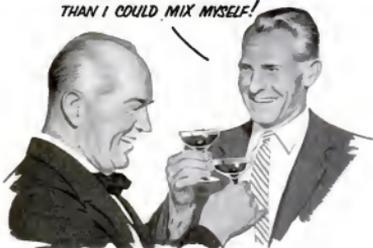
(AND I'D NEVER MADE A MANHATTAN BEFORE)



**STIR**

That's all you do! No measuring, no mixing when you serve Heublein's Ready-to-Serve Cocktails. All you do with Heublein's is pour into a cocktail shaker or pitcher (with ice) ... stir, and ...

IT'S A BETTER MANHATTAN  
THAN I COULD MIX MYSELF!



**SERVE**

Takes only 14 seconds! No muss or fuss. Yet—your guests will say they're the finest cocktails they ever tasted . . . better than they could mix themselves the tedious old-fashioned way.

Now...perfect cocktails everytime...any kind you want!



**"Quick-n-Easy" Appetizers!**

Cut 6 hard-cooked eggs in half, remove yolks and blend with 1 tsp. chives, 2 tbsps. anchovy paste and 1 tsp. lemon juice; replace seasoned yolks and decorate with paprika. Serve with celery stalks filled with Roquefort and cream cheese; and oblong toast slices or crackers spread with finely chopped crisp bacon mixed with peanut butter. Also serve: pickles, chives, salted nuts.

Now you can serve any kind of cocktails you want . . . the most delicious, most perfect cocktails you ever tasted . . . in just two shakes of a lamb's tail!

There's nothing to it! No bothersome messing around with ingredients! No guesswork! No trouble! Just pour—stir and serve! And there you are!

Heublein's (pronounced Hugh Blinc's) Ready-to-Serve Cocktails are all blended—professionally, perfectly—from finest liquors and other cocktail ingredients. All you have to do is ask for Heublein's—at any liquor or state store. That's the secret of serving perfect cocktails each time—in just 14 seconds. Get several bottles. G. F. Heublein & Bro., Inc., Hartford 1, Conn.

**HEUBLEIN'S**  
Ready-to-serve  
**COCKTAILS**

Now 9 kinds! . . . EXTRA DRY MARTINI (75 proof), GIBSON—very, very dry Martini (75 proof), VODKA MARTINI—very, very dry (75 proof), MANHATTAN (65 proof), DAIQUIRI (60 proof), SIDE CAR (60 proof), WHISKEY SOUR (60 proof), OLD FASHIONED (70 proof), STINGER (60 proof).



TAKING 90° CURVE AT 41 MPH, ONE CAR TIPS, AND TOPPLES. ITS TWIN, WITH CURVEMASTER, HOLDS ROAD FIRMLY

## TURNS WITHOUT TURNOVERS

A device for stabilizing cars helps them take dangerous curves with ease

The average owner of an American car, unlike the stunt drivers shown above, would never think of taking a hairpin turn at high speed. For the soft springs which give his car its comfortable ride also allow the body to shift its weight toward the outer wheels and tip it over on a sharp turn. But because each year some 90,000 cars do roll over on curves, a young Columbus, Ohio auto enthusiast named Arthur Vogel developed a device called the Curvemaster to reduce the danger. It was installed for the

demonstration (above) on a Ford, an auto which stock-car drivers consider one of the two or three most stable of standard U.S. makes. The car without the Curvemaster reached 41 mph before turning over. The car with the Curvemaster, which automatically compresses the front inside spring (next page) to prevent the body from swaying outward, took the turn with the ease of a sports car. Ready for production, the Curvemaster will cost about \$100, is currently being tried out by a big Detroit automaker.

CONTINUED ON NEXT PAGE

LOOK  
HERE



LOOK IN THE  
**'YELLOW PAGES'**  
OF YOUR TELEPHONE DIRECTORY  
for HOME OR  
BUSINESS  
NEEDS

Any man or woman will value this engine-turned Zippo, with its quiet, tasteful design delicately executed on lustrous, high-polish chrome, \$5.75. The same model in engine-turned sterling silver is a sumptuous gift at \$74. Other Zippo from \$3.50 to \$210, including tax.



## GIVE ZIPPO

*the gift that lives  
and lights forever*

A Zippo lighter is a gleaming, beautiful expression of your thoughtfulness. As it serves faithfully through the years, it marks you as one who gave the best that could be bought.

For the man and woman smoker, a Zippo is the uniquely perfect gift. Zippos light always, with an easy, one-zip motion . . . even in wind and rain. They are guaranteed to work forever.

Remember, smokers use their lighters more often than anything else they own! Give Zippo for a lifetime of dependable lights.

# ZIPPO®

GUARANTEED TO WORK FOREVER

ZIPPO MANUFACTURING COMPANY, BRADFORD, PA.

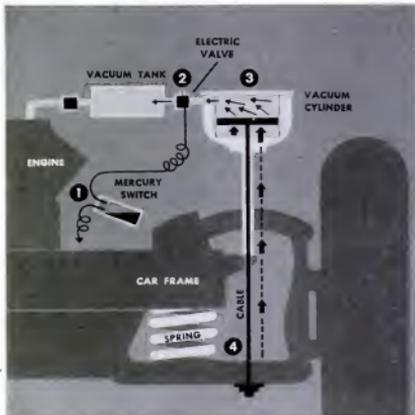


A smart, unusual accessory for the woman who favors sportier sports clothes. Rich genuine leather with contrasting accents of velocity chrome. In midnight blue or black morocco; red or brown reptile; brown alligator. \$6.



Beautiful, full ceramic color sports design on high-polish chrome. Choice of Trout (illustrated), Mallard, Pheasant, Horse, Setter, Sailfish, Snop. A cherished gift. \$8.50.

## Turns without Turnovers CONTINUED



**HOW CURVEMASTER WORKS** is shown above. As car goes into a left-hand turn, centrifugal force pushes mercury up in a small tube (1) where it acts as a switch, making contact between two wires. The switch opens a valve (2) and the strong vacuum created by the engine draws the piston up in vacuum cylinder (3). The piston in turn draws up a cable attached to the wheel frame (4) and the spring is compressed. Because the spring is held rigidly, the car's body attached to it is prevented from swaying up and to the left.



**CURVEMASTER'S INVENTOR**, Arthur Vogel, is 26 years old, has worked on cars ever since he was 12. He runs his own garage and has such a high reputation as a mechanic that customers must make appointments days in advance.



Wherever fine whiskey is enjoyed—the call is for

OLD **Sunny Brook** BRAND

It's a friendly American custom for guests to bring a bottle of whiskey. Hosts appreciate it—especially if you bring Old Sunny Brook. And when you're the host, be sure to have both kinds of Old Sunny Brook on hand. The *Blend* for those who like a lighter whiskey, the *Straight* for those who like a richer drink. Both will make fine gifts for the holidays!

*"Cheerful as its Name"*



WORLD'S  
LARGEST SELLING  
KENTUCKY WHISKEY

KENTUCKY BLENDED WHISKEY, 86 PROOF • 85% GRAIN NEUTRAL SPIRITS • KENTUCKY  
STRAIGHT BOURBON WHISKEY, 86 PROOF • THE OLD SUNNY BROOK CO., LOUISVILLE, KY

# Dress and Decor from Paris

## DESIGNERS SHOW GOWNS, HOMES

PHOTOGRAPHED FOR LIFE BY MARK SHAW

In an age when comparatively few people can even house a ball gown, the leading couturiers of Paris live in surroundings which make their most opulent creations look like the natural way to dress. Some of the extravagantly beautiful ball gowns from their current collections are shown here, photographed in the rich setting of the designers' homes. Ranging in size from two-room apartments to a 40-room chateau, the couturiers' homes are splendid in color and detail, filled with fine paintings, historic pieces and sentimental trinkets. The decor is often reflected in the clothes—Dior's monotone sun room in his pale ball gown, the color of Fath's upholstery in his blue gown, Schiaparelli's strong pink in her rug, lamp and candles, as well as in her dress. Made of luxurious fabrics in traditional strapless styles or with shoulders newly covered for evening, the gowns cost upwards of a thousand dollars. Schiaparelli, Fath and Dessès are the most noted party-givers among these designers, but all of them regularly draw guests to their salons who are as elegantly clad as the international beauties on these pages.



HUBERT  
DE GIVENCHY

Bettina Graziani, top Paris model, wears Givenchy's appliqué satin dress and outside stole in velvet-walled dressing room of the apartment designer rents in the Paris home of a viscountess. Bettina's Givenchy shoe rests on a decorated ram's head.



CHRISTIAN  
DIOR



In the sun room of Dior's house in Passy, Sophie Malgat, a model turned fashion editor, wears the newest of Dior's "big" ball gowns. The gigantic skirt has 12 layers, is separate from bodice because of its weight. The house, bought by Dior last year, was built early in the century as a gift

for an actress in the Comédie Française. It has been redone in early 1900 style with contemporary details like the leather upholstery on the 12-foot curving sofa and Louis XVI chair. Curtains are draped à l'italienne, a fashion of 50 years ago. Chinese embroidery conceals push-button door.



## FATH LIVES IN A LANDMARK

Most imposing couturier home is Jacques Fath's 40-room chateau of Corbeville, 36 miles from Paris, which was built in 16th Century by Charles IX's banker. Royal hunting parties rolled in there in its early heyday and 200 years later André Lenôtre, landscape architect for Versailles and the Tuileries, laid out its gardens and 145-acre park. But Corbeville slowly fell apart, and when Fath bought it there were cracks in walls and rubbish in the moat. Fath restored it in 18th Century French style, has also installed seven 20th Century bathrooms and a swimming pool.



### HIS WHITE 'JOCONDE' AND BLUE 'JOIE'

Fath's ball gowns lean to pale polished satin, with shoulders covered and the skirt's fullness drawn to the back in a modified bustle. On the marble checkerboard floor of the foyer at Corbeville (*left*), Irish beauty Anne Gunning (*Life* cover, Aug. 10) wears a white satin gown with velvet ribbon outlining bosom. Commode

behind her once belonged to Louis XIV, bears his coat of arms. Fath's even simpler design above, adorned only by darker gloves and colored earrings, is worn by Jane Sprague, an American who has lived abroad for six years. Original paneling in salon is 16th Century and the room is decorated in a favorite Fath color, blue.

## PIERRE BALMAIN

In Balmain's Paris apartment, in front of wall covered with 19th Century wallpaper, the Marquise de Levis-Mirepoix wears one of the designs which have made his clothes popular among stylish young French women—a traditional tulle and lace dress. Behind her are 19th Century bronze statues Balmain converted into lamps for larger of his two rooms. *Gros point* rug was once in apartment of king of Italy.



## ELSA SCHIAPARELLI

Schiaparelli's cozily cluttered living room (left) in her home near the Champs Elysées harbors a Bessarabian carpet from a Russian church, a contemporary Italian painting (on table) and a Dali sand scene (on scull). On an elongated *canassese*, her best-known model, Chislaine de Boisson, wears Schiaparelli's characteristic "shocking" pink in an ankle-length dress and designer's heavy shoulder-slung gold necklace.

## JEAN DESSES

Desès' two-floor apartment is above his business in a house worth a half million dollars once occupied by Alexandre-Gustave Eiffel, the tower builder. Desès' draped chifton (opposite page) is worn with jeweled collar by Viky Reynaud, who has just finished high school and begun modeling. She is in a dahlia-bedecked dining room containing 18th Century Manila leather screen and collection of English silver.





CONTINUED ON NEXT PAGE



JACQUES  
GRIFFE

Still in the throes of being decorated, Griffe's two-room apartment will show off 18th Century antiques. Amid temporary debris, Belgian Cigi de Terwalgne wears his empire-waisted chiffon, one of Paris' most popular dresses. Leopard skin will eventually become a rug in the entrance hall.

# New RCA Victor television with Rotomatic Tuning

there's more to see...



17-inch Craig. Lowest priced TV with famous RCA Victor quality. Ebony finish. Model 17S349, \$189.95. Matching stand (not shown) extra.

and less to do!



21-inch Barton. Big-screen television at its finest. Ebony finish. Model 21S353, \$239.95. Matching stand (not shown) available at extra cost. See Dennis Day on the RCA Victor Show, over NBC-TV, Monday, 9 pm, EST.

Television's greatest big-screen values!

\$189.95  
for 17-inch TV

\$239.95  
for 21-inch TV

All with new ROTOMATIC TUNING—the greatest automatic feature yet. Just turn one knob—CLICK!—ROTOMATIC TUNING pin-points your station for you automatically! Gives you more to see—more picture detail, brilliance, clarity.

Less to do because MAGIC MONITOR circuit system holds that finer picture, automatically screens out interference, steps up power, automatically ties in finest "Golden Throat" sound!

For the finest UHF reception, choose the ROTOMATIC UHF-VHF tuner or, on lower-priced sets, the manual UHF tuner (both optional at extra cost.)

And for expert and dependable service, ask your dealer about an RCA Victor Factory-Service Contract... available only to RCA Victor TV owners in all principal TV markets.

Suggested Eastern list prices shown, subject to change without notice. Include Federal Excise Tax and full-year picture tube warranty.

Every year more people buy **RCA VICTOR** than any other television

Ym. ©

Division of Radio Corporation of America



# BEAUTY BARGAIN!

Convenient, Easy-to-Use

**PUMP DISPENSER**

with NEW 9-oz. DeLuxe Size Bottle of

**CASHMERE BOUQUET**

**HAND LOTION**



Just Press—and Presto! Out Comes Exactly the Amount You Want of This Soothing, Smoothing Lotion.

Stroke in a few peach-pink drops . . . and 10 seconds later, "sandpaper skin" feels smooth again. Red, dry hands are silkier—look younger! Rough elbows, heels and knees are soothed and softened! Famous Cashmere Bouquet Hand Lotion is gentled with Lanolin, and specially formulated to sink into skin and vanish instantly, with no trace of stickiness. Leaves your skin caressable—with the faint, delicious fragrance of Cashmere Bouquet. And it's a breeze to use with this new dispenser!

ONLY  
**69¢**

Plus Tax

*Now at your toilet goods counter—while quantities last!*



MARIAN SCHMITZ GUARDS PUMPKINS WHILE HER GIRL FRIEND TELEPHONES MOTHER TO HELP LUG THEM HOME

## SOME PUNKINS

They test logistics of Colorado kids

When the canning works in Longmont, Col. had got through 2,700 tons of pumpkins, they decided to hand out the surplus to the local children. Five minutes after school let out there were 1,000 kids congregated on Longmont's Main Street battling to get (and handle) their share of 15 tons of pumpkins.



LITTLTEST KIDS CARRIED OFF THE BIGGEST PUMPKINS



SOMETIMES ARMS WEREN'T ENOUGH TO GO AROUND

CONTINUED ON NEXT PAGE



ORDINARY CLEANING



GOT YOU DEJECTED ?



YOUR Stā\*Nu CLEANER



WILL SOON CORRECT IT !

Double your money back  
if you don't agree

# Stā\*Nu

works drycleaning miracles

Stā\*Nu finishing restores to all your clothes the life-giving textile oils lost in wear and cleaning—makes them resist wrinkles, look and feel soft and smooth, like new again. If you don't agree, Stā\*Nu will refund twice the cleaning cost of any garment!

Used in new clothes, too Stā\*Nu has been used and recommended for years by leading clothing manufacturers to enhance new garments. Imagine what it will do for clothes that have been drycleaned a few times!

Send your clothes  
to the drycleaner who  
displays this sign

COSTS NO  
MORE THAN  
ORDINARY  
DRYCLEANING!

**Stā\*Nu**  
FINISHING PROCESS

STA\*NU CORP.  
4550 W. Belmont Ave. • Chicago 41, Ill.

# COFFEE *Automatically*

... for every occasion



NEW!

2 TO 5 CUP

6 TO 8 CUP

\$11.95

Polished aluminum  
PRICES INCLUDE  
COPD AND EXCISE TAX

\$10.95

Polished aluminum  
at leading housewares and ap-  
pliance stores; prices slightly  
higher in Canada.

**WEST BEND**

## Flavo-matic®

2-5 CUP AND 6-8 CUP . . . BOTH FULLY AUTOMATIC

Now there are two sizes in West Bend's famous family of Flavo-matics . . . so you can make *all* your coffee automatically. There is the well-known 6 to 8 cup Flavo-matic for family breakfasts, dinnertime and every kind of get-together. A brand new smaller size makes the same delicious coffee for all those everyday occasions when just 2 to 5 cups are desired. With

both large and small Flavo-matics you can make a total of 13 cups of coffee at one time for special occasions (you can buy both for only \$22.90). Start enjoying coffee that is always brewed to the exact peak of flavor. Every pot of coffee is automatically timed perfectly. Then, when your coffee is done, the Flavo-matic stops perking and automatically keeps it hot for serving. 6 to 8 cup size is also available in Color-glo aluminum at \$13.95 and gleaming chrome, \$18.95.

*Electric*  
**DEEP FRYER-  
ROASTER-SERVER**

**NEW**



West Bend's new eight-in-one appliance. Beautifully styled for table service, too. (1) deep fryer (2) roaster (3) server, and can also be used for (4) cooking (5) steaming (6) blanching (7) stewing and (8) warming food. Large 4 qt. family size. Temperature control and pilot light. Complete \$23.95.

**WEST BEND ALUMINUM CO.**  
DEPT. 708, WEST BEND, WISCONSIN

## Pumpkins CONTINUED



**SMART OPERATORS** like this youngster ran home for their bikes and/or delivery wagons so that they could make off with bigger loads of pumpkins.



**WARY ADULTS** like shirt-sleeved president of the chamber of commerce started handing out the pumpkins to crowd, then expeditiously ran for cover.



**SMARTEST OPERATOR** of them all was this junior varsity man, who sat on one pumpkin, sold his eight others to latecomers for 5, 10 and 15¢ apiece.



© KAGAN

**"You'll all go for  
MARSHMALLOW  
CRISPY SQUARES"**

—SAYS HOWDY DOODY

"We're sure wild about this  
homemade candy treat!"

ANDY DEVINE

GUY  
MADSON



As Wild Bill and Jingles, Guy and Andy  
co-star in Kellogg's "Wild Bill Hickey"  
radio and TV shows.

MAKE 'EM EASY — in 9 Minutes

They're so good for TV snacks—for special holiday treats—for sweetenin' up lunch boxes—that whole platterfuls of Marshmallow Crispy Squares disappear almost as fast as you can make 'em!

That's fast! Even the kids can make a big batch in 9 minutes. (10, if they're slow-pokes!)

You probably already have a box of Kellogg's Rice Krispies—(the world's only talking cereal)—in your kitchen right now. If you have marshmallows, too, your youngsters are all set for some "real fun" this very minute! If you need one or the other, better see your grocer soon.

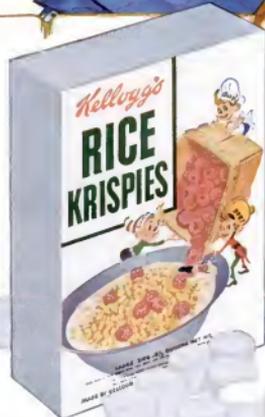
$\frac{1}{4}$  cup butter  
or margarine       $\frac{1}{2}$  teaspoon vanilla  
flavoring  
 $\frac{1}{2}$  pound marshmallows      5 cups of Kellogg's  
(about 2½ dozen)      Rice Krispies

1. Cook butter and marshmallows over boiling water until syrupy, stirring frequently.
2. Add vanilla; beat thoroughly.
3. Measure Rice Krispies into buttered large bowl and pour on marshmallow mixture, stirring briskly.
4. Press into buttered shallow pan; cut into squares when cool. Yield: 24 squares, about 2 inches each (13 x 9 pan).

Five other exciting variations:

Chocolate Marshmallow Squares      Peppermint Stick Marshmallow Squares  
Peanut Marshmallow Squares      Raisin Marshmallow Squares

(Recipes for these five variations on the package)



"Rice Krispies" is a trademark (Reg. U.S. Pat. Off.) of Kellogg Company for its sweet popped rice.

**Kellogg's**  
**RICE KRISPIES AND MARSHMALLOWS**

*a thrilling new concept* in complete home entertainment...*The Imperial* by Stromberg-Carlson! For the first time two great Stromberg-Carlson exclusive features are combined in one superb instrument—*Panoramic Vision*, with 24 inch picture, and "Custom 400" high fidelity sound, for television as well as radio and records. To enrich the enjoyment of your leisure hours, to bring enduring beauty into your home, there is no finer instrument than the *Imperial*.

**"there is nothing finer than a  
STROMBERG-CARLSON."**

The IMPERIAL Television-Radio-Phonograph combination...24 inch picture, with exclusive PANORAMIC VISION for the widest viewing angle in television...outstanding performance on VHF and UHF...famous Stromberg-Carlson "Custom 400" high fidelity audio system acclaimed by music critics, with 12 inch coaxial speaker for full range, undistorted tone...super-sensitive AM-FM radio...deluxe fully automatic 3-speed record changer...authentic Georgian period cabinet of selected, hand-rubbed, Honduras mahogany veneers. (Also available in modern design cabinet of comb-grain lined oak veneers.)

*Stromberg-Carlson television is priced from \$249.95 including excise tax and warranty. (Slightly higher in south and west) See classified pages of telephone book for authorized dealers.*





AT RECEPTION THE NEWLY MARRIED MRS. TRABERT FEEDS A SUGAR CANDY TENNIS RACKET FROM THE WEDDING CAKE TO HER TENNIS CHAMPION HUSBAND

## NETTER'S NUPTIALS

Tennis Champion Trabert marries a Utah beauty after transcontinental courtship

Tony Trabert and Shauna Wood met last June in the line of duty. A tennis star, Tony was in Salt Lake City for a tournament. Shauna, a beauty queen, had just been named Miss Utah State of 1953. As happens to people in such positions, they were posed together for pictures. They made a date and from then on duty had nothing to do with their meetings.

In mid-July, when Shauna was in California trying—unsuccessfully—to win the beauty

title of "Miss Universe," Tony flew from Vancouver to see her. In August, when Tony was in New York trying—successfully—to win the national tennis title (*LIFE*, Sept. 21), Shauna flew in from Utah to see him. The day after she arrived they became engaged. Last week they were married in Salt Lake City, embarked on a transpacific honeymoon—a pleasure trip to Hawaii, then a working trip to Australia where Tony will try to help win back the Davis Cup.

RENOWNED  
'ROUND THE WORLD

COOK'S  
Imperial  
AMERICAN  
Champagne

PARIS 1876



FRANCE 1889



LOUISVILLE 1893



America's traditional  
toast for over 100 years,  
...Dry...Extra dry...Brut

American Wine Co., St. Louis, Mo.

Best for  
every lighter!

RONSONOL LIGHTER FUEL



For fluid fuel lighters  
Lasts Longer!  
Lights Instantly!  
Burns Cleaner!  
Pleasant Scent!

Big 4 oz. can  
25¢

RONSON REDSKIN FLINTS



Super Sparks!  
Instant Light!  
Last longer because they are longer!

Handy Five-Flinter  
15¢

THIS SURE-FIRE TEAM, MADE BY RONSON  
MAKERS OF THE WORLD'S GREATEST LIGHTER



WAITING BRIDE, all set  
except for her veil, nervously  
rubs her hands as others  
bustle about the room get-  
ting ready for the ceremony.  
Shauna's mother is at left.



BLOODY NOSE after cere-  
mony, caused by excitement,  
sent Tony into kitchen where  
his older brother and bride's  
younger one held cold wet  
towels to back of his neck.

CONTINUED ON PAGE 132

# Let your throat enjoy smooth smoking

*There is no substitute for PALL MALL  
— the finest quality money can buy*



**Discover a smoothness, mildness and satisfaction no other cigarette offers you**



## Pall Mall is Longer

Compare PALL MALL with any short cigarette. See how mild PALL MALL's smoke becomes as it is filtered further through PALL MALL's traditionally fine, mellow tobaccos. PALL MALL—the cigarette that changed America's smoking habits—gives you a smoothness, mildness and satisfaction no other cigarette can offer you. **GUARD AGAINST THROAT-SCRATCH.**



## Pall Mall is Finer

Compare PALL MALL with any long cigarette. PALL MALL's fine tobaccos are the finest quality money can buy and fine tobacco is its own best filter for sweeter, smoother smoking. Moreover the better a cigarette is packed, the better it filters the smoke on the way to your throat. No other cigarette of any length can give you the pleasure you get from PALL MALL.

**The cigarette that changed America's smoking habits**

**Outstanding...and they are mild!**



Why millions of women  
insist on genuine

*Helene Curtis*  
**spray net**

**No other way keeps  
hair so softly in  
place all day...**

yet won't dry hair—adds  
flattering silkiness—and contains  
exclusive Spray-on Lanolin Lotion.



Just one magic moment gives your hair day-long smoothness. Simply press the button—and the magic mist of Helene Curtis SPRAY NET keeps your hair the way you set it—softly, naturally, invisibly. No more straggly wisps nor unruly end curls.



For quick "emergency hair-do" when an unexpected invitation catches you with hair badly in need of setting, just put hair up in pin curls wherever your coiffure needs freshening up... SPRAY NET it, and let it dry. Presto—hair can be beautifully groomed, for any occasion.



Won't dry hair. Contains exclusive Spray-on Lanolin Lotion. Hair looks soft, natural, silky. No stiffness. SPRAY NET is colorless, invisible—brushes out instantly. Get Helene Curtis SPRAY NET in the pastel green Aerosol container today. Avoid substitutes. Always ask for it by name.

*Helene Curtis*  
**spray net**

\* U. S. REG. U. S. PAT. OFF.



**INTRODUCTORY OFFER!**

Giant 11 oz. \$2.00 size

LIMITED TIME ONLY **\$1.79**

Large Regular Size **\$1.25**

(Plus Tax)



WEDDING RING is placed on Tony's finger by Shauna in the double ring ceremony performed in country club. He is a Presbyterian and she a Mormon.



TENNIS BALL CANS, provided by club pro, are tied onto the back of the couple's car by Shauna's kid brother Roger and some of his young friends.



HONEYMOONING in Hawaii one day after leaving Salt Lake City, Shauna and Tony wrap a lei around a coconut hat as they relax on Waikiki Beach.

# S&W makes a Holiday

Treats in a twinkling are no trick at all with S&W's jewel-like candied fruits and peels. Just add their sparkle to all the good things you'll be making. Glace Cake Mix won't fade in baking, stays moist and tender in vacuum-packed 8-oz. or 1-lb. jars. Look for it with all of the S&W Fine Foods—made to make a holiday—at your grocer's now!

*...with all of the trimmings!*



Send for free recipe booklet,  
S & W Fine Foods, Box 3549,  
Rincon Annex, San Francisco.



**CELAPERM.\*** . for fabrics with modern color performance . . .

# CELAPERM\*

Today's houses make yesterday's fabrics obsolete!

The new home fabrics are made with Celaperm,

the Celanese acetate yarn with sealed-in color—

no other color range offers greater

all-around color fastness.

WILL now, what has been the first tell-tale sign of age in the fabrics that decorate your home? Generally not the fabric, but the color has been first to go—dulled by age, streaked by gas fumes, washed out by laundry or dry cleaning . . . making expensive replacement necessary.

Particularly in our open-minded modern homes, the promise of color performance should be your number-one consideration before you invest your dollars in any fabric . . . whether in a matching bedroom ensemble or the draperies that will traverse your window-wall.

And Celaperm is the name that carries that promise. Celaperm is Celanese acetate in which the color has been put into the yarn *before* it is made. The result is a fiber that is color clear through, not "iced over" as in conventional dyeing . . . and fabrics in which the all-around performance can be relied upon to meet the demands of modern living.

Celaperm can be woven in an almost endless variety of textures and designs. Insist on Celaperm in any fabric you buy for your home from now on. The Parasol-trademark is your assurance that *all* colored components in the fabric are sealed-in color fiber, that the fabric can be relied upon for modern color performance.



Celaperm acetate with "sealed-in" color is available in fabrics—by-the-yard, bedroom ensembles, curtains and draperies, lampshades, comforters, closet accessories, shower curtains. Home furnishings merchandise of Celaperm acetate is available at stores listed below.

Los Angeles, Calif. . . . . The May Company  
 San Francisco, Calif. . . . . The White House  
 Denver, Colo. . . . . The Daniels & Fisher Stores Co.  
 Hartford, Conn. . . . . Sage Allen & Co.  
 Washington, D. C. . . . . Woodward & Lothrop  
 Chicago, Ill. . . . . Mandel Brothers  
 Indianapolis, Ind. . . . . L. S. Ayres  
 Des Moines, Ia. . . . . Youngkers  
 Louisville, Ky. . . . . The Stewart Dry Goods Co.

New Orleans, La. . . . . Maison Blanche  
 Boston, Mass. . . . . Jordan Marsh Company  
 Baltimore, Md. . . . . The May Company  
 Detroit, Mich. . . . . The J. L. Hudson Co.  
 Minneapolis, Minn. . . . . The Dayton Co.  
 St. Paul, Minn. . . . . The Emporium  
 Kansas City, Mo. . . . . Macy's  
 St. Louis, Mo. . . . . Lammet Furniture Co.  
 Omaha, Neb. . . . . Orchard & Wilbelm  
 Merristown, N. J. . . . . L. Bomberger & Co.

Newark, N. J. . . . . L. Bomberger & Co.  
 Buffalo, N. Y. . . . . Adam, Melidrum & Anderson  
 New York, N. Y. . . . . Bloomingdale Bros.  
 New York, N. Y. . . . . Gimbel's  
 Rochester, N. Y. . . . . McCurdy & Co.  
 Charlotte, N. C. . . . . Belk Brothers  
 Cincinnati, O. . . . . The John Shilline Co.  
 Cleveland, O. . . . . The Higbee Co.  
 Columbus, O. . . . . F. & R. Lazarus Co.  
 Dayton, O. . . . . The Elder & Johnston Co.  
 Toledo, O. . . . . Lamson's

Portland, Ore. . . . . Lipman Wolfe & Co.  
 Philadelphia, Pa. . . . . Gimbel's  
 Pittsburgh, Pa. . . . . Kaufmann's  
 Providence, R. I. . . . . The Outlet Company  
 Memphis, Tenn. . . . . Lowenstein's  
 Dallas, Tex. . . . . Sangers  
 San Antonio, Tex. . . . . Sangers  
 Salt Lake City, Utah . . . . . Z.C.M.L.  
 Richmond, Va. . . . . Thalheimers  
 Milwaukee, Wis. . . . . Gimbel's

**Celanese\*** Acetate Yarn with the "sealed-in" color

\*Reg. U.S. Pat. Off.



ARTHUR GODFREY says:

For handy helps around the house—

*It's "Kleenex Tissue Time"*

Listen to Arthur Godfrey Time —  
daytime program, CBS Radio—TV



MEET "THE TISSUE THAT  
MEETS YOU HALFWAY"  
displayed at your  
favorite store today!



LITTLE L'ALU by Mangel



CLUTCHING THE FROCK SHE USED TO SING IN, NORMA JEAN SPERANZA TEARFULLY PREPARES TO LEAVE HER HOME

# From Speranza to Corey

YOUNG SINGER FEELS THE PANGS THAT A NEW CAREER BRINGS

PHOTOGRAPHED FOR LIFE BY GORDON PARKS

A good many of the 1,353 people of Avonmore, Pa. knew Norma Jean Speranza (see cover) as a friendly girl who sang Sundays in her church choir, and also—for the past three years—with Johnny Murphy's local band. She had a warm contralto voice and sang the lyrics of songs as if she believed every word of them. Last spring her pay was raised from \$5 to \$6 a night. A few weeks ago a man at a local radio station sent a recording of Norma's voice to Mitch Miller, head of Columbia Records popular music. Next day

Norma, who is just 18, had flown to New York, had signed a recording contract, and been scheduled for an audition on a new television program.

Back in Avonmore, she suddenly had to wrench herself away from things that had always been part of her—the warm, Italian family life, her clothes and keepsakes. She even had to give up her name, for the people who are supposed to know best about those things decided she should be Norma Speranza no longer. From now on she would be Jill Corey.



AT THE MINE owned by brother Earle (wedding), Norma visits her father, one of eight miners there.

## TEARS FOR A PARTING

Norma decided to grab her big chance, then her problems began. Her relatives, apprehensive because Norma, whose mother died when she was 4, was never away from home before, crowded around with advice. Then the full meaning of the break from home dawned on her and made her tense, tearful and fearful of failure. Her father comforted her. "You can always come back," he said, "and help me pick boney"—rook miners separate from coal.

The kinfolk were amused that their Norma had become Jill Corey. Her father, who calls her "Scarpo," which means big shoe (she wears size 7½), said, "How will I know who's calling when you phone from New York?" At high school where Norma graduated last June, the boys, who often called her "Skinny Legs Speranza," thought her real name was better.

One concern—what to do with her earnings—Norma settled quickly. "First thing I'll buy," she announced, "is a new conveyor belt for the mine." As the clan of 60 aunts, uncles, nieces, nephews and cousins gathered for a farewell party, Norma's grandmother, whom she calls "Mamouch," found her in tears. "After you cry," said Mamouch, "pray a little."



LAST SATURDAY before leaving, Norma sings at Charley's Danceland with Johnny Murphy's band.



"WHY'D I WASH YOUR HANDS?" Norma asks as she looks at father's coal-grimed hands which she

always scrubbed. He said he would miss her cooking more: "I like the way you burn pork chops."



**AT MASS** in St. Ambrose Catholic Church where she used to sing in the choir, Norma kneels beside

her father. Later she sought out the parish priest and had a 15-minute talk with him before departing.



**NERVOUS**, Norma begins to cry, fretting about her clothes, grammar, nose (she thinks it too small).



**"DON'T BE SAD!"** says grandmother, Mrs. Antoinette Grant. "New York isn't so far. I left Italy

and never saw the old country again." Norma gets up from the kitchen table to kiss her "Mamouch."



**SLEEPLESS**, Norma tries to get some rest but stares out bedroom window, sings sadly to herself.



CARRYING KID SISTER on shoulders brothers Dominick (left) and Bernard celebrate before family crosses street to Rudolph's Hotel for her farewell party.



FAREWELL SONG at family's goodly party ends with her bandleader boss, Johnny Murphy (right), and handmen joining Norma in chorus of *Side by Side*.



FAREWELL SNIFFLES overcome Norma (center) as she opens the presents brought to her family's party by 100 friends, relatives who consumed 50 pounds

of ham, 15 cases of wine, whisky and beer. Among her gifts Norma got a perfume called "To a Wild Rose" with a warning, "Smell like one but don't be one."



**HOMEMADE SHAWL** is a gift of "Mamouch," who said, "Cheer up. Some girls go scrub floors."



**JITTERY**, Norma frets off-stage before TV audition. She sang tremulously, said, "I was awful."



**JUBILANT**, Norma calls home to say she got TV job: "Hey, listen! I got it!" Sister Alice (left) beams.



CONTINUED ON NEXT PAGE



OPENING NIGHT of Garroway show, Jill snaps on dress, happily studies make-up before show time.



ON THE AIR, with a piano and Dave Garroway to lean on, Jill sings *I've Got the World on a String*.



AFTER THE SHOW Jill shares congratulatory calls backstage with boss, holds wire from home.

## 'FOR THE FIRST TIME ANYWHERE'

On the night of her first television show (*The Dave Garroway Show*, NBC-TV, Fridays 8-8:30 p.m. EST), which came four days after her 18th birthday, Norma found to her surprise that suddenly "I wasn't nervous any more." As a precaution, Garroway had given her what he considered a "foolproof" song to sing and placed himself beside her to give her confidence. But as soon as he announced, "for the first time anywhere, Miss Jill Corey . . ." she stepped before the cameras with assurance and an easy smile and crooned the lyrics with a big, unruffled voice. She had a particularly misty look, not because of emotion but because her mascara

had run into her eyes. Her voice came over with a distinctive and husky poignance which Tin Pan Alley's pros think will bring her quick and big success. This quality is also notable in her first record in which she sings a hymnlike song, *Robe of Calvary*, and a jump tune, *Minneapolis*.

After her first TV show Norma was made much of at a party given by advertising executives to whom she "smiled, and smiled and smiled." At 1 a.m., she said, "My cheekbones ache." Then she went to her hotel room and started an eight-page letter to her father (opposite page). She phoned him eight times before she finally finished it three weeks later.



THE SPERANZAS WATCH JILL on a TV set in her Aunt Syl's supermarket 20 miles from Avonmore, which is in a poor reception spot and cannot receive her show. Older sister Alice is in foreground

(extreme left); behind her are her brother Earle (holding baby); father is beaming (center); grandmother is in extreme right foreground; behind her (right) is Aunt Mary; far back at right is Aunt Syl.

HER FIRST LETTER HOME is read eagerly by Norma's father when he gets back from the mine, his still begrimed fingers smudging the ecstatic account of his daughter's first days as Jill Corey.

... bank my check  
... do not good to  
... I can wait, ~~that's~~ ~~check~~ ~~out~~  
I'll pay check, which came  
to \$198.00 off the top  
out. Then at 3:15  
11:30 with that  
3:00 recorded to 6:00  
Monday slept till 9:30  
to the farm.

# A better Motor Oil



Tests of conventional oil with today's high-speed engines revealed wear so great that it could be seen with the unaided eye. Formations of sludge and varnish completely prevented hydraulic valve lifters from functioning—a new and better motor oil had to be built.





# had to be built...

because Mother Nature could not make an oil that would stand up in today's higher-powered engines.

Mother Nature's best oils were found wanting.

The need for a better motor oil than the finest nature could produce had come — with higher-speed, super-powered engines.

An oil that could stay the wear on these swift giants could never be born, it had to be *built*.

And Texaco engineers were asked — can it be done? Can we so toughen the film of an oil that it will stand the murderous miles of blistering heat, turnpike speeds, the beating of terrific power?

Also prevent the gnawings of rust, ruinous oxidation, corrosive wear, the forming of power-stealing sludge and bearing-eating acids?

The answers came in what we are sure is the greatest motor oil ever available to motorists — *Advanced Custom-Made Havoline*.

We took nature's crude oil and, with superior refining methods plus a *Balanced-Additive* formula, greatly toughened its film — built a motor oil so superior in anti-wear, anti-rust, anti-sludge and anti-acid properties that *it will wear-proof your engine for the life of your car!*

Get Havoline from your Texaco Dealer, *the best friend your car has ever had.*



**Advanced  
Custom-Made  
Havoline**

would have been built even without the need which brought it sooner. For there is a creed of The Texas Company, one of those by which we live: Make Havoline "THE BEST MOTOR OIL YOUR MONEY CAN BUY" ... and keep it best!



THE TEXAS COMPANY  
**TEXACO DEALERS**  
in all 48 states

*Texaco Products are also distributed in Canada and in Latin America*

AMERICA'S NEW RAILROAD



The "stamp of newness"—and another new Santa Fe freight car is ready to roll

## 21 miles of new freight cars added by Santa Fe last year!

Remember when you used to count freight cars as a kid?

How would you like to count and stencil the "stamp of newness" on 21 miles of them?

That's what Santa Fe did last year—added 21 miles of new cars to its great fleet of modern freight cars.

And so it goes—year after year—until today there are 84,898 freight cars serving shippers on the Santa Fe.

With this *building new* program, Santa Fe is meeting the ever-growing need for moving

vast tons of wheat, livestock, perishable foods, minerals and merchandise to the markets of America.

And many of these cars are *new and special types* to serve shippers in new and better ways—like the "MTC 3150" mechanical refrigerator car that works like your home freezer.

It costs Santa Fe millions of dollars—*earned* dollars—to acquire this great fleet and maintain its own "steel highway."

But it doesn't add a penny to the taxes you pay.



**PROGRESS THAT PAYS ITS OWN WAY**



CALGARY END (88) PULLS BACK TO KEEP FROM MAKING A DOWNFIELD BLOCK WHICH IS ILLEGAL IN CANADA

## ODD-LOOKING KIND OF FOOTBALL

**More backs and restricted blocking—plus U.S. stars—build popularity of the new Canadian game**

An American watching his first game of Canadian professional football would be confused by many things. He would wonder at the lack of downfield blocking (*above*), which is prohibited 10 yards beyond the line of scrimmage, at the presence in the backfield of five men (*below*) instead of four and at the large field, which is 10 yards longer and 11½ yards wider than U.S. gridirons. But most of all he would be surprised at the big-name U.S. stars who are playing in Canada, where football's popularity

has increased so much that it rivals hockey.

The new Canadian game started out as a form of English rugby. Bit by bit it was altered to resemble U.S. football. The U.S. ball was adopted and the forward pass was introduced. After World War II, American coaches were imported and brought with them the T formation. Finally U.S. star players, first by ones and twos and this year by full-scale raids across the border, were brought in.

With Canada's economy booming there was

no lack of money or enthusiasm for U.S. talent. Imported stars were offered big pay and good off-season jobs. Canada's two four-team pro leagues bristle with the names of almost 100 U.S. players recruited from colleges and pro teams. They include Glenn Dobbs of Tulsa U. and the Los Angeles Dons and Tex Coulter of Army and the New York Giants. The Americans quickly adapted to the new rules, and one of them, Oklahoma's Claude Arnold, says, "It's a better game to watch than U.S. football."



**FIVE-MAN BACKFIELD** lines up as Edmonton (white jerseys) plays Calgary. Each team has 12 men but only three downs to gain 10 yards. Touchdowns are

worth five points instead of six. One point, called a "rouge," is counted against team which receives a kick behind its own goal line and fails to run the ball out.

At the Lodge in Sun Valley—



#553—MARSHALL. Genuine shell cordovan, plain toe blucher oxford, stormwelt.

## Whose famous Bostonians are these?

Winter has its more pleasant aspects, too. And one of them is wearing a pair of famous Bostonian *Winterproofs*. New Englanders made these handsome, rugged cordovans with double soles and stormwelts to laugh at snow and slush. That's why they are the choice of Sportswriter GRANTLAND RICE. Try on a pair of famous Bostonian *Winterproofs*—and you'll take a shine to them, too.



The man who sells Bostonians<sup>®</sup> is making friends for life...  
See the "New in Shoes" for Winter at his store now!

Bostonian Shoes, Whitman, Mass., Shootdown, U.S.A.

## Canadian Football CONTINUED



IN PULPIT Billy Vessels, a serious churchgoer, speaks at invitation of the pastor, at Edmonton's biggest Protestant church.

## AN OKLAHOMAN IS THE BIG STAR

Canada's prize catch is Billy Vessels, 22, halfback for Edmonton. Star of last year's Oklahoma team, Vessels was the most sought-after U.S. college player. But while the American pros were quibbling about money, Edmonton sneaked in and signed him up for \$11,000. In a few months Vessels has become one of Edmonton's best-known residents. A regular churchgoer, he has made a hit in the pulpit (above) as well as on the football field where his sensational play has enabled Edmonton to win first place in the Western League hands down. His record is particularly impressive because he does not have the protection of blockers on the open field runs which are his specialty.



ON THE FIELD Vessels, a powerful runner, is brought down by clutching hands—in game at Regina. Later in game he went 86 yards for a touchdown.

CONTINUED ON PAGE 153

# THE ALL-NEW EASY Spiralator\* AUTOMATIC



*with the washing action  
2,000,000 women like best!*



You've never seen clothes washed so clean as in this all-new Easy Automatic Washer. It's the only Automatic in the world with Spiralator . . . the washing action 2,000,000 women like best.

The **Spiralator** is completely different from all other washing actions. Its patented curved vanes travel clothes in a one-way spiral path, thoroughly washing *all* the clothes in *all* parts of the tub *all* the time, with no "loafing" at the top, no over-scrubbing at the bottom.

**Spiralator Rinsing too**—the same roll-over action combines with a Deep Overflow Rinse to thoroughly loosen, then flush suds and soil *up* and *over* the tub—never through the clothes!

**See this all-new Easy** in action now. We believe it's the automatic you want at a price you'll like. Easy Washing Machine Corp., Syracuse 1, N. Y.



**MASTER-MIND DIAL** gives you two separate completely automatic washing cycles

There's a washing cycle for *regular* fabrics . . . another one for *fine* fabrics, with a shorter washing, rinsing and damp-drying period. You can skip or repeat . . . lengthen or shorten *any* part of either washing cycle. Just set the dial once and walk away!

## GREATER VALUE, GREATER CONVENIENCE!

**Positive Fill!** Before Spiralator starts, tub automatically fills to right level regardless of water pressure.

**Saves Hot Water**—Water-Temp Switch offers choice of Hot or Warm wash water on Regular cycle.

**Porcelain Enamel Tub** inside and out. Self-cleaning.

**Work Area Table Top**—A full 550 square inches of usable counter-top space.

**Sediment Receptor**—Automatically traps, then expels heavy soil waste from the bottom of the tub.

**Easy Terms.** About \$3.65 per week after low down payment. See your nearest Easy dealer for details.



## GET EASY'S MATCHED PAIR!

New, improved Automatic Clothes Dryer dries clothes "the way you want" . . . with exactly the right heat and drying time for regular or fine fabrics. You get fluffier, sweeter-smelling clothes every time! Gas or electric models. Washer and Dryer are made for each other!

# PHILLIPS' Milk of Magnesia

**GENTLE LAXATIVE EFFECTIVE ALKALIZER**

Temporary constipation is usually accompanied by acid indigestion—yet most laxatives act on irregularly alone. But Milk of Magnesia does more. It relieves both conditions... gives you more complete relief. So use Phillips' Milk of Magnesia—the best laxative money can buy.



You Can't Buy a Better WINDPROOF LIGHTER!

## PARK Deluxe



NOW ONLY **\$2.00** INCLUDING TAX



- The **top-rated** windproof Behrer with the Golden Guard—Lights anywhere!
- Compare the quality with lighters selling at double the price and you will see why millions of PARK lighters have been sold.
- We repeat. You can't buy a better windproof lighter—the PARK. Now only \$2.00.
- A perfect gift. On sale everywhere in the U.S.A. and in foreign countries.

PRECISION MADE BY  
**PARK SHERMAN**  
SPRINGFIELD, ILLINOIS

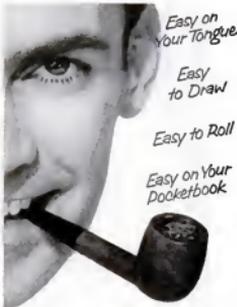
## Canadian Football CONTINUED

**GOOD HUNTING** on prairie helped bring Tom Stolhandske, Texas star, to Edmonton. Here he is out after pheasant before nightly football practice.



**STEADY JOB** as an oil field geologist lures ex-Kansas State tackle Rollin Prather, who is on the job beside oil derrick. He says football is a sideline.

**SETTLED DOWN**, ex-Oklahoma star Claude Arnold has bought a home in Edmonton. He plans to deal in oil leases, stay as long as business is good.



Easy on your Tongue

Easy to Draw

Easy to Roll

Easy on Your Pocketbook

# Prince Albert

MORE MEN SMOKE **P. A.** THAN ANY OTHER SMOKING TOBACCO



B. J. Barnada Tob. Co.,  
1000-10th St. S.E.

**THROW AWAY THAT SHOE BRUSH, MOTHER!**

**HOLLYWOOD sani-brown**  
SHINES SHOES

**I-N-S-T-A-N-T-L-Y**

All Colors Available in Canada



**GOOD EATING ANY TIME—SUGAR-SWEET SUN-MAID RAISINS!**

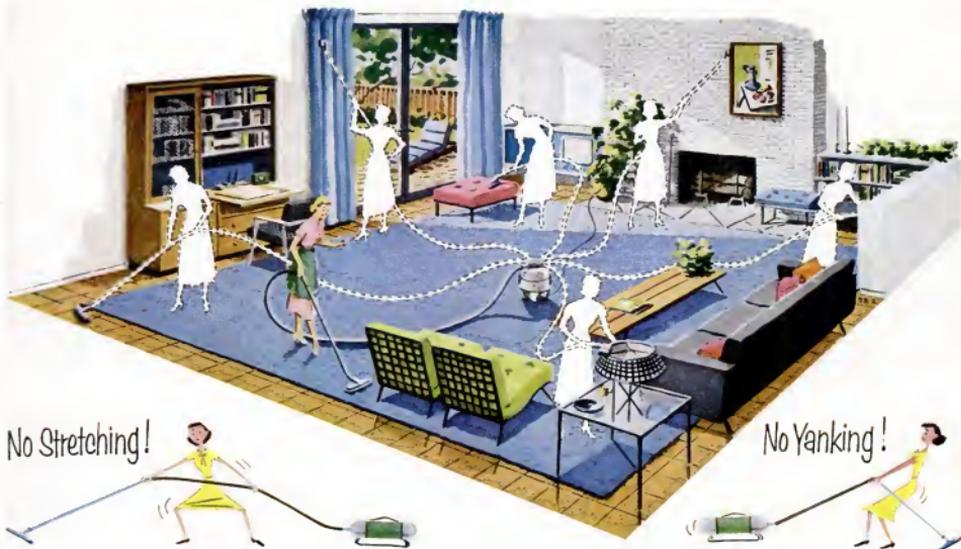


More Flavor However You Use Them!

• Ask your grocer for the **SUN-MAID 6-PACK**. Six pack packages just right for between-meal snacking.

**NOW FLAVOR-PROTECTED WITH CELLOPHANE**

CONTINUED ON PAGE 193



## General Electric gives you **"REACH-EASY" CLEANING!**



NOW ONLY **\$89<sup>95</sup>\***

**Model C1**  
Includes caddy and eight attachments.

\*Manufacturer's recommended retail price.

Get this miniature! Win a big new G-E-Cleaner! Here's your chance to own the wonderful General Electric Swivel-top Cleaner. Nothing to buy! No obligations! Get full details today at your G-E dealer's. And while there, ask how you can get a unique miniature cleaner with sewing kit inside.

There are no more fancy acrobatics to cleaning when you use General Electric's new Swivel-top cleaner!

You just set this cleaner in the center of the average-size room all the while you clean the room. You see, the Swivel-top goes 'round with you as you go 'round the room. And the hose is longest of any cleaner made. So, you reach everywhere without once moving the cleaner, without yanking or stretching.

The wands are made of lightweight aluminum for non-tiring cleaning. And, unlike ordinary cleaners, this cleaner keeps up its suction power until it's full!



You never touch or see dirt! You just toss out the "Throw-Away" Bag—the largest made—a few times a year in the average-size household. No muss or fuss!

### General Electric doesn't lose suction power



#### DIRT CLOGS CLEANER

In the ordinary cleaner, dirt piles up against the suction motor—smothering its power. So the cleaner clogs like a pinched soda straw once it starts filling up.

#### DIRT CAN'T CLOG CLEANER

In the General Electric Cleaner, dirt falls away from the suction motor—not on top of it. So you get steady, strong cleaning power until this cleaner is full.

Yes, this cleaner has power enough to pick up deep-down dirt and stubborn lint and hairs! Plus these outstanding features: Eight "non-scratch" attachments. Quiet motor mounted in live rubber. Built to last because it's built by G.E. See it soon at your near-by General Electric dealer's. General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

You can put your confidence in—

**GENERAL ELECTRIC**





## He'll always remember his dream Christmas, 1953

There it stands—his dream bicycle come true—the AMF Roadmaster Luxury Liner. What a sturdy beauty—and with all those extra features he especially wants! Mile-measuring Roadometer, Shockmaster coil-spring fork. Far-seeing Searchbeam headlight and electric horn, too. And you, Mom and Dad, can be satisfied he's safe—thanks to AMF engineering and Roadmaster experience.

He gets safety bumper bars and an electronically-welded frame. See the full line of AMF Roadmasters at your dealer's and fine stores.

★ **ROADOMETER** automatically measures and records the miles you ride from 1/10 mile up to 10,000 miles.



*Good for the small fry*

here's the 20" De Luxe. Can be fitted with SAF-T-RIDER attachment. Balances him while he's learning.



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ARE BETTER...*by a long way*  
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Tune in **OMNIBUS** Sunday afternoons for America's most unusual TV entertainment. See local paper for time and channel. See smooth-riding AMF Roadmasters on Nov. 8th and Dec. 6th programs.



**OLD PRO** Frankie Albert, once a great star for Stanford and San Francisco '49ers, played this year for Calgary, was hero to local autograph collectors.



**JAPANESE MASCOT** George Matsubo of Edmonton Eskimos waits worshipfully while Center Eagle Keys swings water through his plastic mask.



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# Noxzema pays you 75¢

IF YOU DON'T AGREE ITS NEW INSTANT SHAVING LATHER

1. Gives you the smoothest shave!

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● At last—a rich, long-lasting instant shaving lather by Noxzema. Guaranteed to give the smoothest shave ever—and prove better for your skin too, or we'll pay you 75¢.

**Why Noxzema Medication Keeps Skin in Wonderful Condition!**

Noxzema medication soothes and helps heal tiny, invisible razor cuts that cause smarting and irritation.

Try it—if you don't agree it gives the smoothest shave and your skin feels better, too, mail empty can to Noxzema, Baltimore, Md., and we'll mail you 75¢. At all drug stores 69¢

(3 mos. supply for normal use)



SO COOL!  
NO STING—NO BURN!

IT'S YOUR SKIN THAT HURTS WHEN YOU SHAVE!



Scientific Studies show your skin is not flat—but made up of tiny "hills and valleys." Your razor slices off the tops of these "hills," causing your skin to smart and hurt.



# BIG...

## 27 inch

### STEWART-WARNER TV

Superbly crafted console

Enjoy the most spectacular TV of all! Giant 27-inch Stewart-Warner Television with the exclusive super-powered THUNDERBOLT Chassis that gives you the biggest, sharpest, clearest picture you've ever seen... Full Coverage of both U.H.F. and V.H.F. Channels... magnificent console cabinet finished in Mahogany or Blonde Oak on easy-roll casters. Other models in 21" and 24" screen sizes.

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There's no finer gift than a truly fine watch — and just about the finest watch in all the world is Longines, the world's most honored watch, winner of 10 World's Fair Grand Prizes and 28 Gold Medals, priced as low as \$71.50. Or for a truly fine watch in the medium price range, choose the Wittnauer, priced as low as \$37.50, "dollar for dollar, the best and most beautiful watch you can buy" • Both are made and guaranteed by the Longines-Wittnauer Watch Company, since 1866 maker of watches of the highest character.

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10 WORLD'S FAIR GRAND PRIZES  
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WITTHAUER  
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WITTHAUER WATCHES  
FROM \$37.50 F.T.I.



RETURNING PRISONERS OF WAR WERE MET BY RELATIVES OF MEN STILL MISSING BEHIND THE IRON CURTAIN. HERE A FATHER SEEKS NEWS OF HIS LOST SON

## THE RUSSIA ONLY A FEW KNOW

How 5,000 newly repatriated German prisoners of war observed lowest level of life in the U.S.S.R.

by JOHN DILLE

*LIFE Correspondent in Germany*

Without a fork, without a knife,  
The shirt reaching only the navel.  
Mornings no water, evenings no light,  
This is the way of Soviet life—  
Simple and humble.

THESE doleful lines, freely translated from the German, were brought back from Russia's slave labor camps by German war prisoners who were recently released and sent home by the Reds. I heard them over and over again whenever I asked the returned men about life in Russia.

About 5,000 were repatriated in the past few weeks and I talked to a cross section of them. They included men from all walks of civilian life. During the war they held ranks ranging from private to general. These men had spent an average of 10 years in Russia, most of the time in slave labor camps. The picture they brought back to West Germany is a composite made up of the experiences they recalled out of 50,000 man-years behind the iron curtain, in camps hidden in the Urals, the Soviet arctic and the vast Russian plains, among people who occupy the lowest level of Soviet society.

These are remote areas where Westerners seldom penetrate, let alone live for 10 years, so the repatriates' stories have little in common with those of recent American travelers to Moscow and other large Soviet cities. The people they lived among were uneducated peasants and workers. Most of them were, like the Germans, slave workers undergoing dire punishment for minor crimes. To the German PWs they seemed a people sunk without hope in a morass of misery and ignorance. Time and again, in their conversations with me, the Germans voiced pity for the Russians they had known. "Pris-

oners and guards, we were all in the same boat," a former major said. Here are some of their stories of Soviet life.

I WAS introduced to a young corporal, a tall handsome Burt Lancaster type. He told me he had never served on the East front but had been captured while seeking to rejoin his outfit which had been transferred there while he was in a hospital.

The Russians, seeing in him the typical "strength through joy" Aryan type, were convinced he had been in the SS. For two years they shunted him about from one interrogation center to another—he showed me the scars of these interrogations, inflicted by rifle butts—in an effort to force him to confess some war crime against the Soviet people. At length he signed a paper and was sentenced to 25 years for helping in the destruction of Leningrad, a city he has never seen.

Then, instead of being sent to a camp with other Germans, he was crammed into a train crowded with Russians, Polish and Baltic political prisoners bound for a prison camp at Vorkuta in the Soviet arctic, 17 days away by slow train. Here he was put to work mining low-grade coal in temperatures which seldom rose above zero in winter. Later he worked in a brick factory turning out building materials for a new industrial development the Russians were constructing there. In both cases he worked and lived among Soviet people, Russians or citizens of one of the satellite countries.

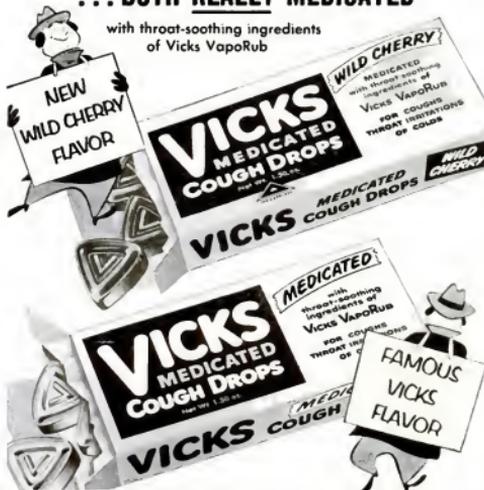
One of them was a murderer, 23 years old, who had killed half a dozen people, including his parents. He was serving a 10-year sentence. Another was serving 25 years.

"How many people had this man killed?" I asked the corporal. "None," he replied. "His crime was much worse in Russian eyes. He had stolen food from a state store."

Now! **TWO** for coughs  
of colds

... BOTH REALLY MEDICATED

with throat-soothing ingredients  
of Vicks VapoRub



LEAVING REPATRIATION CENTER, returned war prisoners set out for their homes carrying wooden suitcases they made in Soviet labor camps.

**PRISONERS IN RUSSIA CONTINUED**

A fourth of the Russians with whom the corporal came in contact were political prisoners. Their sole crime was having muttered an anti-Stalin joke to a supposed friend, or something equally minor. The rest were criminals of every type.

The corporal said they told him the back alleys of Russia's cities were peopled by gangs of criminals who lived by stealing from building operations, robbing warehouses and hijacking each other's stores of loot. One of the largest of these gangs, he was told, had nationwide ramifications. Its members carried their organization even into the jails, where a shadow prison rule was set up within the framework of the regular administration.

Members of this gang, known as the Blatnoys, refused to work while in prison. They exacted tribute from other inmates in the form of a portion of their food or their extra bedding in cold weather. The corporal, a powerful, healthy young man, said he himself was often forced to give up his soup to Blatnoys in his hut and once saw one young Russian slit the throats of two others who refused to give up their crusts of black bread.

The Russian guards were virtually helpless in the face of this organization and in most cases made no effort to control the gangsters, except to transfer them when they became too powerful.

**H**ow solid is the Kremlin's hold on its people? I found a former major of military police with some information on this subject. Like all the returnees, he was reluctant to talk at first but at length he agreed to meet me in a dark little cafe.

He personally knew of three officers of the secret police, the

**A NOTE ON THE ILLUSTRATIONS**

Of the Germans who were interviewed for this article, only one, Hubert Pätz (p. 167) allowed himself to be identified and photographed. Fear of reprisals caused the rest to insist on anonymity. The men shown in the accompanying photographs are also former prisoners newly returned from Russia's slave labor camps, like those quoted by the author.

MVD, who had been murdered in the street at night when they were drunk and easy prey. The young son and daughter of an MVD officer in the major's camp were killed by local partisans.

The major was astonished to discover that military authority in the Soviet does not give an officer any authority at all beyond the confines of his own unit. No officer, he said, could discipline a soldier from a unit other than his own. He thought the reason for this was to reduce the possibility of a military coup. As a result, said the major, "everyone commands a little, but there is no responsibility."

The major spent most of his time in labor camps in western Russia. He said that there were scattered resistance groups operating in that vast agricultural area. One of the largest, known as the "Black Cat," operates in the Ukraine. Another is based in the rugged Carpathians which extend along the western borders of the Ukraine. It is led by a former Russian general and is equipped with tanks and

# TABLES reserved for Ballantine ALE

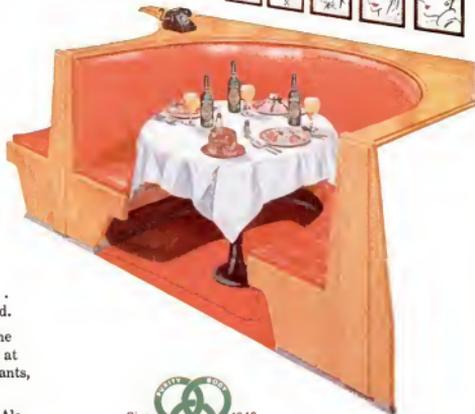
*In the Shamrock, Houston, Texas*



*At the Boca Raton Hotel  
and Club, Florida*



*In The Brown Derby,  
Hollywood, California*



**R**ight this way, Sir, for a wonderfully different malt beverage. Ballantine Ale.

In flavor, in satisfaction, Ballantine Ale has no equal. Top fermentation . . . with Ballantine's pedigreed yeast working upward, not downward . . . makes all the difference in the world.

America's 4 to 1 favorite, Ballantine Ale is reserved for your enjoyment at the nation's leading hotels, restaurants, and clubs.

Just ask the waiter for Ballantine Ale. Expect and get something wonderfully different.

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Expect something wonderfully different in **BALLANTINE Ale**

Start your Christmas giving with  
the one gift that covers a whole family  
*(Including in-laws)*



Give LIFE this Christmas for as little as \$4.50: Special gift rates are shown on the postpaid order form bound into this issue of LIFE. Just fill it out and send it in today.



**FAMILY GREETING** almost smothered a repatriate who embraces his wife, as a sister and her husband stand by. His son—a complete stranger—looks on.

**PRISONERS IN RUSSIA** CONTINUED

artillery. The major even claimed they have some planes. Like frontier bandits of the old American West, they operate by derauling and looting trains, then melt away into the forests and hills.

Last winter, during the period of the floods in Holland, the guards at the major's camp were suddenly called away and for several days the prisoners were kept in camp, unable to work because they could not be guarded. A Russian to whom he had been giving part of his food parcels told him the reason for their sudden disappearance. Partisan bands had succeeded in blasting the Tsimlyanskaya Dam on the Volga-Don canal system, a vast project which has figured large in Soviet planning since before the war. The blasting sent a flood from the immense Tsimlyanskaya Reservoir streaming toward Rostov on the Sea of Azov, covering that city's streets with several inches of water. Though there was obviously no connection between Holland's floods and water in the streets of Rostov, Soviet papers were full of stories of the Dutch disaster, obviously in the hope of thereby confusing those who had heard of the sabotage on the dam.

**D**ESPITE its own vast population, the Soviet Union apparently needs workers. Most of the men I talked to had been captured on the Eastern Front, then put through farcical trials to take them out of the PW categories which were subject to certain international laws. Then they were sent to labor camps as war criminals. Sentence was usually 25 years, though in the case of special prisoners, like SS generals, it might be double or triple the "norm." The death sentence, abolished in Russia except in cases of high treason, was rarely used, since the mission of these courts was to provide labor, not corpses.

The operations of such a system often produced amazing results. Two German generals who lived in the same hut were tried by the same judge and given the same sentence, 25 years. One was sentenced because he failed to evacuate civilians from his combat area, thus inflicting unnecessary hardships on the Russian people. The other was sentenced because he *did* evacuate civilians from his area, thus inflicting unnecessary hardships on the Russian people.

Not even those in purely noncombatant roles escaped. A lawyer who had been a judge in Luftwaffe courts martial got 25 years because he had strengthened the Nazi war machine by helping to discipline the troops. A medical officer got 25 years because by curing the sick and wounded he had helped keep the Wehrmacht strong.

Most of the prisoners were confined to camps restricted to German slave labor. In many cases they had to build their own shelter—crude wooden huts with wooden shelves for beds. To meet the tremendous demand for housing, many of the Germans were put to work clearing away ruins, salvaging building materials and contributing whatever technical skills they had to construction projects.

A returned major with considerable experience of this kind reported that the Russians put their best efforts into factory construction. Several Russian engineers, he said, admitted that post-war homes were built to last only 10 years, the object being not to build soundly but simply to satisfy the pressure from Moscow for

CONTINUED ON NEXT PAGE



**that's what you said you wanted...**

but that was last summer, of course...a wilting summer, when you felt the urge to curl up in your freezer. By day you sweated...by night you tossed and turned. A few lucky people escaped to cool places, but a million or more simply decided they had enough of summer heat and made cool places of their own homes and offices. They went out and bought a room air conditioner. But you are probably one of those who said, "That's just what I'll do...s-o-m-e-d-a-y."

And when you do, it's sharp to know this: a MITCHELL Room Air Conditioner fits flush with the wall...takes no space in your room, is practically silent and has cooling power to spare. Beyond all that, a MITCHELL even heats the room it cools...why you could go out and buy one right now for these snappy days. More appliance dealers sell Mitchell Room Air Conditioners than any other brand.



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for the time of your life...go

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TONY MARTIN, the one tuxedo above all others! Lightweight imported worsted—Skinner satin lapels—amazingly handsome—luxuriously comfortable—a wonderful way to go!

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EMSLEY, Imported Mohair & Worsted 85.00  
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## PUNCTURE-SEALING SAFETY TUBE

- Prevents punctures because it seals as it rolls.
- Safer—absorbs shocks. Protects against blowouts.
- Adds security for women drivers.
- Retains correct pressure. Aids tire mileage.
- Cool running. No internal heat.
- 100% natural rubber. Outwears several casings.



SEE YOUR  
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## New Camfield STAINLESS STEEL Coffee Maker Brews 2 to 6 Cups of Perfect Coffee Every Time... Automatically!

A real coffee "break" for small families, the new Camfield "Princess" makes as few as two (and up to six) cups of the finest coffee you ever tasted—*automatically!* Strength Selector lets you choose the strength of coffee you prefer; Ready Light signals when the coffee is brewed; and Keep-Hot action keeps your coffee hot for hours! The "Princess" is made of stainless steel, with a safety-hinged cover. Only \$24.95.



### CAMFIELD

Large Families Like The Camfield "King"! This king-sized automatic makes from 4 to 10 cups of perfect coffee. Only \$29.95. And be sure to see these other new products at your dealer's: the Camfield Toaster, Camfield Sleepmaster Electric Blankets, and Camfield Sleepmaster Blank-ettes (electric sheets).

If your regular dealer cannot supply you, write—CAMFIELD MANUFACTURING CO., Dept. L-113, Grand Haven, Mich. These Camfield products are also available in Canada.



RETURNED BURGOMASTER of a small town near Hamburg drinks a toast to "the dear people of Hamburg" as he gets a convivial, boral reception.

### PRISONERS IN RUSSIA CONTINUED

speed and to meet quotas. Master plans for private houses come from Moscow in 10 different styles, depending upon the social status of the projected occupants. The plans are so rigidly followed, the major said, that even where there are mistakes, a door or a window misplaced or opening the wrong way, no changes are made and the error is repeated thousands upon thousands of times, across a sixth of the earth's surface.

Craft was commonplace in Soviet construction operations. A sergeant who had been employed as a carpenter explained how it worked: "If a wagonload of cement was delivered to a project, half would be gone before work started. The foreman would get the lion's share and favored workers each get a portion. The cement would have to be stolen and often it was one of us who did the job—for pay. One Russian foreman gave me 10 rubles a day to haul away bricks and hide them where he could pick them up after dark."

**B**ECAUSE of food packages they received from German welfare agencies and their families, the prisoners said they were far better off than the average Russian. In most cases the packages reaching the prisoners were intact, except for rare items of fancy foods which would be appropriated by the Russian officers.

The monotony of the prisoners' normal diet was no worse than that of the Russians but, the prisoners said, the Russians seemed unaware of it.

The German prisoners knew of only one state store in each small town and its shelves were usually bare. They recalled a story currently popular in Russia. A woman goes to a state store for sugar. "We are out of sugar," the clerk says, "but we've just received a fine shipment of umbrella handles."

The clothing available to the Russians in their state stores was remarkable chiefly for its lack of variety. The Germans got used to seeing every female in a town, from 7 to 70, wearing the same flat straw sailor with the same blue ribbon hanging far down the back. Russian men would barter extravagantly for colorful "Texas style" American sport shirts. Many prisoners wrote home for such shirts since they were good in the blackmarket for a bottle of whiskey or even a loaf of bread.

**M**ANY of the prisoners studied the Russian language. But no matter how fluent they became, they told me, they found themselves incapable of understanding the Russians.

I talked to a general, one of several released by the Russians, who had some interesting thoughts about the Russian character. His family was still in the East Zone of Germany. For their protection, he insisted upon an elaborate set of precautions. I was not to use his name or tell where he was living. He asked me not to come to his home and refused to meet me at my hotel. He would not let me pick him up in my car, which bears on its license

CONTINUED ON PAGE 18



No wife wants her husband to carry the memory of her morning breath to work with him.  
The attractive women he meets during the day don't have it

## There's another woman waiting for every man — AND SHE'S TOO SMART TO HAVE "MORNING MOUTH"

We're not saying that if wives simply use Chlorodent their husbands will never look at a pretty girl.

But we do know if you use Chlorodent, your good-bye kiss works for, not against you. For Chlorodent really gets rid of that stale, furry "morning mouth." Your own clean, fresh taste tells you your breath is sweet—even hours later.

The secret is *chlorophyll-plus*. You see, Chlorodent has a big, generous helping of chlorophyll, plus a patented cleaning agent. Chlorodent is so effective it *brightens teeth measurably better than any*

*other toothpaste formula, bar none.*

Brighter teeth. A cleaner mouth. An inviting breath. All this we guarantee—or Lever Brothers Company will return your money. Isn't that reason enough for buying Chlorodent—today?

P.S. Same *chlorophyll-plus* benefits in Chlorodent Tooth Powder.

**"Anti-enzyme," too, for continuing decay protection**

University dentists found the special cleansing agents in Chlorodent keep enzyme decay acids below the danger point for 9 out of 10 people for hours —with just one brushing.



Stop "morning mouth"—  
enjoy that wonderful, clean,  
fresh Chlorodent feeling!

for stuffy head colds!  
for croupy coughs!  
for bronchial congestion!



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No other vaporizer, only the completely safe Kaz, has all these features: *Kaz Automatic Shutoff* turns off current when water boils away. *Kaz Patented Safety Lock* prevents vaporizer from being opened until electricity is disconnected. *Kaz Separate Medical Chamber* insures uniform flow of medicated vapor; is easy to clean. *Kaz' fast vaporizer action* delivers a heavier, more effective, even flow. Available at leading drug stores, everywhere.



**KAZ MODEL #55-A**  
The popular 55-A model, only \$2.50. Includes 3 1/2 bottle of *Kaz-for-Colds* FREE of Extra Cost.



**KAZ MODEL #70**  
De Luxe, 16 ounce capacity. \$3.50. Includes 2 3/4 bottle of *Kaz-for-Colds* FREE of Extra Cost.



**KAZ MODEL #105**  
105 ounce all-night service with refilling. \$6.95. Includes 5 1/2 bottle of *Kaz-for-Colds* FREE of Extra Cost.

## TO EVERY DOCTOR AND CHILD SPECIALIST IN AMERICA!



When you advise vaporizer treatment, prescribe *Kaz-for-Colds*, the only inhalant especially formulated for use in electric vaporizers. Greasy or gummy medications clog up heating elements, impair efficiency, and shorten the life of vaporizers. But *Kaz-for-Colds* special electric vaporizer formula will not clog or gum. *Kaz-for-Colds* is a medically approved compound of six U.S.P. ingredients, that produce a soothing, medicated vapor that relieves congestion and irritation. Available at all druggists, 35¢ and 50¢.

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**LONG RUSSIAN DRAWERS** are spread to dry by repatriates at Camp Friedland. Men were furnished new outer clothing by people of East Germany.

### PRISONERS IN RUSSIA CONTINUED

plates the legend "U.S. Forces in Germany." At last we agreed upon a rendezvous at the remote home of a German friend.

Unlike many others, he told me he was never beaten in Russia. But despite his rank he was forced to work. He lived under the same conditions as the lowest private, in cold and crowded huts, with little or no medical care and a monotonous, debilitating diet of water soup and black bread.

"A Russian colonel once told me on his honor as a fellow officer," the general said, "that I would be sent home the following week. It was a solemn promise. The very next morning another colonel ordered me aboard a 'wooden hammer train'—so-called because at each stop the Russians would pound on the doors and panels with wooden hammers to check for escape possibilities—"which took me not home but to the east where I stayed for six years."

All these aspects of his treatment he seemed to take more or less for granted, but he was appalled by the Russians' unpredictability, inconsistency from day to day or from one Russian to the next and their clumsiness in matters where simple logic should have prevailed.

"If there is one thing you can be sure of about the Russians," he said, "it is that you can be sure of nothing. Any general is trained to think in terms of all the possible alternatives in a given situation. But if 16 of us German generals would gather in our shack and search our brains for every possible different move the Russians might make with respect to our situation, they always outguessed us and came up with a new one."

**M**ANY prisoners commented on a tendency of the Russians to lie outrageously whenever it suited their convenience to do so. "The Russians lie," one returned prisoner said, "because they don't like to face unpleasant facts. They prefer to tell a series of lies, even contradictory ones, rather than argue a point on the basis of reality. Reality is too dreary. They don't keep promises because that, too, involves facing up to reality and following through on something."

Another commented: "There is even a favorite Russian rationalization for the tendency to lie, in the form of a quotation they attribute to Gorky, which says, 'A man who doesn't lie is like a cock without feathers, but there is no such thing as a cock without feathers.'"

A former prisoner told me how a Russian woman, working as a clerk in one of the camps, felt deep sympathy for him because day after day he inquired for mail, only to be told there was none. One day she ran up to him breathlessly, told him there was a letter for him in the camp post office. The German was ecstatic. Came mail call next day. No letter. Back to the woman went the prisoner,

CONTINUED ON PAGE 164

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*Put pad on*

# **jonny mop**

TRADE MARK    PATENT APPLIED FOR    DISPOSABLE TOILET MOP

**Cleans toilet bowl ... today's way**

*Clean toilet*

*Flush away*

Cooling, Refreshing

# Palmolive After-Shave Lotion

## Soothes Your Face

### from Shave to Shave!



**REFRESHES AND INVIGORATES!** Your face feels extra cool and clean the moment you use Palmolive After-Shave Lotion! Takes the sting out of the closest shave—helps prevent infection of tiny nicks and cuts.

**SOOTHES FROM SHAVE TO SHAVE!** Tests prove that Palmolive After-Shave's emollient ingredient penetrates outer skin surface to help keep your face feeling comfortable and soothed till your next shave—24 hours later!

**IT'S A GREAT UNDERARM DEODORANT, TOO!** Here's the ideal combination for a man's deodorant. One: Bracing, outdoor aroma. Two: A special ingredient to destroy bacteria that cause odor. Try it—tomorrow!

**Cools in Seconds... Soothes for Hours!**



## Miracle fabric developed 22 years ago for famous Lee Work Clothes

No man-made "miracle fabric" . . . but *nature's own miracle cloth*, proved by 22 years of use! That's *Jelt Denim*, used only in Lee Dungarees, Overalls and Jackets. It starts as the finest long-staple cotton grown, ends as the strongest, tightest-woven work clothes fabric ever made. Tested on toughest jobs . . . out-wears ordinary denims. Multi-dyed to keep that new look longer. Sanforized to give you Lee Tailored-Size fit through washing after washing. Always ask for Lee Work Clothes with Jelt Denim . . . for more wear . . . comfort . . . and value!



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See Factors' Guide to Goods  
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**PEOPLE'S CAR**, which Hitler promised but never produced, is first these men have seen. Many had forgotten that workers in West could afford cars.

### PRISONERS IN RUSSIA CONTINUED

seeking some explanation. "Perhaps there was no letter," she said, "but didn't you feel wonderful when I told you there was one?"

**O**THER returnees had stories of inexplicable behavior on the part of their captors. One of them had to do with a German prisoner who was dying in a crude camp hospital. His fellows pleaded with the doctor to try penicillin. There was none, but the doctor assured them he would order some immediately. It arrived in generous quantity—weeks after the patient had died. The doctor forthwith lined up all the prisoners in the camp, the sick with the well, and gave each a stiff dose of penicillin until the entire supply of the precious drug was gone.

A group of Germans studying Russian asked for a German-Russian dictionary. Their camp officer promised to provide one. In due course he turned up with a Russian-German dictionary, the reverse of what they needed. But the officer was totally unable to understand why. "Here," he said, pointing to one page, "is the Russian, there is the German. What more do you men want?"

The Germans often asked when they would be released. The reply was always, "Skoro (soon)." Over the years they began to wonder just what skoro meant to the Russians. One German finally asked one of his guards, who pointed to a grove of pine seedlings nearby. "Now they are very small," the guard said. "But skoro they will be big trees."

**T**HE Russians' ignorance of things which are commonplace in the West reflected the state of a people who had gone from the absolute tyranny of czarism to that of Communism with almost no improvement in their lives. A soldier told me how one day he received a package which contained a coconut. Within minutes he was surrounded by a group of Russians who had heard about this curious object. "It's a bomb," one said in horror. "It's only a nut," the corporal assured him. "Impossible," the Russian screamed, and forthwith confiscated it and hastily carried it off, doubtless to soak it in water before further examination.

A German former major told me he had been interrogated for weeks by MVD experts all because his mother had written that his niece recently went to South America for a trip. "Why, why, why?" his inquisitors wanted to know. "For whom was she working? Who were her contacts there?" It was inconceivable to them that one would go on a trip to a foreign country except on some mission of importance to one's government.

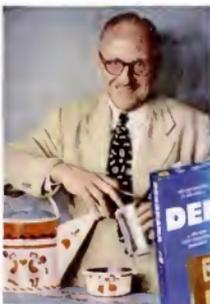
**M**ANY of the prisoners found relatives awaiting them at the Friedland resettlement camp 45 miles from the Soviet Zone border. Others began the almost hopeless search for families scattered if not killed during the war. One returnee, Hubert Karl Fritz Joachim Pätz, knew where to find his family. His problem had deeper implications.

Last week Pätz, a thin-faced, sharp-eyed German of 45, bustled from office to office in West Berlin, accumulating the documents without which life in Germany is impossible. First he went to the Rathaus for his birth certificate. Fortunately the records for his

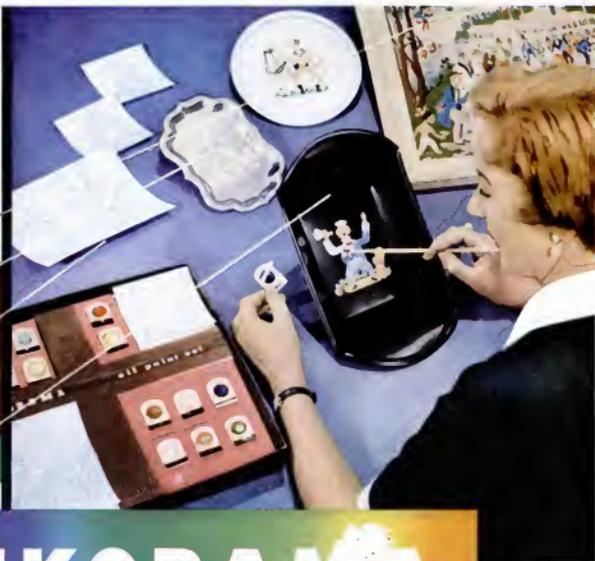
CONTINUED ON PAGE 10

**Peter Hunt**  
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says "DEKORAMA -tize"  
 your home...easy as 1-2-3



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DEKORAMA DECALS are PERMANENT • WATERPROOF • ALCOHOL PROOF!

- 1** Wet DEKORAMA Decal in lukewarm water for a minute or two.
- 2** Slide Decal off paper and apply to surface you want to decorate. Wipe away excess water.
- 3** Allow to dry and you're ready to paint.



The numbered oil paint set that provides everything you need to hand paint anything in your home!

Easy as 1-2-3! Just paint the numbered oils into the corresponding numbered areas on the pre-sketched canvas and pre-sketched decals! Amazing! First time you try... YOU paint beautiful pictures!  
 It's fun to harmonize an entire room—paint the 12x16 canvas to set the theme... transfer the 8 matched decals to toleware, glasses, unpainted furniture, lamps, ashtrays, plates, photo-albums, mirrors, jewel

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**Gift Tip from Peter Hunt:** "Here's one wonderful answer to eight gift problems! Hand paint DEKORAMA Decals on 8 inexpensive items and turn them into hand-painted personalized Christmas gifts that are sure to be cherished!"

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Please send me postage prepaid the following:  
 DEKORAMA Paint Sets at \$4.95 each, each handling.  
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- Each DEKORAMA Set Contains:
- oil colors
  - 8 decals
  - 16 x 20 canvas panel
  - flexible brush
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And no other TV today offers all these extra features in pictures that stay clear automatically... no streaks, no flutter, no flop-over! Thrilling True Dimension viewing! UHF-VHF all-channel tuning on single dial! 100-mile-plus Tuner for best reception wherever you live!

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**New for '54! Westinghouse with  
Exclusive Automatic Brightness Control**

SLEEK, SMARTLY STYLED 21-inch Sulgrave (above), Model 792K21, in blond lined oak finish. If you prefer walnut veneer, ask to see The Granville (left), Model 791K21.

\*Price includes Federal Tax and full-year warranty on picture tube. Prices slightly higher in West and Southwest.

TUNE IN EACH WEEK ON TV... WESTINGHOUSE PRO FOOTBALL... WESTINGHOUSE STUDIO ONE



**YOU CAN BE SURE... IF IT'S** *Westinghouse*

**PRISONERS IN RUSSIA CONTINUED**

year had not been destroyed and he got it. Then he went to the police for his identity card, with fingerprints. A landscape gardener before the war and his long imprisonment in Russia, he made immediate plans to resume his trade.

With the threads of his new life in hand, he went about recapturing the threads of the old. First he visited the grave of his father, who died in 1934. But the most painful duty—a visit to his wife—he saved for last.

For after the war his wife had gone to live with her family in East Berlin. There she had embraced Communism, soon was teaching school. Pätz met his wife in Stalinalee, whose facade of modern apartments and shops was built by the Communists as a show-place. They talked in a small cafe.

Their talk was of their lives under the Russians, but they were poles apart. Having lived under the Russians as a teacher and party worker, she found the cloak of Communism warm and comforting. It was unthinkable for her to move to West Berlin. Having lived under the Russians as a slave, she thought that in East Berlin he was again under their power made him shudder. It was unthinkable that he should come here to live.

That night when he got home, Pätz thought for a long time. Then he sat down and wrote letters to each of his relatives, telling them he had decided to remain in the West.

"Give freedom to every man," he wrote. "We are fed up with hopes of a future paradise. Each should be able to live according to his efforts. I have made up my mind to rebuild my life in the old place. Perhaps it will be possible for me to close the gap of 10 years. This is my only way. I cannot live among people whose politics is based on mistrust."

Each letter he closed with an old North German saying: "Better death than slavery."



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Famous Sarong criss-cross front gives complete freedom, flattens stomach. Lightweight, boneless, with long-cut back for thigh control. Styles for all figure types, sizes 24 to 40. 7.95 to 15.00  
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**the girdle that waiks  
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**LEAVING IRON CURTAIN BEHIND,** Hubert Pätz passes Brandenburg Gate at East Berlin border. His wife, a postwar convert to Communism, lives in East Berlin, refuses to join him in West. He will not live under the Reds.

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**93 years of unsurpassed workmanship!**

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SINCE 1880



AT 7:15 A.M. Jennifer was waiting for presents to be set out. "Now Mummy?" she kept asking. Finally Mummy said, "Now."

## *Life Spends a Birthday with Jennifer*

### FAMILY AND FRIENDS SHARE IN IT

For Jennifer Thorne Taylor, who lives in Bronxville, N.Y., the longest and finest day of her life began not long ago when she woke up and knew that she was 6. At the breakfast table, between presents, she kept jumping up to kiss everybody "thank you," including Ben, the family sheep dog, who gave her a package of hair clips. At school, between lessons, the first grade teacher wrote "Happy Birthday to Jennifer" on the blackboard and there was a small party. At home in the afternoon there was a big party. Jennifer wept when she pinned the tail on a chair six feet from the donkey, but she felt better when she sat next to Clark Lauren, 6, the boy she intends to marry. And in bed at the end of the day—which Photographer Esther Bubley spent with Jennifer to take these pictures—Jennifer was so tired she asked for only one glass of water before going off to sleep.



AT BREAKFAST Jennifer offers a hug to her father in return for doll stroller he gave her. He is president of Sarah Lawrence College.





"LOOK WHAT I GOT," says Jennifer, proudly showing doll and stroller to Ingrid, who lives in the house next door, "but you can't play with it now."



CUPCAKES AT SCHOOL, part of regular birthday celebration for first grade, were brought by Mrs. Taylor, who carefully lights candles as Jennifer looks on.

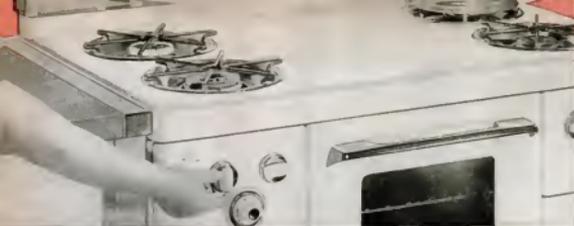


PRE-PARTY BATH after school in the afternoon found Jennifer having trouble holding a slippery heel and scrubbing it thoroughly.



HELPING HAND is given by Jennifer to Hyla Parker, 3, daughter of the Taylors' laundress. Jennifer dropped her own dressing to help.

DISTRACTION IN CLASS was doll which Jennifer brought to school. Girls admired hairpins, and asked if she could wash their hair.



No matches, no burning pilot—  
yet the gas lights instantly!



## NORGE Self-Starter GAS RANGE

**It's automatic....plus!** A national Safety Award winner... Norge Self-Starter ignition also saves you dollars on fuel. Tiny electric elements light the gas automatically when you turn on either oven or top burners. And the big Balanced Heat oven cooks while you're out—turns itself on and off automatically. Or set the Minit Master clock to time any cooking job from a boiled egg to a 4-hour roast.

**Other Norge features!** Heat-focusing SpirO-lator Burners with click-simmer safety valves and new, easy-to-clean nickeled wire grates. Radiant broiler that cuts broiling time in half. Exclusive Pick-a-Pan storage cabinets with glide-out utensil racks. Model N-21, illustrated, \$329.95. Other models as low as \$109.95.



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The value-line  
of home  
appliances

*Birthday  
with  
Jennifer*  
CONTINUED

TOSSING OUT colored paper streamers which had been put at each guest's place, Jennifer signals that the serious ice cream and cake eating is at an end.





**OPENING GIFTS.** Jennifer proudly shows off a new sweater to Ingrid and Clark. Presents also included a bride-doll, paint set and a Minnie Mouse.

**UNDER TABLE** where she crawled to pull pucks' legs, hostess opens box of chewing gum. To stop table creeping, Mother hastily started musical chairs.

CONTINUED ON NEXT PAGE



See which heat speed is on  
even from across the kitchen!



## NORGE *Tele-Speed* ELECTRIC RANGE

**No more guesswork!** Here's an exciting Norge exclusive. Dial any of Norge's 7 surface heat speeds (tailored to every pan size, every recipe)—and a Tele-Speed indicator lights up on the back panel in an exact picture-copy of the unit in use.

**Cooks better, costs less!** Norge's big, wonderful Blended Heat oven bakes so evenly you can turn out six perfect cake layers at once. And it's so well designed and insulated it bakes with the electricity off  $\frac{3}{4}$  of the time! You can cook automatically on any part of this Norge—for oven, Hi-Lo surface unit, deep-well cooker or appliance outlet can all be set to turn on and off while you're out. No wonder Norge is called "America's best cook"! Model E-99 B, illustrated, \$359.95. Other models from \$169.95.

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**Sensational Doll has Life-like, pre-waved rooted Saran hair!**

*She's ready for — sleep . . . lounging . . . play . . . party . . . street . . . and rain . . . wherever she goes . . . Suited in Style . . . Cased for Travel . . . in a big 12" x 18" feather-light sturdy valise, just like Mom's.*

Here's the newest, most amazing development in years. A big 14" doll with PRE-WAVED ROOTED SARAN HAIR "growing" in skin-soft Vinylite! There's no wig to come off — hair stays on for keeps. Children can wet it — pet it — hair washes, combs, curls — just like a real little girl's! DOLL, COMPLETE WARDROBE and TRAVELLING CASE approx. \$10.00 at better stores everywhere.

**Six complete travel outfits make her fun to dress . . . fun to take out!**

SAY  
**Sayco**  
For The Newest Ideas in Dolls!  
151 Kent Ave., Brooklyn 11, N. Y.



**OFF TO BED,** Jennifer uncooperatively clutches doorway into her room as she gets nightly piggyback ride upstairs to bed on her father's shoulders.

I GET THE HINT. THEY WANT MORE **DEVILED HAM SANDWICHES**

THINGS TO DO  
PLEASE

**TIP:** UNDERWOOD'S for zesty sandwich flavor! Try it blended with mayonaisse or peanut butter. Tastes great with scrambled eggs too!

**FREE!** New folder, 23 bright ideas for snacks, compans, quick treats. Write Wm. Underwood Co., 10 Walnut Street, Watertown 72, Massachusetts.

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## KITTEN IN THE CHASSIS

Cesario Veiga, who has to get to work in East Los Angeles by 7 a.m., came out to his backyard garage one morning at 6:25 and was greeted with piercing cries. Hanging upside down under the car was Tipper, his son's 5-month-old kitten, caught with his hind feet stuck in the chassis between the main frame and the X-frame. Attempts to pull Tipper

out were met with fierce spitting and clawing, so Veiga phoned the sheriff, the fire department and a newspaper. Neither firemen nor the sheriff showed up, but a photographer did, taking this picture before Veiga finally put on gloves, crawled under the car, pulled Tipper out unharmed but grease-stained and drove off to work, four hours late.



*Other times, other tastes.*

## What made Milwaukee change to Blatz Beer?

A bird and a bottle of Blatz is the *modern* way to mark a day.

For Blatz is brewed to the very flavor of today's kind of living...such a far cry from the heavy, harsh-tasting beer of the yesteryears! This is the beer taste that made the beer capital change to Blatz—lock, stock and *barrel!* Today in Milwaukee, Blatz beer enjoys a preference nearly as great as the next two brands *combined!* Why don't you enjoy Blatz? You'll give thanks to the day you changed to the modern beer flavor.

*Today it's Blatz!*



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## Work safely... refreshed

Most of the time you're sharp, on the ball.

But sometimes it's different,  
things won't mesh—you get tired  
—you're all thumbs.

Stop right there, friend, and have a Coke.

Remember, it's safer to work refreshed.